

WHY SETTLE FOR A WHEN YOU CAN HAVE AN INTENSE NEW DIO BISCUIT OF SAMPLEWORTH BARKH

Translation: a really cool Web site with video, graphics, and CD-quality sound





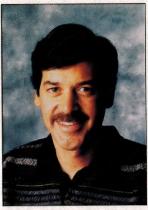
Believe it or not, even funk's Atomic Dog needs help standing out on the Web. So what does George Clinton recommend? The Director Multimedia Studio with Shockwave and

a mega dose of Kingston° memory. Suddenly, you'll have thunderous streaming audio, eye-popping 3D graphics, and live concert footage. Of course, if you want to bring out the interactive guru from within, you'll need Kingston memory. To find out more, call Kingston at (800) 588-5518. Or visit www.kingston.com/mc.htm. Interested in Director Multimedia Studio or getting a free download of Shockwave? Call Macromedia at (800) 288-9576 or visit www.macromedia.com.





Welcome to Macromedia® Connections



Welcome to the Macromedia family of multimedia, digital arts, and Web publishing tools. This issue of Macromedia Connections introduces our newest products and programs as well as our extended family of complementary products and services.

We're proud to announce Director 6, the most powerful tool for authoring multimedia and the Web, on page four. We are also introducing the Backstage Internet Studio 2, the visual way to create database-powered Web sites, and the FreeHand Graphics Studio 7, which provides the most powerful design tools for print and Internet graphics. Only Macromedia Studios offer the real added

value of cross-platform, integrated authoring and production tools.

One of our most exciting new tools is Macromedia Flash 2 for creating and playing back fast Web multimedia. Now it's easy to add lots of graphics, animation, and sound to every page of your Web site using Flash. See for yourself at www.macromedia.com.

Did you know that most Macromedia tools are fully extensible using plug-in Xtras? You'll find dozens of innovative Xtras in this edition of Macromedia Connections.

Macromedia also has a full compliment of professional programs to help make you more successful. Check out our Authorized Training Center, Professional Developer, and MAGIC Service Bureau programs starting on page 36. And to help you get the most from your investment in Macromedia tools, we have launched Macromedia Press. It is the ultimate resource for information and self-paced training on our tools. Be sure to take advantage of the special offers inside for the first titles from Macromedia Press.

Finally, The Macromedia International User Conference is our most important event of the year. It is your chance to exchange ideas and test new solutions with the experts and thousands of your peers. For details, see page 39.

We hope you enjoy working with Macromedia tools and complementary products. Please don't hesitate to let us know how we can better serve your needs.

Bud Colligan Chairman

Bud Collin



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Flaunt your brilliance from Macromedia.

Introducing Director 6, FreeHand 7, Flash 2, and the

Move far beyond your competition with the next-generation of multimedia, graphic design, and Web publishing software for both Windows® and Macintosh®.



Get the Director of your dreams.

Director 6 offers incomparable features and versatility to developers of interactive multimedia applications. Create and import 2D and 3D graphics, text, animation, sound, and digital video from a wide variety of sources; synchronize media elements; and easily add interactivity to produce a CD-based application. Then take it to the Web with the most advanced Web authoring and playback features available.

Platform Support: Mac/Power Mac Win 95/Win NT

Program Support:
Director "/Authorware"
Extreme 3D "/x Res"
FreeHand"
Fontographer"
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Special Features: Streaming Shockwave for playing Web animations, graphics, and sounds on demand Director 6 Multimedia Studio includes Extreme 3D 2, the leading tool for 3D modeling, animation, and rendering; Macromedia xRes 3, the creative tool for high-performance image editing and compositing; and SoundEdit 16 v2.2 (Macintosh) or Sound Forge XP (Windows), the standards for professional desktop audio production.



Unleash your creativity with FreeHand 7.

The most powerful cross-platform design tool for print is now the most powerful for Internet graphics. FreeHand 7 includes comprehensive design tools, multi-page layout, extensive special effects, full-color autotrace, open architecture for plug-in Xtras, seamless integration with other graphics programs, and superior performance in print and on the Web.

