

MACROMEDIA

tall & winter 96/97

INSIDE FOR THE MACROMEDIA XTRAS

# What do the People At Macromedia Use To Make Their Software Run Faster?



For more information call us at

(800) 588-5518

or look for us on the Web:

http://www.kingston.com



Kingston Technology Corporation, 17600 Newhope Street, Fountain Valley, CA 92708 USA, (714) 435-2600, Fax (714) 435-2699. © 1996 Kingston Technology Corporation. All rights reserved. Computing Without Limits is a trademark and Kingston Technology is a registered trademark of Kingston Technology Corporation. All other products or services are the registered trademarks of their respective holders.





As a Macromedia® user, you know that memory intensive programs come with the territory. FreeHand™. Extreme 3D™.

Director. These complex packages rely heavily on memory to deliver the cutting edge effects you're after. Thankfully, Kingston has over 1,900 different memory upgrades—one for almost every computer out there. Why Kingston? Kingston has become the world's leading memory company by maintaining an uncompromised dedication to quality. We thoroughly test 100% of our memory upgrades, testing them in the exact system for

which they were designed. In fact, we test every cell on every chip on every module (on a 16 megabyte module, that's 128 million cells.) Plus, we ship everything that survives our rigorous testing with a lifetime warranty and free technical support. To help you narrow down a specific memory recommendation for your software, Kingston has developed the Macromedia Memory Map, a guide to estimating memory requirements for Macromedia's most popular tools. You can get your FREE copy by calling (800) 588-5518.



# Welcome to Macromedia Connections

Macromedia is dedicated to ensuring your success by providing the best in cross-platform software tools for Web publishing, multimedia, and graphics. We also understand that successful designers, developers, and producers require more than software alone.

The Connections catalog is a one-stop source for the complementary products, publications, and services you need to maximize the power of your Macromedia software. Inside, you'll find the most popular multi-

media and design tools available today, including Macromedia's newest releases – Backstage Studios, the most powerful tools for building database-driven Web sites, and the FreeHand Graphics Studio 7 with FreeHand 7, Macromedia xRes 3, Extreme 3D 2, and Fontographer 4.1. You will also find listings for Xtras, the third-party add-on tools that expand the functionality of your Macromedia software, as well as additional hardware and software advertised to meet your specialized needs.

For more information on the Macromedia-compatible products and services in this catalog, please call the respective manufacturer, developer, or trainer as listed. For more information on Macromedia products and services, please call 800-326-2128. Outside the U.S. and Canada, fax 415-626-0554 or contact your local Macromedia office or distributor.

I hope Macromedia Connections will be a valuable resource that you turn to again and again for information on the best products and services available today.

Best regards,

Bud Colligan CEO and Chairman Macromedia, Inc.

Bud Colly

**MACROMEDIA**°

#### Table of Contents/5

Welcome	4
Macromedia Products	7-8
Xtras	9-17
Software	18-30
Hardware	31
Training/Publications/Development Services	32-38
Service Directory	39
Magic Quick Reference Guide	40
Product Directory	41-44
Macromedia Programs	45
Macromedia Authorized Trainers	46
Advertiser Index	47

#### About this publication . . .

Macromedia Connections is published by the Affinity Publishing Division of PennWell Publishing Company. Comments and suggestions are welcome and should be directed to Macromedia Connections Editor, Affinity Publishing, 100 W Harrison, North Tower, Suite 225, Seattle, WA 98119 or via email at affinity@pennwell.com. For information regarding advertising, please call 206-281-0089 (affinity@pennwell.com).

#### How to subscribe . . .

To request a free subscription send a request by fax to 206-281-1799 or by email to affinity@pennwell.com (please include "Macromedia subscription" in the subject area). Be sure to include your name and address, the Macromedia products you use, and clearly indicate your desire to receive a free subscription.

#### For additional copies . . .

To order additional copies of this issue, call 918-831-9732. The single copy price is \$5.00 (including shipping and handling). Quantity discounts are available.

©1996 Affinity Publishing Division of PennWell Publishing Company. This publication has been produced independently of Macromedia, Inc. Macromedia and Affinity make no warranties, either express or implied, with respect to the accuracy of the content of this publication, the performance of any third party under any offers herein, or the performance or reliability of any products presented herein that are manufactured by independent vendors. All prices and offers are subject to change without notice. Product names, logos, designs, titles, words or phrases within this publication may be trademarks, servicemarks, or tradenames of Macromedia Inc. or other entities and may be registered in certain jurisdictions. Macromedia, the Macromedia logo, Authorware, Director. and Fontographer are registered trademarks and Afterburner, AppletAce, Authorware Interactive Studio, Backstage, Backstage Designer, Backstage Desktop Studio, Backstage Enterprise Studio, Backstage Internet Studios, DECK II, Director Multimedia Studio, Extreme 3D, FreeHand, FreeHand Graphics Studio, Lingo, Macromedia xRes, MAGIC, Power Applets, Priority Access, SoundEdit, Shockwave, Showcase, Tools to Power Your Ideas and Xtra are trademarks of Macromedia, Inc. Macromedia Connections is no way affiliated with PC Connection, Inc. of Marlow, NH nor with its "PC Connection" and "Mac Connection" publications.

## 6/How Are We Doing?

## **MACROMEDIA**°

#### **Customer Service Information**

For Customer Service Questions

Phone: 800-470-7211

For Product Literature

Phone: 800-326-2128

For Product Upgrades
Phone: 800-457-1774

#### **Technical Support and Resources**

For Online Technical Support and Resources:

Web: http://www.macromedia.com/support/

CompuServe: Go Macromedia

America Online: Keyword is Macromedia

Phone: 800-457-1774

#### **Training & Consulting Services**

Phone: 800-279-8412

#### Worldwide Developer Program

Phone: 800-396-0129 or 415-252-7999

Email: developerprogram@macromedia.com

#### Comments on the Guide

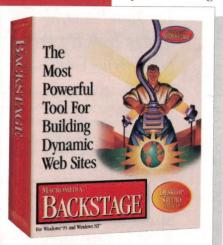
We'd like to hear from you! Help us make future versions of Macromedia® Connections even better by sending your comments and suggestions to:

Macromedia Connections c/o Affinity Publishing 100 West Harrison North Tower, Suite 225 Seattle, WA 98119

Internet: affinity@pennwell.com

# Macromedia Backstage<sup>™</sup> Studios

The most powerful tool for building dynamic Web sites.



The Backstage product line includes two application development environments, Backstage Desktop Studio and Backstage Enterprise Studio. Both products provide a scaleable solution so that Backstage can be used throughout an organization from non-technical Web page authoring to sophisticated application development.

BACKSTAGE DESKTOP STUDIO combines Backstage Designer Plus with application development features to create the best Web site development tool on the market. It allows users to integrate robust database front-ends, threaded discussion groups, automated e-mail, and much more in an easy-to-use, point and click environment that makes adding dynamic features simple. Backstage Desktop Studio connects to desktop databases like Access, FoxPro\*, and Paradox, making sophisticated site development easy.

Supports win BACKSTAGE ENTERPRISE STUDIO extends the power of Backstage Desktop Studio to include client/server database connectivity. Backstage Enterprise Studio enables you to build on top of your existing business infrastructure using high-end client/server databases with ODBC compatability like Oracle®, SYBASE®, Informix® and Microsoft SQL servers. Its architecture enables users to build sophisticated Web sites featuring such advanced capabilities as real-time database posting and reporting, discussion groups, email lists, and authentication – without programming.

## MACROMEDIA<sup>®</sup>

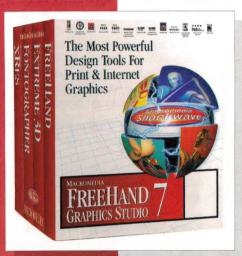
Macromedia Inc Sales: 800-288-4797

600 Townsend Street III Suite 310 III San Francisco CA 94103

415-252-2000 Fax: 415-626-0554

Web: www.macromedia.com

# FreeHand Graphics Studio 7 with Shockwave



The Most Powerful Design Tools For Print and Internet Graphics.

Unleash your creativity with Macromedia's FreeHand Graphics Studio 7 and Shockwave for state of the art design and print for the Internet. Everything you need to create dynamic graphics using bitmaps, fonts, vectors, and 3D models. And you can publish your images on the Web with transparent GIFs and Shockwave.

#### Macromedia FreeHand™ 7

The leading tool for design, illustration, and page layout.

#### Macromedia xRes™3

The most powerful creative tool for fast high-res, image editing and creation.

#### MACROMEDIA EXTREME 3D™2

The most powerful 3D tool for fast 3D modeling, animation, and photorealistic rendering.

#### MACROMEDIA FONTOGRAPHER® 4.1

The industry standard program for type design.

## **MACROMEDIA**°

Macromedia Inc Sales: 800-288-4797

600 Townsend Street San Francisco CA 94103

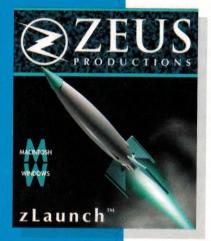
415-252-2000 Fax: 415-626-0554

Web: www.macromedia.com



# zLaunch™ Blasts Off

Launch other applications seamlessly from Director®! Ease cross-platform development!



#### ZLAUNCHTM .

zLaunch seamlessly launches other applications from Director. zLaunch is perfect for software samplers, ReadMe files, Acrobat documents and much more! Need to launch other applications without modification? Tired of the flashing desktop? Running low on memory using Lingo's open command? Then blast off with zLaunch!

#### zLaunch will:

- Cover the desktop and trap mouse clicks while your application launches
- 2. Launch most applications without modification
- 3. Conserve RAM by exiting Director
- 4. Return seamlessly to Director when your application finishes

zLaunch is truly amazing! Available separately for Macintosh® and Windows.® Works with Director 4.0 or 5.0!

### Chestature Contra

Director® MAC/WIN 3.1/WIN95

## Special Features

Supports

- Seamless integration
- Fully customizable
- Easy to use
- World-class support

#### ZEUS CROSS-PLATFORM TOOLKIT™

Whether you develop for Macintosh, Windows or both, this toolkit contains great utilities, tips and tricks regarding projectors, files, fonts, palettes, QuickTime, sound, performance, and memory usage!

A must-have for creating cross-platform CD-ROM titles.

Includes save-disabled versions of Director for Mac and Windows for cross-platform testing! (NOTE: You need your own copy of Director for each platform to create distributable Projectors).

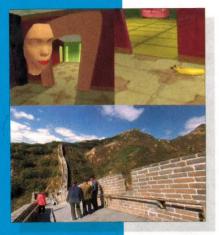
Zeus Productions offers a wide variety of other tools and utilities too numerous to mention here. See our ad on page 20 of Macromedia® Connections Vol 5 and visit our web site.



Zeus Productions **800-797-2968**Zeus Prod@aol.com **510-787-4744**Web: http://users.aol.com/Zeus Prod

# RealVR Xtra

Panoramic viewing, VRML 2.0 and Internet browsing in one.



RealVR is a breakthrough virtual reality technology which combines fast panoramic viewing, realtime VRML 3D rendering, and direct Internet connection to create a photo-realistic VR experience for the Internet or CD-ROM publishing.

RealVR Xtra is the first product which brings the full power of RealVR to Macromedia Director® users. The Xtra offers the ability to display and script VRML 2.0 3D objects and panoramic images in the same environment using Director's powerful Xtra plug-in architecture.

#### PANORAMIC VIEWING

- 360 by 180 degree cylindrical, spherical and cubic panoramas.
- · Pitch, yaw and roll camera orientation.

#### **VRML 2.0 RENDERING**

- Realtime 3D texture mapped polygon rendering with Gouraud shading.
- Lingo™ programmers can control properties of many VRML 2.0 nodes to create highly interactive and animated 3D worlds.

#### INTEGRATED MEDIA ENVIRONMENT

 Sprites, videos, graphics, 3D objects, QuickTime VR objects, and panoramic images can be drawn into the same environment.

#### INTERNET BROWSING

- Shockwave<sup>™</sup> compatible.
- Progressive image streaming.
- Built-in Internet connection allows CD-ROM titles to obtain media from the Internet without the use of an Internet browser.

#### SYSTEM REQUIREMENTS

- Power Macintosh: MacOS 7.5+, 16MB RAM, 16-bit color video.
- PC: Windows 95, 16MB RAM, 16-bit color video.



Price: \$299 per platform. No royalty.

RealSpace Inc 888-REALSPACE

4320 Stevens Creek Blvd Suite 285 San Jose CA 95129

Fax: 408-261-6269 Web: www.rlspace.com





QuickTime® VR to RealVR file converter.

# AlphaMania

The multimedia developer's dream tool.



The AlphaMania Director® Xtra™ allows graphics used in Director 5 to dynamically anti-alias to anything behind them just like Director 5's rich text. It provides authors with a bitmap cast member which supports live alpha channel rendering. That means a developer doesn't have to worry about changing backgrounds. Graphics will automatically anti-alias to any new background that is dropped in.

Dramatically reduce the number of cast members. Reuse interface elements – regardless of backgrounds. Effortlessly implement live user-defined graphics.

AlphaMania also allows transparency support for doing never before possible special effects like glass buttons or transparent objects that can be animated over multi-colored backgrounds while maintaining their transparency. True dynamically feathered shadows are now possible in Director 5. All are independent of the sprite location, color depth, and changing backgrounds. AlphaMania imports PICT, TGA, and (in conjunction with Media Lab's PhotoCaster Xtra) Photoshop layers complete with third alpha channel information. Download our free demo and try AlphaMania today: www.medialab.com/software/

Supports Director MAC/WIN95/WIN NT

Special Value Limited time offer: \$199 (Packaged) or \$149 (on-line). Price: \$299



Media Lab Inc 800-282-5361

400 S McCaslin Blvd Suite 211 Louisville CO 80027

303-499-5411 🕾 Web: www.medialab.com

Em: xtra-sales@medialab.com

# g/zone online

17 new Xtras, add-ons and utilities for Director, Authorware and Shockwave.



The g/zone, a new section on our Web site (http://www.gmatter.com) showcases a suite of 17 new Xtras, add-ons and utilities for users of Macromedia Director, Authorware and Shockwave.

Each new tool either enhances the functionality of Director or Authorware with specific capabilities, or solves unique development challenges faced by programmers and multimedia producers. The new tools are:

**Xtras:** DirectSound Xtra, FileUtil Xtra, PickFolder Xtra, ProgressCopy Xtra and ScrnUtil Xtra.

XObjects: Components XObject, ConvertData XObject, Install XObject, PickFolder XObject, PrefsFolder XObject, Versions XObject, WinDirs XObject and ZapApp XObject.

**Utilities:** AutoRun, AutoStart, DropStart, Preferences Plug-In and ReserveLaunch.

For demos and more info on our products visit our store at http://www.gmatter.com/gzone/gzone.html

Developed by or in conjunction with some of the best multimedia developers in the world, including Dirigo Multimedia, Little Planet Publishing, and Tactile Pictures, these tools are published exclusively through g/matter's Xtras Publishing Program.

g/matter, inc. is the dominant publisher of Xtras for Director and Authorware. We currently offer more than two dozen add-on tools for developers including the recently released KILLER Transitions v1, PrintOMatic Xtra, Sound Xtra, and PopMenu Xtra. The company also hosts a worldwide series of advanced seminars on multimedia development and the Web.



# Special Offer

Bay ony ginatter xira and get a free ed filled with demon, sample code and some free gondies! Limit one per customer. New orders only. Offer good while supplies last.



g/matter inc 800-933-6223

300 Brannan Street Suite 210 San Francisco CA 94107

415-243-0394 Fax: 415-243-0396

Em: info@gmatter.com Web: www.gmatter.com

# IVIX

The Indeo® video interactive Xtra<sup>™</sup> for Macromedia® Multimedia.



Supports WIN95 / WIN NT

IVIX is a plug-in for Macromedia Director, and Shockwave<sup>™</sup>, which enables the special multimedia features of Indeo video interactive (IVI). Through dialogs or Lingo scripts users can dynamically control the playback characteristics of IVI using techniques such as transparency (video sprites), clipping, and zooming.

Users can modify the video's brightness, contrast, and saturation, and IVIX uses Director's 256-color palette support so users get fast, great-looking video without palette flash. IVIX also supports IVI's access keys, which can be encoded into video clips during compression to prevent unauthorized playback. Once a clip is encoded with an access key, users cannot play back that clip without using an access-key enabled player such as IVIX.

IVIX is installed into the Xtras folder, and works with Director 5.0. Shockwave for Director 5.0. and Authorware.

Indeo video interactive (IVI) is Intel's software video technology. Optimized for use on Pentium® processor-based systems, IVI includes features designed for interactive multimedia applications, including transparency (video sprites), real-time video effects, and local decode. Drivers for IVI are available free of charge from Intel and may be freely redistributed with multimedia applications. For the latest IVI drivers and information visit Intel on the World Wide Web at:

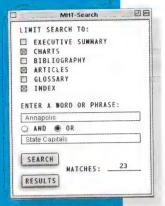
www.intel.com

# intal

Intel Corporation 503-696-8080

2111 NE 25th Avenue Hillsboro OR 97124

Web: www.intel.com





## MHT-Search

Powerful full-text search engine for Director®.

MHT-Search is an extremely fast and powerful full-text search engine custom designed for use with Director. MHT-Search allows for single word, multiple word, and even complex phrase searching over thousands of articles, including the use of Boolean operators. Search articles can be divided into key ranges for performing limited area searches, as well as global searches.

MHT-Search has been used in commercially available reference titles, searching up to 3,000 articles on a single CD-ROM in under 2 seconds! MHT-Search is licensed on a per-title basis for \$495. A full working demo is available.

Meetinghouse Technologies

32 Defense Street Annapolis MD 21401

410-573-9273 Web: www.meetinghousetech.com





## **CDConnects**™

Internet access for multimedia CD-ROMs.

CDConnects™ is a powerful new tool designed to provide easy Internet access from multimedia CD-ROM titles. Take advantage of fast access to multimedia content on the CD-ROM, and the immediacy of online.

The core of CDConnects is Get-n-Put-X. With this feature you can upload and download images, text,

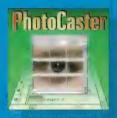
video and audio files between the users computer and an Internet or Web server. StartApp switch-launches from Director® to another application, such as a Web browser, and then back to Director. You can create your own e-mail interface in Director or use any existing mail package, E-mail-X takes care of the rest. With full tech-support, documentation, demos and sample Lingo™, CDConnects offers you exciting new possibilities for your next CD-ROM project.

For more information including pricing and licensing, visit our Web site or call 423-588-1780 ext. 22.

Infinite Software Solutions Inc. 423-588-1780 ext.22 5106 G Kingston Pike Knoxville TN 37919 Fax: 423-588-5298 Em: aidan@issi.westworld.net Web: www.cdconnects.com









## MathXtras

Add interactive math to your Director application.

Record data, plot points, fit curves to data, and graph and evaluate functions with the MXGraph, MXEquat, and MXTable Xtras. Display lifelike speedometers and odometers using the MXSpeedometer and MXCounter Xtras. Use the MXSlider Xtra to adjust parameters. For arithmetic, bring up the MXCalculator Xtra. Customize these Xtras to your needs through property settings and Lingo scripts. \$199.

Maxwell Laboratories Inc 619-576-7839

Fax: 619-576-7710 Em: mandell@maxwell.com
Web: www.maxwell.com/MathXtras/

## **PhotoCaster**

Eliminate hours of tedious work.

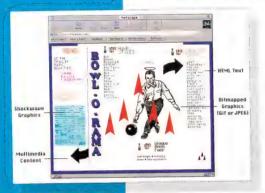
Create your ultracool graphics in Photoshop or Macromedia xRes. Launch Director 5 with PhotoCaster installed, and with a single click import your entire file. Each layer appears as an individual cast member, indexed, anti-aliased, properly registered, transparency preserved, and good to go. Download your free demo and try PhotoCaster today:

www.medialab.com/software/

Price: \$249 (packaged) or \$199 (on-line).

Media Lab Inc **800-282-536 303-499-54** Fax: 303-665-0827 **Web:** www.medialab.com

# Insta.html for FreeHand®



# Bringing the full power of FreeHand to the Web.

Insta.html instantly and automatically turns multimedia-rich FreeHand pages into the most sophisticated, dynamic layouts for the Web. No coding – just one click instantly converts and preserves your design. Integrate text, GIFs, JPEGs, Shockwave, Java, Active/X, or any Web content. Insta.html even offers automatic low-bandwidth conversion, which means fast downloads. It's the perfect combination of low bandwidth and true design freedom.

Insta.html finally brings the full power of FreeHand to the Web.

- Produce HTML pages that look EXACTLY like the originals!
- · Convert images, line art or typography to GIFs, JPEGs or Shockwave!
- Preserve font integrity with new Netscape/Microsoft Font Face HTML tags!
- Place Java, Shockwave, or Active/X content anywhere on the page!
- Easy control over directory folders and site structure!
- Add links & navigation with FreeHand URL XTRA!
- · Define background colors and images!
- Supports all present and future HTML tags through Insta.html's extensible content manager!

Insta.html seamlessly integrates the most sophisticated Web functionality with the multimedia design and page layout complexity of FreeHand.

No other program or plug-in offers Insta.html's combined multimedia integration, precision layout, and low-bandwidth capability.



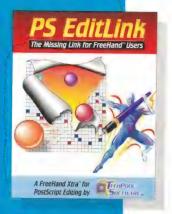


Trailer Parc Technologies 415-248-1350 3288 21st Street Suite 148 San Francisco CA 94110 Em: info@trailerparc.com Web: www.trailerparc.com





included with FreeHand





# PS EditLink

The missing link for FreeHand™ users – now you can directly edit EPS PostScript files in FreeHand.