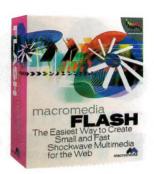
Want more? Check out the FreeHand Graphics Studio 7 with Extreme 3D, the leading tool for 3D modeling animation, and rendering; Macromedia XRes, the creative tool for high performance image editing and compositing; and Fontographer 4.1, the standard for font design and editing.

with new tools

Backstage InternetStudio 2

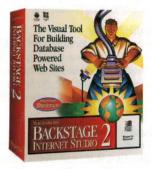
Add Flash to your Web site.

Create vector-based Flash animations, buttons, graphics, and sounds to every page of your Web site. Use Flash to create animated, interactive Web interfaces, advertising banners, navigation panels and buttons, logos, technical illustrations, and cartoons. Flash animations add drama to your Web pages, focusing your audience's attention right where you want it without slowing down the browsing experience.



Power your Web site with database connectivity.

The Backstage Internet Studio 2 makes it easy with its visual development approach. It combines WYSIWYG authoring with 16 dynamic server-side objects to quickly build intranets, commerce sites, and other key business applications. In addition, Backstage offers superior extensibility as well as compatibility with the most popular standards from Netscape® and Microsoft® It also offers a Web server, Web image editor, and library of Web-ready Shockwave movies right out of the box!



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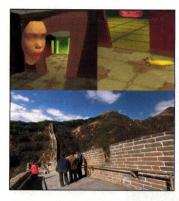
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- Realtime 3D texture mapped polygon rendering with Gouraud shading.
- Lingo programmers can control properties of many VRML 2.0 nodes to create highly interactive and animated 3D worlds.

Integrated Media Environment

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Internet Browsing

- Shockwave[™] compatible.
- Progressive image streaming.
- Built-in Internet connection allows CD-ROM titles to obtain media from the Internet without the use of an Internet browser.

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- Power Macintosh: MacOS 7.5+, 16MB RAM, 16-bit color video.
- PC: Windows 95, 16MB RAM, 16-bit color video.

S P A A C E

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Program Support:

Director®

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Program Support: Director®

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rop Toolset for Director® Is v3.6

Custom behaviors: Sliders, rotaries, toggles . . .

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Backgrounds are available in PICT, GIFF and BMP formats.



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- · Even more powerful lingo behaviors.

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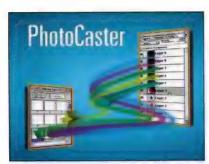


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AlphaMania and Photo dream tools for Director®

PhotoCaster - Eliminate hours of tedious work.



The PhotoCaster Director Xtra™ lets you bring your Photoshop files, layer by layer, into your Director Cast with one click. Create your graphics in Photoshop, select PhotoCaster from Director's Insert menu and – O Mighty Isis – you've just imported your entire Photoshop file! Each layer appears as an individual cast member, indexed, anti-aliased, properly registered, transparency preserved and good to go.

PhotoCaster Platform Support: Mac Win 95/Win NT

Program Support: Director®

"...[these Xtras] revolutionize the way you work with Director."

Interactivity Magazine, January 1997



There are two ways to get Photoshop graphics into Director - the PhotoCaster way and the hard way. Before PhotoCaster, Director users had to spend countless hours tediously exporting, indexing, importing, repositioning, and renaming. With PhotoCaster - those hours are yours again.

And there's **no Lingo required!** PhotoCaster is easy to use and will save untold amounts of time and money (most customers say it paid for itself the first day they used it!)

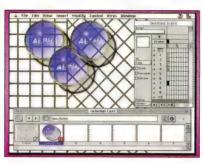
PhotoCaster Features:

- Import Photoshop 3.0 (or later) files directly into your Director cast
- Create individual cast members from layers
- Optionally flatten the image on import to make just one cast member
- · Control color mapping: 24-bit, current palette, or custom palette
- Integrated into Director's interface just pull down a menu
- Generate a custom palette derived from the layers in your Photoshop file
- Keep layer registration
- Preserve anti-aliasing between lavers
- Flatten linked lavers into single cast members
- Optionally ignore hidden layers
- Dithering to a specified number of colors
- Arbitrary selection of which layers to import
- Works seamlessly with AlphaMania

Caster - developers.

AlphaMania - The multimedia developer's dream tool.