FreeHand users – import EPS and PostScript files directly into FreeHand for quick editing and modifications. PS EditLink is a complete Level 2 PostScript interpreter that works as a FreeHand Xtra. A must have tool for:

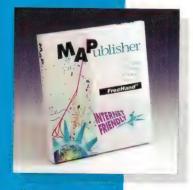
• Illustrators • Designers • PrePress Houses • Printers • Service Bureaus

PS EditLink allows editing of all paths, gradients, and vignettes. Text is editable as text for making font changes and correcting spelling

errors. Images can be copied and pasted into Photoshop for alterations. You can work with PS & EPS files from anywhere including FreeHand EPS.

Price: \$125

TechPool Software **800-925-6998** 1463 Warrensville Center Road Cleveland OH 44121 Fax: 216-382-1915 216-291-1922



# MAPublisher 2.0

Expand your desktop mapping universe with MAPublisher for FreeHand™ for Windows 95/NT.

MAPublisher 2.0's suite of 25+ filters brings you a whole new dimension in mapmaking capabilities. You get fast, easy cartographic graphics management in FreeHand, precision, quality print and digital publication output, and seamless cross-platform and Internet/Intranet application flexibility. Assign and edit attributes, analyze and query by attribute, render legends instantly.

Supports
FreeHand
WINDS/WIN NO

Import vector data with all attributes intact from major mapping software files: ArcView™ shape, ARC/INFO™ generate, MapInfo® mid/mif, USGS DLG (free on the Internet), and AutoCAD™ DXF. Change the native projection if you wish. Import geo-referenced TIFF and JPEG files as well. Plus, you can create your own graphics database. All this for just \$495 (FreeHand not included).

Avenza Software Marketing Inc 800-884-2555 905-639-3330 3385 Harvester Rd Suite 205 Burlington ON Canada L7N 3N2

# A Drag & Drop Toolset

#### **INSTANT BUTTONS & CONTROLS V2.5**



A major upgrade to Director's most powerful and popular toolset!

If you develop interactive multimedia, you'll want Instant Buttons & Controls v2.5. This high quality professional toolset contains over 2,500 new buttons and controls — almost 4,000 total — plus new keyboards and powerful Lingo scripts.

As the industry standard for multimedia interface design, IB&C v2.5 is made for professionals who have to meet tight deadlines yet deliver top quality product. \$150 after discount.

# Supports Director SoundEdit MAC/WIN 3.1 WIN95/WIN NI

#### TRANSPARENT OPERATION

Open IB&C from Xtras pull-down menu!

Keep your own Director movie open while you browse and install buttons. IB&C's powerful drag & drop feature makes it a multimedia producer's most powerful secret weapon: just drag any button from IB&C into your movie. That's it! IB&C puts everything you want into your movie: Lingo, sound, and animation.



# for Director® Users



The buttons in IB&C v2.5 are available in Director 5 and 4 formats for both Macintosh and Windows. Button sounds are available in the AIFF format. Backgrounds are available in PICT, GIF and BMP formats.

- Drag and drop fully-functional, animated buttons
- Xtras menu savvy
- Keep your movie open as you install buttons
- "Bookmark" your favorite buttons
- Over 12,500 animated images
- Choose from over 180 button sounds
- Navigate with a clickless, lightning fast browser
- Even more powerful Lingo scripting

"I hope none of my competitors use it."

— JOHN ROSE

MEDIA ENTERPRISE



stat media 714-280-0038 Fax: 714-748-0178 7077 E Shorecrest Drive Anaheim Hills CA 92807-4506

Web: www.statmedia.com

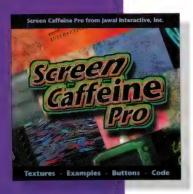
### Special Features

- License-free graphics, sounds and button Lingo™ scripts
- Xtras Menu savvy

## Special Offer

- \$30 discount to Macromedia® Connections readers!
- \$50 upgrade price for 2.0 & 2.1 users!

# Ready-to-use graphics





Backgrounds, buttons, textures, interface designs, and Lingo<sup>TM</sup> code.

Screen Caffeine Pro is a collection of 636 really cool graphics and other resources for multimedia, Web page, video, and presentation design.

The Screen Caffeine Pro CD contains backgrounds, variations of the backgrounds, inspiring examples of the backgrounds used in production, a collection of buttons, and the Director® Lingo code for handling buttons. All royalty-free, of course.

If you're a multimedia author, Screen Caffeine Pro is a great place to start. Try out different looks quickly. Use the interface examples, modify them, or simply draw on them for inspiration. Copy buttons and Lingo code directly into your production. You will save time, save money, and improve your look.

If you design Web pages, get noticed with Screen Caffeine Pro. Transform an ordinary HTML document into a really hot, cool new page.

If you work with video or do presentations, grab your audience's attention with a look they've never seen before. With no additional effort, switch in a Screen Caffine Pro texture as a sophisticated background element whenever you want. \$149.00

#### JAVA BEAT

Professional music clips in a variety of styles, lengths, and file formats.

Java Beat is a collection of more than 250 royalty-free music files for multimedia, Web page, video and presentation designers. Java Beat has 12 main themes each with as many as 25 related song files.





# and music



Use Java Beat anywhere you need interesting digital audio. With Java Beat you get a variety of related audio resources that range from long, completely orchestrated songs to short, simple sounds.

A custom interface allows easy access to the main themes and the related files. Preview the sounds

to find the music clips you need. Then simply copy and paste any Java Beat audio file into your application.

You can also use the Java Beat audio files in combination with popular sound editing programs to create custom mixes.

Java Beat files are supplied in five different formats: AIFF, MIDI, QuickTime,™ WAVE, and Redbook audio in a double-CD set. \$149.00

Visit our web site for more information and free samples http://www.jawai.com



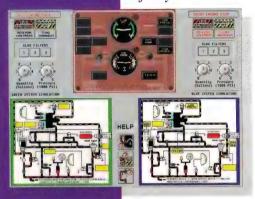
Jawai Interactive Inc Sales: 800-600-6706 Fax: 512-469-7850 401 E Fourth Street Suite 443 Austin TX 78701 VISA/MasterCard/Discover/American Express accepted Supports
Director®
Authorware®
SoundEdit™
MAC/WIN95

Special Offer
Save \$50?
Purchase either Screen
Caffeine Pro or Java
Beat for \$99 each plus
shipping and handling.
Limited time offer
subject to change

without notice.

# Rapid ST

Easy to develop free-play simulations for your CBT courseware.



Want to provide interactive simulations of your equipment in Authorware? Want to avoid spending hours capturing screens and programming complex logic? Rapid provides an unparalleled development environment for the creation of interactive simulations. Rapid simulations can be embedded in CBT courses to deliver guided tours of equipment, CBT led interactive practice sessions, student free-play practice sessions, and integrated interactive testing environments. Students using Rapid simulations don't need access to real equipment or expensive prototypes to explore how it works and interacts in the real

world. Instead, Rapid integrates a simulation right into your CBT courseware, deliverable on the student's PC. Using a Rapid simulation is almost like using the real thing but is easier, faster, and cheaper to implement.

Rapid simulations are extremely simple to develop and distribute. Developers work in the Windows environment using Rapid's advanced visual programming approach. Prefabricated reusable components such as switches, dials, and data stores are easily linked using the powerful object-oriented tech-

nology. Completed applications are easily integrated into CBT courseware with Rapid's seamless CBT interface.

Rapid's unique visual programming environment provides unparalleled ease of development that will save you both time and money. Call Emultek today for your FREE demonstration CD-ROM and see what Rapid's simulation and training software can do for you.



Supports Authorware® WN 3.1/WN95 WN NT

Special Offer Authorware developers who purchase Rapid receive a 10% discount

on their first purchase.

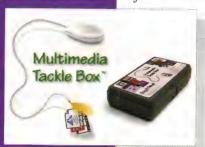
Emultek

Emultek Inc 9 703-478-0595

13100 Worldgate Drive Suite 180 Herndon VA 20170
Fax: 703-478-0727

# Multimedia Tackle Box

Customizable, themed 3-D interface kits for multimedia & Web design!



The Multimedia Tackle Box is a series of customizable theme-oriented 3D interface design kits. Perfect for creating Shockwave<sup>11</sup> movies for the Web, these royalty-free kits include backgrounds & mortises, several QuickTime<sup>12</sup> standard sized windows & panels, and dozens of animatable button, switch & indicator sequences, plus several image logical sounds. All directly importable into Macromedia<sup>12</sup> Director, or any other application that imports PICT or JPG & AIF files, or make animated GIFs or Shockwave files of the animated sequences for your Web site!

Supports Director

Exrector Authorware FreeHand Macromedia xRes SoundEdit

MAC/WIN 3.1 WIN95/WIN NT

## Special Features

- Perfect for creating Shockwave<sup>™</sup> files!
- Works with virtually any multimedia application!
- License & Royalty Free
- Detailed 3D graphics and animation sequences
- Now get complete for only \$49.95!

The Tackle Box comes COMPLETE with all 12 interface kits, plus electronic documentation and a file converter application, packaged in a REAL plastic tackle box! Log on to our Web site at http://www.viciousfishes.com

and get free Web graphics every month!

NEW LOW PRICE! All 12 themed interface kits for only \$49.95!



### Vicious Fishes

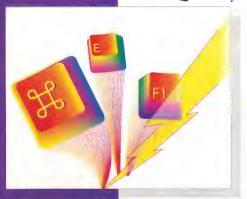
Vicious Fishes Software 800-642-4524

530 E Lambert Road Brea CA 92621

Fax: 714-671-2871 Web: www.viciousfishes.com

QuicKeys 3.5

Automate Director, FreeHand and your entire Mac OS environment with NEW QuicKeys 3.5!



Ideal for anybody who produces content for multimedia, print, and/or the Internet, new QuicKeys™ 3.5 makes automated shortcuts – the kind that save you valuable time – in Director, FreeHand and every other application you depend on every day. QuicKeys extends the functionality of the MacOS, providing a comprehensive automation toolbox across your entire computing environment. If you've got tight deadlines to meet, QuicKeys is a must-have time saver!

With the automation power of QuicKeys you can . . .

- Set up batch sequences for hands-free optimization of Web and multimedia graphics.
- · Switch printers and all associated setup options with one click.
- · Create shortcut keys for commonly-used Lingo code.
- Get up to speed in a flash there's absolutely no cryptic programming or complex scripting to learn!

QuicKeys 3.5 is loaded with new features to satisfy even the hungriest power users too, including powerful batch processing capabilities, customizable graphical shortcut toolbars, and an easy-to-use sequence editor. So whether you're a pixel fixer or a multimedia maven, you'll find QuicKeys to be an indispensable daily productivity boost. Call CE Software today and get up to speed with OuicKeys 3.5 for only \$89.95!

## Supports

Director®
Authorware®
FreeHand™
Macromedia xRes
Fontographer®
SoundEdit™
Extreme 3D™
MAG

"In our search for the perfect wizards . . . some of the choices were no brainers: GE Software's QuicKeys, for example, is the hands-down winner if you're looking for an easy way to automate repetitive tasks. . . .

MacWorld Magazine June 1996



MW \*\*\*

CE Software Inc **800-523-7638 Program 2104** 1801 Industrial Circle West Des Moines IA 50265 515-221-1801 Fax: 515-221-2258

Em: sales@cesoft.com Web: www.cesoft.com

# Map the World... in Minutes

High quality vector and raster maps in FreeHand  $^{\mathsf{TM}}$  format.

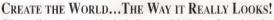


The digital mapping source for the 21st century. When you need accurate, information-rich maps for publication, presentation, Internet or broadcast purposes, our Digital Map Collections let you Create The World...The Way You Want It! These unique map collections contain thousands of map files and allow you to select exactly the map(s) you need.

## CREATE THE WORLD... USING CURRENT AND RELEVANT INFORMATION

Created by MAGELLAN Geographix for use in FreeHand, MGDigitalAtlas™ saves you time and money by providing over 700 geopolitical map files to choose from. Fifteen to fifty layers of information are included

with each map, allowing you to create hundreds of different maps from each map file.



Clients all over the world – including graphic design firms, broadcast stations, government agencies, and leading print and electronic publishers – rely on MGDigitalEarth™ for their satellite image needs. Our images are beautifully detailed, easy to use, and contain relevant up-to-date geopolitical information.

# CREATE THE WORLD...WHEN YOU WANT, HOW YOU WANT, AND WITH HELP!

Subscribe to our MGExplorer™ map service and receive 24 hour a day access "to all of the maps in one or more of the unique and comprehensive Digital Map Collections. Any map, any time...On-Line. Subscribers have instant access to maps via CompuServe and the World Wide Web, map graphics hotline support, and custom cartographic services from MAGELLAN Geographix.

#### FOR INFORMATION AND ORDERING

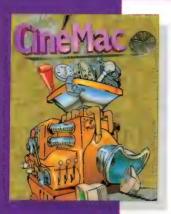
Please call us for additional information, demonstrations and ordering.

Ask for the Macromedia® Sales Department for special attention and pricing.

MAGELLAN Geographix 800-929-4MAP 6464 Hollister Avenue Santa Barbara CA 93117 805-685-3100







Supports
Director®
MAC/WIN 3.1
WIN95/WIN NT

Supports

MAC/WIN 3.I WIN95/WIN NT

Director

# CinéMac Screen Saver Factories

Use Director® to create high impact screen savers.

CinéMac for Director makes it easy to create compelling screen savers. Use your Director skills to design the content and interactivity; CinéMac takes care of the rest, converting projectors into full featured screen savers. You can even put your own logos and information into the screen saver control panel. It's that easy!

Free screen savers are a great way to draw traffic to Web sites, and are ideal for promoting everything from your company to the next blockbuster movie.

\$299 for a license to make up to 10,000 screen savers. \$999 for a license to make an unlimited number of screen savers. No per copy royalties!

MacSourcery # 800-622-7723

PO Box 461537 Escondido CA 92046-1537 619-747-2980 Em: info@macsourcery.com Web: www.macsourcery.com



# Director By Example

If you use Macromedia® Director, this CD-ROM is a MUST!

Director By Example is the next generation of tutorial products to hit the market today. Unlike books, newsletters, video tapes and even other CD-ROM's, Director by Example will show you how to answer YOUR problems within minutes via: screen cams,

source code examples and QuickTime® movies. We take real world problems, find the solution and place them in our powerful search engine (over 500 issues). The next time you find yourself up against a 2 a.m. Director puzzle, reach over and find your answer within seconds in Director by Example!

At \$99.95, this CD-ROM is a must for all Director 4 and 5 users. Download a demo copy and order form from the Internet at http://www.idh.com or on popular on-line services under the Macromedia forums.

Interactive Design House Inc 800-518-8927 214-444-9413 9417 Lake Court Irving TX 75063 Em: sales@idh.com Web: www.idh.com Visa/MasterCard accepted



## Supports

Authorware Macromedia xRes FreeHand™ SoundEdst' WIN 3.1/WIN95

## PC- & NET-Install

Professional software installation for diskettes, CD-ROMs, Networks, Intranets, and the Internet.

PC-Install is an easy-to-use installation program for multimedia authors who distribute applications or data files to users via diskettes, CD-ROMS or over in-house

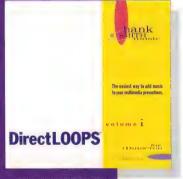
networks. Completely customizable and localizable. Many features - compression, uninstall, create icons, graphics, passwords, searching, etc. No royalties. \$199

NET-Install is designed for distributing software via the Internet and intranets. With a single click on a Web page link, software is downloaded decompressed and installed. NET-Install brings all the capabilities of diskette based installation software to the Internet-easily and economically. \$299

20/20 Software Inc 3 800-735-2020

8196 SW Hall Blvd Suite 200 Beaverton OR 97008

503-520-0504



# DirectLOOPS/InterLOOPS

Hank Smith Music presents the easiest way to add music to your Director® and Internet applications.

Hank's got three reasons why you should buy DirectLOOPS. "It's easy to use, it's a great value, and most importantly, the music doesn't suck!" That's right, great music! In the last year Hank Smith has written music for Microsoft, Sega, Porsche, Suzuki, PBS, Hewlett Packard, Saturn Cars, Levi's, etc. Now you can add the same quality music to your Director and Internet presentations. DirectLOOPS contains 300 tracks in 10

styles of music that can be combined into thousands of different arrangements. InterLOOPS contains the same 300 tracks downsampled for the Internet.

DirectLOOPS 22k 16-bit stereo files in AIFF and WAV format \$129.95 InterLOOPS 11k 8-bit mono files in AIFF, WAV and AU format \$129.95 Get both for \$199.00 and save \$60.00!

Hank Smith Music 800-313-8887

1 Union Street Suite 230 San Francisco CA 94111

Em: hanksm@ix.netcom.com

#### Supports Director®

Authorware SoundEdit<sup>\*\*</sup> MAC/WIN 3.1/WIN95



# Video Clips on CD-ROM

Royalty free. Less than \$1 each.

Always have the video you need on hand for a fraction of the cost of either buying or shooting your own. Four Palms, a broadcast quality video producer, allows multimedia producers to use compressed video, 100% royalty free. Ready-to-use on both Macintosh and

Windows. Includes Four Palms acclaimed navigation system to search, find and save a video clip in your multimedia application or presentation. Choose from 12 titles: Aviation, Bridges, Highways, Marine, Occupations, Professions, Rail, Recreation, Relationships, Sports, European Scenes and U.S. Scenes. Each CD-ROM title contains over 100 different clips in two resolution sizes and two frame rates (15 fps and 24 fps). \$149.99 each title. \$299.99 any four. Twelve for \$1299.99. 30 day money back guarantee.

Supports
Director®
Authorware
FreeHand®
SoundEdit®
Macromedia xRes®
MAC/WIN 3.1/WIN95

Four Palms Inc **800-747-2567** 703-834-0200 11260 Roger Bacon Drive Reston VA 20190



# SmartSound<sup>™</sup> for Multimedia

The fastest way to create high quality soundtracks.

You can start creating your own custom soundtracks immediately! No need to know music notation or technical jargon – the software does

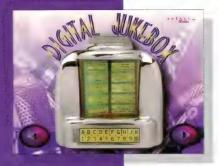
that for you. It comes with a complete library of full digital music and sound effects that can be customized to your needs with a click of a mouse in just seconds. Not just a clip library, SmartSound is a powerful audio application that will help you create stunning soundtracks quickly and efficiently. Only \$179.95. Call and order yours today or try SmartSound Special Edition on the latest release of Director. Full money back guarantee.

### Supports

Director® Authorware® SoundEdit® DECK IF MAG/WIN 3.1 WIN95/WIN NT

Sonic Desktop Software Inc 800-454-1900

818-718-9999 Fax: 818-718-9990 Web: www.spnicdesktop.com



#### Supports Director® Anthorware SoundEdit® MAC/WIN95

Authorware®

SoundEdit™ MAC/WIN 3.1/WIN95

# Digital Jukebox®

Get away from mediocre musical content. Add high production value to your titles.

Digital Jukebox contains over 200 themes and loopable sub-mixes specifically designed by studio musicians for multimedia producers. All tracks have been digitized as 16-bit 44kHz stereo files for both Mac and PC platforms. An attractive interface allows one to audition, resample, and copy all pieces to any

hard drive on a system. Music of such high quality has never before been released royalty-free. Listen and compare Digital Jukebox to any other similar product on the market and if it's not the best buy in music libraries we'll refund your money. 30 day money back guarantee!

Two Disc Set. Price - \$175.00

Select Media 800-278-7876

1140 S Hayworth Avenue Los Angeles CA 90035

Fax: 310-444-6326 Em: jukebox@directortools.com

Weh: www.directortools.com/selectmedia.htm



# Music Bytes

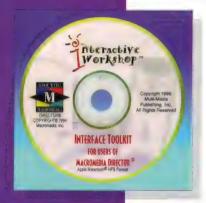
Professional royalty free music, sound F/X and workparts created for multimedia designers!

Introducing the first digital music and F/X library designed for use in multimedia presentations, Web sites, and video. Our team of composers and sound engineers not only designed the music to be useful on the desktop, they created sounds that work well in the cyber environment. All the music and F/X have never seen the light of analog tape. This is the key to the clarity and sonic power of Music Bytes. With more

than 80 music beds and dozens of the hottest new F/X, Music Bytes is guaranteed to blow you away! Musical styles range from classical ambience to "in your face" alternative rock. All files in this one CD set are 16-bit/44.1 CD quality Mac sound and PC wave files. All of this for an INTRODUCTORY PRICE of ONLY \$ 79.95 plus shipping & handling (Suggested Retail \$ 99.95).

IQ Media Productions 972-789-3344

16135 Preston Road Suite 103 Dallas TX 75248 Fax: 972-250-2009 Web: www.igm.com/1QM/



# Interactive Workshop

Create programs with no Lingo<sup>™</sup> coding!

Interactive Workshop™ allows you to put together complete programs in Director® without the need to know Lingo scripting. Our simple point and-click method automates the coding process, so you can be productive immediately. It's also a great prototyping tool for experienced users and gives you full freedom to modify code as needed. Use your own art or choose from our extensive high-impact clip library also included.



Multi-Media Publishing Inc 847-697-0990 Fax: 847-741-9937 Em: mmpubinc@aol.com



Application built by Coyote Software using World Up. Photo courtesy of AmericanRehab Science, Inc. 1996.



# World Up<sup>®</sup> Interactive 3D Content Development

Sense8® Corporation provides the leading cross-platform tools for professional VR application developers.

World Up enables developers to interactively create prototypes and rich 3D/virtual reality applications quickly and powerfully in a fraction of the time required by other tools.

In addition to supporting multiple platforms, World Up is a complete software development and delivery environment for the Internet. World Up contains an integrated modeler, a powerful interpreted environment that provides instant feedback, dynamic property inheritance, a free-of-charge delivery vehicle - the World Up Player,™ Netscape and Internet Explorer Plug-Ins, and VRML 1.0 read/write capability.

Sense8 US 415-331-6318 Web: www.sense8.com Sense8 Europe 41-22-994-3355 Web: www.sense8.ch All other countries contact Sense8 US.