The AlphaMania Director Xtra™ allows graphics used in Director to dynamically anti-alias to anything behind them just like Director's rich text. It provides authors with a bitmap cast member which supports live alpha channel rendering. That means a developer doesn't have to worry about changing backgrounds. **Graphics will automatically anti-alias to**



any new background that is dropped in.

- Dramatically reduce the number of cast members.
- · Reuse interface elements regardless of backgrounds.
- Effortlessly implement live user-defined graphics.

AlphaMania also allows transparency support for doing never before possible special effects like glass buttons or transparent objects that can be animated over multi-colored backgrounds while maintaining their transparency. True dynamically feathered shadows are now possible in Director. All are independent of the sprite location, color depth, and changing backgrounds. AlphaMania imports PICT, TGA, and (in conjunction with Media Lab's PhotoCaster Xtra) Photoshop layers complete with their alpha channel information.

Download our free demos and try AlphaMania & PhotoCaster today: www.medialab.com/software/

AlphaMania: \$249 On-line, \$299 Packaged PhotoCaster: \$199 On-line, \$249 Packaged

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AlphaMania Platform Support:

Mac Win 95/Win NT Win3.x Playback Only

Program Support: Director®



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Director®/Authorware®

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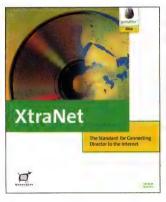


ScriptOMatic Xtra Makes Lingo Scripts Easier to Read, Edit and Debug.

At two in the morning, it's often hard to tell a global from a local variable. With a single keystoke, ScriptOMatic Xtra will automatically format your Lingo scripts, making reviewing and editing your code a breeze. Features include batch processing, style sheets, custom printing, near real-time formatting, custom colors, font sizes and font styles. (NEW for Director 6) Developed by g/matter, inc. \$149 USMSRP

SPECIAL OFFER:

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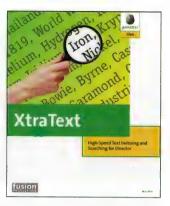
XtraNet The Standard for Connecting Director to the Internet.

Enhance the rich multimedia content found on CD-ROMs and kiosks with the resources and immediacy of the Internet. XtraNet ships with a collection of Protocol Agents, Content Couriers, a Multi-User Widget and a Peer-to-Peer Widget which make it easy to add robust Internet connectivity to any Director production. (for Director 5 and 6) Developed by Human Code, Inc. \$499 USMSRP

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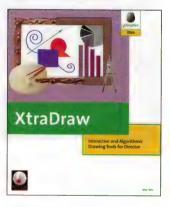
XtraText High Speed Text Indexing and Searching for Director.

With XtraText's lightning quick engine, you can now can enable Director to search and index thousands of castmember documents in mere seconds. XtraText makes it easy to add indices, glossaries, hypertext and other text features to any multimedia project. (for Director 5 and 6) Developed by Fusion Productions, Ltd. \$299 USMSRP



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XtraDraw makes it easy to incorporate custom paint tools into consumer titles and on-the-fly interactive charts and graphs for business presentations and more. Its full set of Sprite and Lingo tools can add new drawing and graphing features to all of your projects. (For Director 5 and 6) Developed by Red Eye Software. \$299 USMSRP



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3D Dreams is easy to use - design and import the 3D worlds models using 3D Dreams visual tools. The visual tools are

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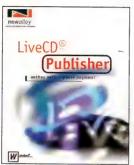


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Program Support: Director®/Authorware®

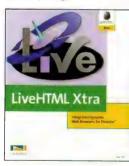
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Push updating

Customize content based on user profile

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Program Support:
Director®

Special Features: Integrated HTML browsing

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Program Support: Director®

Special Features: Embeds MPEG playback support onto a CD-ROM

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Visible Light is strongly involved with MPEG. Our team developed software that won the New Media awesome award in 1996 (FutureTel's MPEGWorks). We provide a secure online ordering system, and deliver OnStage, SoftPEG and other software electronically worldwide. Check out our full line of MPEG products, including MPEG encoders. Worldwide shipping available.



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Use the video codec that high performance game developers use - Smacker!

The Smacker Xtra gives Director® users complete access to the powerful Smacker video codec!