# Hi-Res to Video HyperConverter

Now you can videotape your high resolution Macromedia® presentations!



Live HyperConversion at 1024 x 768

Macromedia's range of software products have proved to be powerful and cost-effective tools for the creation of professional-quality presentations, videos, and multimedia productions on desktop computers. Until recently, the cost of converting these high resolution computer-generated graphics to videotape or displaying them on projection equipment has been prohibitive (\$5,000 - \$25,000 for a high resolution scan converter). The revo-

lutionary HyperConverter broke this price/performance barrier, enabling you to economically and easily convert your computer-based graphics to broadcast quality video in real time. HyperConverter1024 accepts input from PC and Mac at resolutions up to 1024 x 768, 24 bit color. HyperConverter1280 accepts input from PC, Mac, Sun, SGI, HP, DEC, IBM, and E&S at resolutions up to 1280 x 1024, 24-bit color. All HyperConverters output broadcast quality composite (NTSC/PAL), Y/C (S-VHS), and component (RGB/YUV) video signals. Software independence offers ease of use along with compatibility with all applications, all operating systems and all platforms.

#### Supports

Director® • Authors are® Fontographer Macromedia xRes FreeHand™ SoundEdit Extreme 3D MAG/WIN 3.1 WIN95/WIN NT

#### Special Features

- ☐ HyperConverter1024 ... from \$1395
- HyperConverter1280 .... from \$2995
- Best value on the market today!
- Mention this od for a 10% discount on arders placed by May 1, 1997!

#### PC PC Video Conversion

PC Video Conversion 408-279-2442

1340 Tully Road Suite 309 San Jose CA 95122

Fax: 408-279-6105 Em: sales@pcvideo.com

Web: http://pcvideo.com

32/Training/ Publications/ Development Services

# So You Want to Develop Now You've Got a Part



Multimedia Learning's Partners Division can help your internal development team produce multimedia more successfully right from the start! We will educate you about the best development practices, assist you in evaluating your development options and help you select the most appropriate tools to empower your multimedia development. And we're flexible enough to provide you with as much or as little as your unique situation requires.



#### SOFTWARE TOOLS

OnCourse®

The Comprehensive Courseware Development and Training System.

OnCourse enables non-technical Authorware® users and instructional designers to create and manage their own multimedia programs. The system consists of three components:

**Authorware Development Models:** Create your own complex interactions and tests as well as your own interface look and feel that includes a glossary, an index, a student notepad, word search capabilities, flash carding, and user help.

**Authorware Router Builder Models**: Specify sequence criteria for routing students through a course and track student testing information.

**Curriculum Manager:** Assign students to courses and print student and course reports.

#### SEMINARS AND TRAINING CLASSES

Multimedia Partners is a Macromedia Authorized Training Center for Authorware. Our seminars and training classes are taught by experts who have developed computer-based training and interactive multimedia programs successfully for leading corporations.

Authorware Essentials: three-day course.

Advanced Authorware: two-day course.

# Multimedia In-House?



Multimedia The
Potential & The
Challenge: A half-day
executive briefing
showing how multimedia solved real
business challenges
for major corporations
with an additional
focus on the Internet.

Designing Interactive Multimedia Training Seminar: Learn how to make effective use of each type of media and how to use design strategies and tactics to create interactive, engaging training programs. This two-day seminar is facilitated by Dr. Alan Whiteside.

The Multimedia Production Process Seminar: Follow the Eight Phases of Product Development used to analyze, organize, design, develop, and produce a course. Hands-on, scenario-based exercises focus on producing a course structure, interface and screen design, testing and remediation strategies, lesson development routing steps, development schedules, and lesson storyboards. This two-day seminar is facilitated by Mr. Mark Rieves.

#### On-SITE MULTIMEDIA CONSULTING SERVICES

Our consultants assist you in becoming self-sufficient in producing, delivering, and managing multimedia projects within your own company. We provide expertise in:

Advanced Authorware Programming Audience and Needs Analysis Course Design & Project Management Graphic and Media Production World Wide Web Implementation

Visit our Web site at www.media.com

Multimedia Learning 800-870-6608

Web: www.media.com

## 34/Training/ Publications/ Development Services

# **WorldTutor**®

Market-tested solutions.



#### CONSULTING PARTNERS

WorldTutor partners with corporations, large and small, to design market-tested solutions in this information age. Drawing from the vast resources of AMR®, parent company of American Airlines®, WorldTutor brings a unique expertise to every project.

Consultants and developers have been successful assisting with needs analysis, feasibility studies, justifying return on investment, establishing standards, setting up design and development teams – just to name a few.

# Supports

We wanted to be able to build coursewere fester and at a higher level of quality than had previously been possible. Not only were we able to build our first lesson in about 43 hours of development time. If was well dane! We are very pleased.

Rob Deure
Threezer for Professional
and Organizational
Development
Front & Young

#### WORLD TUTOR TOOLS - NEW VERSION 3.0 RELEASED

WorldTutor Tools are a cost-effective alternative for multimedia training development. They take full advantage of the most recent version of Authorware® and include numerous shells and models for interactive multimedia lessons, pre-tests, skills assessments and certification exams. WorldTutor Tools include:

- WorldTutor Developer™ set of development shells & models
- $\bullet$  WorldTutor Course Manager  $^{\bowtie}$  CMI for tracking student performance & record keeping
- WorldTutor Project™ Unique development methodology

#### TRAINING AND SOFTWARE

WorldTutor is a Macromedia Authorized Training Center and software reseller. Class offerings include Authorware, Instructional Design, and Managing the CBT Development Project. Training is held in our specially configured multimedia computer labs at the American Airlines Training & Conference Center. Training can also be conducted at your location in Windows or Macintosh environments.



WorldTutor PD Box 619618

800-889-4480

PD Box 619618 MD 925

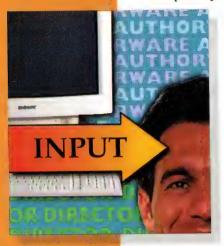
Dallas/Fort Worth Airport TX 75261-9618 817-967-9717 Fax: 817-967-4170

AMR and WorldTutor are registered servicemarks of AMR Corp, WorldTutor Developer, WorldTutor Course Manager, and WorldTutor Project are trademarks of AMR Corp. American Airlines is a registered servicemark of American Airlines, Inc. 6 1995 AMR Corp. All rights reserved.

## Training/Publications/Development Services/35

# Media Magic

Get up to speed more quickly.



# AUTHORIZED MACROMEDIA TRAINING PROVIDER:

We offer Authorware® and Director® classes every month at our facility. On-site classes are also available at your location.

The orientation of our classes is very "hands-on" and practical. Our instructors are not only professional trainers, but also have years of experience as multimedia developers and users of the software they teach.

## AUTHORIZED MACROMEDIA DEVELOPER:

With over 23 years of experience in the training industry, and 13 years experience developing CBT

and multimedia, we have a proven track record of being able to develop and deliver projects on target and within budget.

Our staff encompasses the full breadth of expertise, including project and instructional designers, writers, artists, programmers, video/audio technicians, and production specialists.

# AUTHORIZED SOFTWARE RESELLER OF AUTHORWARE AND DIRECTOR:

We can meet all of your multimedia software needs.

Please call us today for a class calendar or a corporate brochure!

## Supports

Director
Architector
Architector
FreeHand
SoundEdd
Extreme 3D
MAE/MIN 3.1
WMS5/MIN KT

# Special Offer

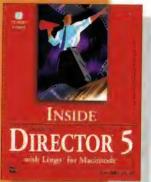
Media Magic offers authorized Macromedia Authorism's and Director classes or our site in Allania ar of power?



Media Magic Inc **770-986-8806** Fax: 770-986-8837 4536 Barclay Drive Atlanta GA 30338 36/Training/ Publications/ Development Services

# Inside Macromedia Director<sup>®</sup> 5

Explore Director's full potential through intermediate and advanced tutorials with the most comprehensive book available.



#### INSIDE MACROMEDIA DIRECTOR® 5 WITH LINGO™ FOR MACINTOSH

• ISBN: 1-56205-567-4 • 908 pages • \$49.99 • Includes CD-ROM

Also Available for Windows . • ISBN: 1-56205-608-5 • 904 pages \$49.99 • Includes CD-ROM

#### MACROMEDIA AUTHORWARE® 3 INTERNAL SYSTEM FUNCTIONS PROFESSIONAL REFERENCE

This book offers you practical, complete explanations of every Authorware Internal System Function. • ISBN: 1-56205-599-2 • 612 pages • \$65.00

#### LINGO!TM

Master advanced Lingo techniques that enable you to use Lingo to its fullest potential. • ISBN: 1-56205-592-5 • 350 pages • \$45.00 Includes CD-ROM

#### MACROMEDIA SHOCKWAVE<sup>™</sup> FOR DIRECTOR® USER'S GUIDE

• ISBN: 1-56205-595-X • 275 pages • \$30.00 • Includes CD-ROM

#### SHOCKWAVE™ POWER SOLUTIONS

• ISBN: 1-56205-646-8 • 508 pages • \$44.99 • Includes CD-ROM





For more information on these or other New Riders products, visit your local bookstore or call 1-800-653-6156, and mention the source code NR23.

New Riders 800-653-6156

201 W 103rd Street Indianapolis IN 46290

Web: www.mcp.com/newriders

## Training/Publications/Development Services/37



Supports HAE/WIN 3.1 WINSS/WIX NO

# Disc Manufacturing, Inc.

DMI wants to make a big hit with you!

It's time to call DMI to guide you through the CD mastering, replication, packaging, and printing processes. DMI works with leading edge developers to provide CD products for consumer and business use.

With two plants in the U.S.; Anaheim, California, and Huntsville, Alabama, DMI is strategically located to provide superior service to our customers. DMI is committed to providing world class CD facilities, superior technology, and highly responsive customer service and technical personnel. Whatever

your needs are for CD production, DMI can meet them. DMI manufactures the entire spectrum of CD and CD-ROM formats, including the new Enhanced Audio CD and DVD.

Call for a quote on your project today! 800-433-DISC (3472), Ext. 201

Disc Manufacturing Inc Fax: 302-479-2527 Web: www.discmfg.com



# Create Screensavers!

Convert your Director® files to native screensavers for Windows and Mac.

Screensavers are a tremendous opportunity for Director authors. Clients want them for marketing giveaways, and will pay you thousands of dollars to create them.

uoparts MAEZWIN S.I WINSS/WIN KT Digital Café will convert your Director file to a screensaver written in C++. The screensaver runs under the engine built into Windows, or under standard Macintosh engines.

It is a "real" screensaver - with minimized file-size, overhead, and conflicts - not a patched solution. Our service is fast, inexpensive, and royalty-free. Discounts are available to Connections readers.

See our Web site for samples created for BMW, 20th Century Fox, and others.

Digital Café Inc. 800-964-2376 **612-227-1000** Web: www.digitalcafe.com

Ad 001

## 38/Training/ Publications/ Development Services

# Learn Director® & FreeHand® the Easy Way!

By renting videos through the mail.



Throw out the manuals! Videos are a thousand times better because you can see how the program works. You'll be tutored by professional trainers taking you step-by-step through the ins-and-outs of Director, FreeHand, and many, many others.

Rent as well as buy. Rentals are for 2 full weeks so you'll have plenty of time to see the video. Returning a rental is easy – just drop it the mail; the stamps are already affixed. Most rentals are about \$9 plus S&H. Ask about upgrading rentals to sales.

We have over 500 different videos including Director and FreeHand.

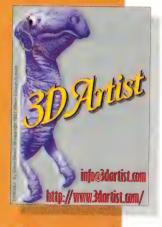
Supports

Director

FreeHand\*
MAC/WIN 3.1
WIN95/WIN NT



CareerTAPES® Enterprises
PO Box 309 Center Harbor NH 03226
603-253-7470 Fax: 603-253-8744
Web: www.online-magazine.com/careertapes/



# 3D Artist

The 3D Graphics How-To Magazine.

3D ARTIST is an intense hands-on experience with topics from character development to forensic illustration and lots more. Most articles are written by the readers themselves – professional users of 3D graphics applications on PC, Mac, and Windows NT in 65+ countries.

You can find 3D ARTIST where computer graphics magazines are sold, including Barnes & Noble, CompUSA, Borders, and Tower.

Subscribers receive the email broadcast of 3D ARTIST's acclaimed online newsletter, THE TESSELLATION TIMES.

Subscribe for as little as \$20 for 6 issues (about one year) in U.S. (\$26 Canada/Mexico, \$28 elsewhere, airmail recommended out of U.S.).

Supports MACZWIN 3.1 WINDSZWIN NT

30 Artist magazine 505-982-3532 PO Box 4787 Santa Fe NM 87502 Fx: 505-820-6929 Em: info@3dartist.com Web: www.3dartist.com/







#### CAUFORNIA

#### MULTITRAIN INTERNATIONAL

4146 E Mendez Street Suite 323 Long Beach, CA 90815-2693 Ph: 310-494-4091 Fax: 310-597-5821 dougmt@aol.com or mtdebbie@aol.com

MultiTrain International is a multimedia training and production company specializing in computer based training (CBT), online help systems, performance support, business presentations, CD-ROM development, and multimedia training tools.

#### Parallax Technologies

42318 Barbary Street Fremont, CA 94539 Ph: 510-354-2088 or 415-778-6155 Fax: 510-354-2089 or 415-778-6156 info@prlx.com http://www.prlx.com Parallax provides a new look at interactive media.

We are long-time experts in interactive productions, computer-based training, prototypes and Web page development. We offer project and programming consulting, and sales and support of Authorware training.

#### DELAWARE

#### Disc Manufacturing, Inc. 1409 Foulk Road

Suite 102 Wilmington, DE 19803 Ph: 302-479-2527 800-433-DISC http://www.discmfg.com DMI masters and replicates all CD formats and provides technical support, printing, packaging, and shipping services. Manufacturing plants located in Anaheim, CA and Huntsville, AL. We have eight regional sales offices in U.S. See our ad page 37

#### MINNESTTA

### • • •

Digital Cafe, Inc. 360 N Robert Street Empire Bldg, Suite 100 St. Paul, MN 55101 Ph: 612-227-1000 Fax: 612-227-1006 800-964-2376 info@digitalcafe.com http://www. digitalcafe.com

Digital Cafe will convert your .dir file to a native screensaver for Windows and/or Macintosh. The result is a fully compiled module, written in C++. that is more efficient than a projector file or "patched" solution. It is a real .SCR screensaver. See our ad page 37

#### World Tutor® -AMR Training & Consulting Group PO Box 619618

MD 925 Dallas/Fort Worth, TX 75261-9618 Ph: 817-967-2791 Fax: 817-967-4863 800-889-4480 http://www.amrcorp. com/worldtutor

WorldTutor's team of consultants, developers, and instructors bring vears of market-tested experience to provide superior interactive multimedia solutions to corporations large and small. See our ad page 34

#### GEORGIA

### 

### Media Magic, Inc.

4536 Barclay Drive Atlanta, GA 30328 Ph: 770-986-8806 Fax: 770-986-8837 http://www. medmagic-atl.com Media Magic is an Authorized Macromedia Training Provider offering Authorware and Director classes every month at our facility. On-site classes are also available. Media Magic is an Authorized Macromedia Developer with over 13 years of experience in CBT. See our ad page 35

#### TEXAS

#### 

Multimedia Partners. Division of Multimedia Learning, Inc.

5215 N O'Connor Suite 760 Irving, TX 75039 Ph: 214-869-8282 Fax: 214-869-8282 800-870-6608 http://www.media.com Three levels of training available: Authorware Essentials -3 day course. Advanced Authorware -2 day course, and Complete Authorware Training - 5 day course. Workshops are small and can be held at your site or ours. Call for prices and schedules. See our ad page 32, 33

# 40/Magic Quick Reference Guide



California	Andresen Digital Imaging San Francisco 415-421-2900	**								-	
	Captured Images, Inc. Westlake Village 818-707-9491	38	*		9		-				
	Electronic Graphics & Publishing La Verne 909-392-1800		***	***							9
	Grafica Canoga Park 818-712-0071									<b>S</b>	-
Indiana	Bean Graphics, Inc. Greenwood 317-882-7229				8			a			
<b>Michigan</b>	Meteor Photo & Imaging Troy 888-METEOR-1			<b>500</b>		<b>555</b>	-			-	
New York	Graphic Masters, Inc. Syracuse 800-465-1801			0							
	Leonardo Studio, Inc. New York 212-645-7844										
North Carolina	Image Associates, Inc. Raleigh 919-876-6400	- 100	**								9
	DIGICHROME Imaging Columbus 800-471-1118										
Ohio	Precision Digital Images, Inc. Cincinnati 513-784-1555		***		8				0		
Pennsylvania	Color Reflections, Inc. Philadelphia 800-972-0009									100	
Quebec	M.P. Photo Reproductions Ltd. Montreal 514-861-9281						-				
Texas	COMEDIA Communications Richardson 800-969-8228										
	Image Set Houston 713-528-6600										
	NPL Digital Graphics Houston 713-988-9200										

### Product Directory / 4

#### BUTTONS & CONTROLS

#### Instant Buttons & Controls v 2.5 (IB&C)

stat" media 7077 E Shorecrest Drive Anaheim Hills, CA 92807-4506 Ph: 714-280-0038 Fx: 714-748-0178 Em:gbirch@ statmedia.com http://www.statmedia.com

Popular Director 4 and 5 toolset contains 3,800+ buttons and controls with a new drag and drop interface, adding fully animated buttons instantly. Opens from Xtras pull-down menu. Keep your Director movie open as vou browse and install buttons, 180+ sounds. License-free graphics, sounds and button Lingo scripts. See our ad pages 18 & 19

#### Multimedia Tackle Box

Vicious Fishes Software 530 E Lambert Road Brea, CA 92821 Ph: 714-671-0330 Fx: 714-671-2871 800-642-4524 Em: viciousfsh@aol.com

A series of Interface Kits with 3D backgrounds, windows, panels, mortises, animatable buttons and switches and sounds, all directly importable into Macromedia Director.® Packaged in a unique, plastic tackle box capable of storing the full set of kits.

See our ad page 23

#### Screen Caffeine Pro

Jawai Interactive, Inc. 401 E Fourth Street Suite 443 Austin, TX 78701 Ph: 512-469-0502 Fx: 512-469-7850 800-600-6706 http://www.jawai.com

Screen Caffeine Pro is a collection of 636 really cool graphics and other resources. Screen Caffeine Pro contains textures used in production, buttons, and the Director Lingo code for handling buttons. See our ad pages 20 & 21

#### CONTENT/CLIP MEDIA

#### Four Palms Royalty Free Digital Video®

Four Palms, Inc .
11260 Roger Bacon Drive
Suite 502
Reston, VA 22090
Ph: 703-834-0200
Fx: 703-834-0219
800-747-2567
Em:fourpalmcd@
aol.com
http://www.fourpalms.com

Four Palms Royalty
Free Digital Video is a
professionally produced
collection of video clips
that are distributed on
CD-ROM. The videos
from around the world
were originally produced
using broadcast quality
equipment. All titles are
royalty-free, compressed
and ready to use.
See our ad page 28

#### MGDigitalAtlas 3.0, MGDigitalEarth, MGExplorer

MbUlgitaltarth, Mbtxplorer
MAGELLAN
Geographix, Inc.
6464 Hollister Avenue
Santa Barbara, CA 93117
Ph: 805-685-3100
Fx: 805-685-3330
800-929-4MAPS
Em:info@
magellangeo.com
http://www.
magellangeo.com/

MGDigitalAtlas Map Collection provides vector maps optimized for either print or display. MGDigitalEarth is a collection of satellite images that show how the earth actually looks from space. MGExplorer is a subscription service that lets you select just one map collection, or several collections to meet your mapping needs. See our ad page 25

#### Installation Software

#### PC-Install

20/20 Software 8196 SW Hall Blvd Suite 200 Beaverton, OR 97008 Ph: 503-520-0504 Fx: 503-520-0504 800-735-2020 Em: info@twenty.com http://www.twenty.com/ 20/20 Software offers easy-to-use installation software for multimedia developers who distribute software/data via diskettes, CD-ROMs, or over networks. Internet and intranet distribution is also supported and offers full installation from Web servers. See our ad page 27

#### MEMORY

#### Memory Upgrades

Kingston
Technology Corporation
17600 Newhope Street
Fountain Valley
CA 92708
Ph: 714-435-2600
800-435-0056
Fx: 888-435-5435
Em: sales@kingston.com
http://www.kingston.com

Let Kingston add a new dimension to your Macromedia projects – speed. Our 100% tested upgrade modules are built for each specific PC. Macintosh, workstation, or printer out there. Find yours on the Kingston Web site at www.kingston.com or call 1-888-435-5435 for configuration assistance. See our ad pages 2 & 3

#### MOUTINEGIA PRODUCTION TOOLS

#### OnCourse The Comprehensive Courseware Development and Training Administration System

Multimedia Partners, Division of Multimedia Learning, Inc. 5215 N O'Connor Suite 760 Irving, TX 75039 Ph: 214-869-8282 Fx: 214-869-8235 800-870-6608 http://www.media.com

Tested over the course of hundreds of custom development projects, this integrated system is designed to enable nontechnical Authorware users and instructional designers to create their own multimedia courseware and manage the curriculum implementation process with ease. See our ad pages 32 & 33

#### MULTIMEDIA TODES & XTRAS

#### AlphaMania

Media Lab, Inc.
400 S McCaslin Blvd
Suite 211
Louisville, CO 80027
Ph: 303-499-5411
Fx: 303-665-0827
800-282-5361
Em: xtra-sales@
medialab.com
http://www.
medialab.com

AlphaMania is the Director Xtra that lets your graphics dynamically anti-alias to any

### 42/ Product Directory

#### MULTIMEDIA TOOLS & XTRAS (CON'T)

thing behind them, just like rich text in Director 5. It provides authors with a bitmap cast member which supports live alpha channel rendering. See our ad pages 11 & 15

#### **CDConnects**

Infinite Software Solutions, Inc. 5106 Suite G Kingston Pike Knoxville, TN 37919 Ph; 423-588-0764 Fx: 423-588-5298 http://www. cdconnects.com

CDConnects is a powerful new tool designed to provide easy Internet access from multimedia CD-ROM titles. Take advantage of fast access to multimedia content on the CD-ROM, and the immediacy of online. See our ad page 14

#### Cinemac for Director

MacSourcery

PO Box 461537

Escondido, CA 92046-1537 Ph: 619-747-2980 Fx: 619-747-2980 800-MAC-SRCE Em: sales@ macsourcery.com http://www. macsourcery.com

CineMac for Director makes it easy to create compelling screensavers. Use your Director skills to design the content and interactivity; CineMac takes care of the rest, converting projectors into full featured screensavers.

See our ad page 26

#### g/zone — gallery of Macromedia Xtras

g/matter, inc.
300 Brannan Street
Suite 210
San Francisco, CA 94107
Ph: 415-243-0394
Fx: 415-243-0396
800-933-6223
Em: info@gmatter.com
http://www.gmatter.com

The g/zone section of our Web site is an interactive shopping mall dedicated to selling Xtras, add-ons and utilities for Director® and Authorware. The site currently offers more than two dozen products including g/matter's flagship Xtras: PrintOMatic, PopMenu, SoundXtra and KILLER Transitions. See our ad page 12

#### **HyperConverter**

PC Video Conversion 1340 Tully Road Suite 309 San Jose, CA 95122 Ph: 408-279-2442 Fx: 408-279-6105 Em: sales@pcvideo.com http://pcvideo.com

The HyperConverter high resolution scan converter enables computer graphics to be recorded, displayed or broadcast on all consumer and professional video equipment, or transmitted across a video conference link. Software independence offers ease of use along with compatibility with all platforms and all applications. See our ad page 31

#### Indeo® video interactive

Intel Corporation 2111 NE 25th Avenue Hillsboro, OR 97124 http://www.intel.com/ pcsupp/multimed/indeo/ index.htm

IVIX is a video cast member plug-in for Macromedia Director which gives Director users access to the special multimedia features of Intel's Indeo video interactive software video technology. See our ad page 13

#### Insta. html

Trailer Parc Technologies 3288 21st Street Suite 148 San Francisco, CA 94110 Ph: 415-248-1350 Em:info@trailerparc.com http://www.trailerparc.com

Insta.html instantly and automatically turns
FreeHand multimedia pages into the most sophisticated layouts on theWeb. Integrate text, GIFs, JPEGS, Shockwave, Java, or any other multimedia. Low bandwidth! No coding! Just one click perfectly preserves your design. See our ad page 16

#### Interactive Workshop

Multi-Media Publishing, Inc. 13N348 Chisholm Trail Elgin, IL 60123 Ph: 847-697-0990 Fx: 847-741-9937 Em: mmpubinc@aol.com Interactive Workshop

Interactive Workshop allows you to put together complete programs in Director without the need to know Lingo® scripting. Our simple pointand-click method automates the coding process, so you can be productive immediately.

See our ad page 30

#### MAPublisher 2.0

Avenza Software Marketing, Inc. 3385 Harvester Road Suite 205 Burlington, ON L7N 3N2 Canada Ph: 905-639-3330 Fx: 905-639-4201 800-884-2555 Em: sales@avenza.com

MAPublisher 2.0 for FreeHand for Windows 95/NT is an IS/Desktop Mapping application integrating 25+ filters. Users can import and manage vector and raster data, create their own database of object attributes, instantly render legends, and achieve quality print and digital publishing output and more. See our ad page 17

#### MathXtras

Maxwell
Laboratories, Inc.
8888 Balboa Avenue
San Diego, CA
92123-1506
Ph: 619-576-7839
Fx: 619-576-7710
Em:mandell@maxwell.com
http://www.
maxwell.com/MathXtras/

Add interactive math to your Director application. Record data, plot points, fit curves to data, and graph and evaluate functions with the MXGraph, MXEquat, and MXTable Xtras. Also included in this package are MXSpeedometer, MXCounter, MXSlider, and MXCalculator. See our ad page 15

### Product Directory / 43

#### MHT-Search

Meetinghouse Technologies 32 Defense Street Annapolis, MD 21401 Ph: 410-573-9273 Fx: 410-573-9302

MHT-Search is an extremely fast and powerful full-text search engine custom designed for use with Director. MHT-Search has been used in commercially available reference titles, searching up to 3,000 articles on a single CD-ROM in under 2 seconds. See our ad page 14

#### **PhotoCaster**

Media Lab, Inc. 400 S McCaslin Blvd Suite 211 Louisville, CO 80027 Ph: 303-499-5411 Fx: 303-665-0827 800-282-5361 Em: xtra-sales@ medialab.com http://www.

medialab.com

The Director Xtra
PhotoCaster lets you
import Photoshop or
Macromedia xRes files
directly into Director,
layer by layer, keeping
registration points and
transparency settings
intact. Each layer appears
as an individual cast
member, indexed,
and anti-aliased
See our ad pages 11 & 15

#### PS EditLink

TechPool Software 1463 Warrensville Center Road Cleveland, OH 44121-2676 Ph: 216-291-1922 Fx: 216-382-1915 800-925-6998 Em: info@techpool.com

http://www.techpool.com

Macromedia FreeHand users can now edit PostScript and EPS files directly. PS EditLink will take any PostScript Level 2 file and import it into FreeHand. Imported files can be modified with the entire suite of FreeHand tools. Text remains editable allowing font changes and spelling corrections.

See our ad page 17

#### QuicKeys®

CE Software, Inc.
1801 Industrial Circle
West Des Moines
IA 50245
Ph: 515 221-1801
Fx: 515 221-1806
800 523-7638
Em: sales@cesoft.com
http://www.cesoft.com

Your productivity soars with QuicKeys,® the most powerful automation toolbox available for the Mac user. With QuicKeys, you can create automated short cuts for the MacOS and every application you use daily all without cryptic programming or scripting. See our ad page 24

#### Rapid ST

Emultek, Inc. 13100 Worldgate Drive Suite 180 Herndon, VA 20170 Ph: 703-478-0595 Fx: 703-478-0727 Em: 103113.3402@ compuserve.com

The RAPID Simulation and Training package from Emultek is a PC-based development tool that creates powerful and realistic interactive product and environmental images for use with computer-based training software. In combination

with CBT authoring products, RAPID is used to create interactive simulations, free play and self-running courseware quickly and seamlessly. See our ad page 22

#### RealVR Xtra

RealSpace, Inc. 4320 Stevens Creek Blvd Suite 285 San Jose, CA 95129 Ph: 408-261-6269 888-RealSpace http://www.rlspace.com

RealVR is a breakthrough virtual reality technology which combines fast panoramic viewing, realtime VRML 3D rendering and direct Internet connection to create a photo-realistic VR experience for the Internet or CD-ROM publishing. See our ad page 10

#### SmartSound For Multimedia

Sonic Desktop Software, Inc. PO Box 3205 Chatsworth, CA 91311 Ph: 818-718-9999 Fx: 818-718-9990 800-454-1900 http://www.sonic desktop.com

SmartSound For Multimedia: The absolute easiest way to createcustomized, professional-Quality soundtracks. See our ad page 28

#### World Up

Sense8 Corporation Sense8 US: Ph: 415-331-6318 http://www.sense8.com Sense8 Europe: Ph: (44) 1 22-994-3355 http://www.sense8.ch

World Up is a complete interactive software development and delivery system for real-time 3D content. WUp contains a powerful interpreted environment providing instant feedback, an integrated modeler, Internet Explorer and Netscape Plug-Ins, and a delivery vehicle—the World Up Player™. See our ad page 30

#### zl aunch

Zeus Productions PO Box 562 Crockett, CA 94525 Ph: 510-787-4744 800-797-2968 Em: Zeus Prod@aol.com http://users.aol. com/Zeus Prod

Launch other applications via Director!
zLaunch covers the
desktop, quits Director,
launches external applications, and restarts
Director again! Perfect
for seamless software
samplers, low RAM
situations, and much,
much more! Very cool,
for Mac and Win.
See our ad page 9

### 4/ Product Directory

#### Miscr E Amer

#### Digital Jukebox

SelectMedia 1140 S Hayworth Avenue Los Angeles, CA 90035 Ph: 213-390-4573 Fx: 310-444-6326 800-278-7876 Em: jukebox@ directortools.com http://www. directortools.com/ selectmedia.htm

Digital Jukebox contains over 200 'CD quality' royalty free musical tracks. Preview and save all pieces through an attractive interface. See our ad page 29

#### Directl ODPS/ InterLOOPS

Hank Smith Music 1 Union Street Suite 230 San Francisco, CA 94111 800-313-8887 Em: hanksm@ ix.netcom.com

Hank Smith Music has composed original music for Microsoft, Levi's. H/P. Saturn, etc. Now he makes this same quality music available for your Director and Internet applications. See our ad page 27

#### Java Beat

Jawai Interactive, Inc. 401 E Fourth Street Suite 443 Austin, TX 78701 Ph: 512-469-0502 Fx: 512-469-7850 800-600-6706 http://www.jawai.com

Java Beat is a collection of more than 250 royaltyfree music clips in AIFF. MIDI, QuickTime," and

WAVE format, Java Beat has 12 main themes, each with as many as 25 related sound files. Preview the clips within Java Beat then simply copy and paste into your application. This double-CD set has a variety of musical styles and lengths. See our ad pages 20 & 21

#### Music Bytes

IO Media Productions 16135 Preston Road Suite 103 Dallas, TX 75248 Ph: 979-789-3344 Fx: 979-250-2009 http://www. igm.com/IQM/

Music Bytes is a collection of professional royalty free music tracks, sound F/X, and music workparts created exclusively for use in multimedia presentations and videos. This incredible CD is a must purchase for the serious Director® or Authorware™ user. See our ad page 29

#### PUBLICATIONS

#### 3D Artist magazine

3D Artist PO Box 4787 Santa Fe, NM 87502 Ph: 505-982-3532 Fx: 505-820-6929 Em: info@3dartist.com http://www.3dartist.com/

3D Artist is an intense hands-on experience with most articles written by the readers themselves professional users of 3D graphics applications on PC, Mac, and Windows NT. Subscribe for as little as \$20 for 6 issues (about one year) in U.S. See our ad page 38

#### Inside Macromedia Director 5 with Linan for Macintosh

New Riders Publishing 201 W 103rd Street Indianapolis, IN 46290 Ph: 317-581-3500 800-882-8583 800-653-6156 mention NR23 as the source code. http://www. mcp.com/newriders

New Riders provides expert advice on Macromedia Director. Lingo, Shockwave. Authorware, and more for multimedia professionals of all skill levels. We are committed to publishing books that keep you on the cutting edge of your profession. See our ad page 36

### Rent Videos by Mail

CareerTAPES® Enterprises PO Box 309 Center Harbor, NH 03226 Ph: 603-253-7470 603-253-8744 Em: LindseyA@aol.com http://www. online-magazine. com/careertapes/

Renting Videos thru the mail is the easy way to learn Director & FreeHand Rentals are for 2 full weeks so you'll have plenty of time to see the video. Most 2 week rentals are just \$9 plus S&H. We've over 500 different videos. Get a FREE catalog! See our ad page 38

#### Director By Example

Interactive Design House, Inc. 9417 Lake Court Irving, TX 75063 Ph: 214-444-9413 Fx: 214-444-0933 800-518-8927 Em: sales@idh.com http://www.idh.com

Director By Example is the next generation of tutorial products to hit the market today. Unlike books, newsletters, video tapes and even other CD-ROMs, it will show you how to answer YOUR questions. We have found the solutions to real world problems and placed them in a search engine to help you find an answer within seconds. See our ad page 26

### Macromedia Programs/45

# **Authorized Training Program**

Macromedia is actively recruiting professional training partners to join our Worldwide Authorized Training Program, designed to support teaching centers that offer courses on Macromedia products. Benefits include: special pricing on Macromedia 10-pack licenses and training materials; 30% discount on Macromedia International User Conference; membership in the Macromedia Referral Network, an active database of Worldwide Macromedia Authorized Training Providers, used by clients looking for local training; listings on Macromedia's World Wide Web site, in the Macromedia Showcase CD-ROM, quarterly newsletters, and Macromedia Connections; use of Macromedia's Authorized Training Program logo for marketing your company's services; quarterly newsletter and mailings, including in-depth technical notes, new product announcements, promotional collateral, CD-ROMs, and information

about multimedia award programs.

Call today for more information on becoming part of this exclusive training program. Contact Macromedia at 800-396-0129 or 415-252-7999. International trainers should contact their local Macromedia distributors.

# Technical Support

Macromedia offers a range of technical support options including free support via online services; free telephone support to registered new users for 90 days; Priority Access, the support subscription providing fast access to senior support engineers; and sophisticated Developer Support.

Priority Access gives inquiries first priority regardless of whether you call toll-free, fax, go online, or leave voice mail 24-hours a day. Benefits of a Priority Access subscription include: fast answers to questions about general usage, installation, and configuration; toll-free phone and email priority access in the queue; access to senior technical support engineers; and quarterly KnowledgeBase and TechNotes mailings.

For clients who need enterprise-wide software support for FreeHand™. Macromedia offers Corporate Priority Access, providing updates, upgrades, and all the benefits of Priority Access to a staff of 25 or more. For high-level assistance with Lingo scripting, Authorware icon logic issues, Functions and Variables, Xtras development, or Fontographer® font development, Developer Support puts experts at your service, which can make the difference at your project's most critical hour.

All support programs are available as a subscription or per-use basis. For more info, visit our Web site at http://www.macromedia.com/support or call 800-457-1774. Outside the U.S. and Canada, please contact your local distributor.



authorized training program







## Macromedia Authorized Training Program

# Macromedia Authorized Trainers

Company	Location	Phone	Products
Terrapin Design, Inc.	Berkeley, CA, USA	510-665-1500	A
Learning Tree University	Chatsworth, CA, USA	818-882-5599	D
Mind Over Technology	Culver City, CA, USA	310-216-4000 x340	D
Parallax Technologies, Inc.	Fremont, CA, USA	510-354-2088	A/D
Learning Tree University, Irvine Campus	Irvine, CA, USA	714-442-0690	D
MULTITRAIN INTERNATIONAL	Long Beach, CA, USA	310-494-4091	A/D
MULTIMEDIA WORKSHOP	Los Angeles, CA, USA	310-444-6320	D
CIBER Training Services	San Francisco, CA, USA	415-281-6100	A/D
g/matter inc.	San Francisco, CA, USA	415-243-0394	D
FRAX Incorporated	San Jose, CA, USA	408-279-3059	D
Multimedia Resource Group	San Jose, CA, USA	408-277-0783	D
multimedia masters	Colorado Springs, CO, USA	719-635-3806	A/D
Knowledge Alliance	Denver, CO, USA	303-338-7121	D
Red Rocks Community College for CIS/CSC Dept.  Media Lab. Inc.	Lakewood, CO, USA Louisville, CO, USA	303-988-6160 303-499-5411	D
Advanced Laser Graphics	Washington, DC, USA	202-342-2100 x186	A/D A/D
SunTech 3, Inc.	Altamonte Springs, FL, USA	407-862-1144	A
Media Magic, Inc.	Atlanta, GA, USA	770-986-8806	A/D
Allen Interactions	Chicago, IL, USA	312-661-0255	A
Wheeler Multimedia Consulting	Chicago, IL, USA	312-728-3792	D
Applied Computer Graphics, Inc.	Orland Park, IL, USA	708-614-4909	A
AACTT-American Academy of Computer Training & Technology	Rolling Meadows, IL, USA	708-590-9500	D
Iconcepts	Cambridge, MA, US	617-661-7289	A/D
Archiva	Bangor, ME, USA	207-941-8628	D
Allen Interactions	Minneapolis, MN, USA	800-204-2635	A
Empower Trainers & Consultants, Inc.	Kansas City, MO, USA	800-753-2832	D
Digital Consortium	Morristown, NJ, USA	201-267-7885	D
The Computer Pros, Inc.	Nutley, NJ, USA	201-438-7271	A
Pratt Manhattan	New York, NY, USA	212-925-8481	A/D
TyJill Enterprises, Inc.	Rossford, OH, USA	419-666-7400	D
Portland State University	Portland, OR, USA	503-725-4803	D
Synergis Technologies, Inc	Quakertown, PA, USA	215-529-9900	A
Digital Training & Designs, Inc.	Dallas, TX, USA	214-407-9303	D
Multimedia Learning	Irving Texas	800-870-6608	A
Computers Made Simple	San Antonio, TX, USA	210-734-2444	A
Video Utah!, Inc.	Salt Lake City, UT, USA	801-269-8755	D
Desktop Service Center	Richmond, VA, USA	804-782-6971	D
MAGI Group, Inc.	Redmond, WA, USA	206-869-5411	D
Complete Multimedia Solutions, Inc.	Milwaukee, WI, USA	414-290-1919	A
Australian National University, M.I.L.L.	Canberra, ACT, Australia	61-6-249-3466	D
Firmware Design	Penrith, NSW, Australia	61-4-721-7211	A/D
Centre for Applied Learning Systems	Adelaide, SA, Australia	61-8-207-8532	A/D
Deakin University	Clayton, VIC, Australia	61-3-9244-7286	A
Advanced Manufacturing Technologies Centre	East Perth, WA, Australia	61-9-235-6424	A
Royal Melbourne Institute of Technology	Melbourne, Australia	61-3-9660-3810	D
Caps	Sao Paulo, SP, Brazil	5511-55051699	D
TTG Systems Inc. Paramedia Consulting, Inc.	Edmonton, ALB, Canada	403-462-6365	A
Vancouver Film School Multimedia	North Vancouver, BC, Canada	604-990-3920	D
Inner Action, Inc.	Vancouver, BC, Canada Carleton Place, ONT, Canada	604-685-6331 x112	D
TTG Systems, Inc.	Don Mills, ONT, Canada	613-257-1949 416-447-4344	A
Canadian Business School	Toronto, ONT, Canada	416-947-4344 416-925-9929 x9840	
Hoffmann + Associates	Toronto, ONT, Canada	416-977-6732	D
Toronto Image Works	Toronto, ONT, Canada	416-703-1999	D
Saymac	Guermantes, France	33-164-30-61-97	D
Cross Media GmbH	Herten-Westerholt, Germany	49-2096136-24	A
Integrated Information Systems	Athens, Kallithea, Greece	301-9576695	D
Echo Presentation Services	Kowloon, Hong Kong	852-2788-5338	A
Meway Computec SDN BHD	UEP Subang Jaya, Malaysia	603-7357817	A/D
VENTURUS	Monterrey, Mexico	528-338-33-16	A/D
ITESM Campus Monterrey, Div. Univ. Virtual	Monterrey, Nuevo Leon, Mexico	528-358-2000 x4730	
VENTURUS	Mexico, DF, Mexico	528-5-593-6121	A/D
Total Multimedia Solutions (TMS)	The Hague, Netherlands	31-70-314-3526	A/D
Meco Enterprises, Inc.	Metro Manila, Philippines	632-875564	A
Media 21 Consultants Pte. Ltd.	Singapore	65-323-5921	A/D
Midas Technologies Training Centre Pte. Ltd.	Singapore	65-356-8961	A/D
Ngee Ann Polytechnic	Singapore	65-469-5755	A
China Multimedia Association	Taipei, Taiwan	886-2-567-5060	A/D
China Productivity Center	Taipei, Taiwan	886-2-713-7731	A/D
National Chengchi University	Taipei, Taiwan	886-2-938-7414	A/D
Peritas Limited	Old Windsor, Berkshire, UK	44-175-3868181	A/D
	All . T I I . Y I I'M	14 151 5000500	D
MacUniversity BIT Group Ltd, Interactive Development Division	Albert Embankment, London, UK	44-171-5823702	D

# Advertiser Index / 47

20/20 Software
3D Artist magazine
Avenza Software Marketing, Inc
CareerTAPES Enterprises
CE Software, Inc
Digital Café, Inc
Disc Manufacturing, Inc
Emultek, Inc
Four Palms, Inc
g/matter, inc
Hank Smith Music
Intel Corporation
Interactive Design House, Inc
IQ Media Productions
Infinite Software Solutions, Inc
Jawai Interactive, Inc
Kingston Technology Corporation
Macromedia
MacSourcery
MAGELLAN geographix
Maxwell Laboratories, Inc
Media Lab, Inc
Media Magic, Inc
Meetinghouse Technologies
Multimedia Partners, Division of
Multimedia Learning, Inc
Multi-Media Publishing, Inc
MULTITRAIN INTERNATIONAL
New Riders Publishing
Parallax Technologies
PC Video Conversion
RealSpace
SelectMedia
Sense8 Corporation
Sonic Desktop Software Inc
stat media
TechPool Software
Trailer Parc Technologies
Vicious Fishes Software
WorldTutor-AMR Training & Consulting Group
Zeus Productions

## In This Issue:

• New Macromedia<sup>®</sup> Backstage<sup>™</sup> Studios<sup>™</sup>

All the Web is your stage and you direct the action with Desktop Studio and Enterprise Studio (page 7).

New FreeHand™
 Graphics Studio™ 7
 with Shockwave™

Now you can take advantage of the most powerful design tools for both print and Internet graphics (page 8).

 The Latest Macromedia Xtras™

Find out how easy it is to increase your productivity with Xtras (pages 9-18).

Plus, special savings, free demos, and other offers for dozens of compatible software and hardware products. Bulk Rate
U.S. Postage

PAID

ephardsville, KY

Affinity Publishing 100 W Harrison Plaza North Tower, Suite 22 Scottle, WA 08110