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extract individual video frames into bitmap cast members. Smacker is available for both PC and Mac platforms and has perfect file-format compatibility. For sound, Smacker supports standard multimedia drivers, DirectSound, or Sound Manager (on the Mac). Under Windows®, the Smacker Xtra can even use the Miles Xtra, which will allow you to play videos and sound effects simultaneously!

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Use the sound system that high performance game developers use - Miles!

The Miles Xtra lets Director users control any type of audio: digital, MIDI, streams, or redbook!



The Miles Xtra gives you complete control of all audio types – it can simultaneously play up to 32 digital sounds, up to 8 MIDI sounds, and a redbook (CD) audio track! Miles can also stream huge digital sound files off a CD-ROM or hard drive. Miles allows you to control the volume, stereo position, playback rate, loop count, and playback position on-the-fly for each sound individually. The Xtra supports either the standard multimedia drivers or DirectSound. The Miles Xtra can even use the Smacker Xtra, which will allow you to play videos and sound effects simultaneously!

Platform Support: Mac/Power Mac Win 95/Win NT/Win 3x

Program Support: Director®

Special Feature: Smacker is the fastest video codec available it has been used in over 500 commercial products!

Platform Support: Win 95/Win NT/Win 3.x

Program Support: Director®

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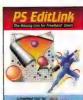
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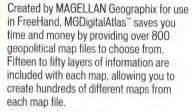
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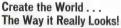


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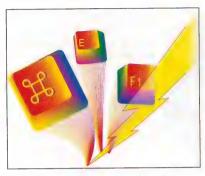
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MacWorld Magazine June 1996

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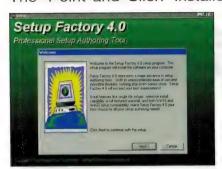




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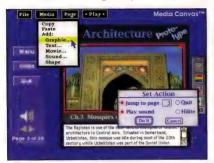
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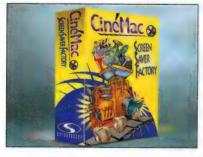
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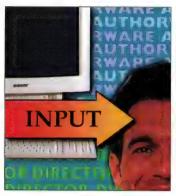
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BeInfinite	800-554-6624 beinfinite@aol.com www.beir	nfinite.com/software.html	,	ζ .
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PrintOMatic Xtra	Adds easy to use, cross platform printing functionality to Director 5.0.	X		
ProgressCopy Xtra	Copies files with a progress bar and cancel button.	X		
ScrnUtil Xtra	ScrnUtil Xtra is a complete replacement for the popular StageToCast and StageToPICT XObjects.	X		
Sound Xtra	Satisfies all of your sound playback and sound recording needs.	X		
Trans-X Xtra	Trans-X Xtra lets you create your own transition effects by creating animated 1-bit masks and then applying those as a transition.	X		
XtraNet	XtraNet is an Xtra for Macromedia Director and Shockwave which provides connectivity to the Internet and intranets. See our ad page 12.	X		
Hed Arzi-Multimedia	(972) 3-533-3333 multimedia@hedarzi.co.il http://194.90.149.4/DirectXtras/			
DirectControl Xtra	A Lingo Xtra which provides fast and consistent access to analog and digital joysticks.	X		
DirectSound Xtra	Enables Director applications to use Microsoft's DirectSound 2 API.	X		
Human Software	408-399-0057 102474.3471@compuserve.com www.humansoftware.com/HSmedley.html			
Medley	Lets you assemble multiple layers of pictures with low RAM directly within FreeHand.		X	
Textissimo	Lets you create zillions of effects around any Outline Type or Vector Graphics.		X	
ImageMind Software	800-321-5933 marcom@imagemind.com www.imagemind.com/develop.htm	_		
Play Video	Plays standard motion video (AVI) FULL SCREEN with synchronized sound from Director.	X		
Information Technology In	stitute (65) 770-5724 livecd@iti.gov.sg http://livecd.iti.gov.sg/	x		
LiveCD Xtra	Adds dynamic and WWW multimedia content to Director movies.	^		
Integration, Inc.	514-871-2871 sales@integration.qc.ca www.integration.qc.ca/DownloadVt2.html			_
V12 Database Engine	A cross-platform database management Xtra/XObject for Director.			K
InVision	415-912-7380 dennym@cybersound.com www.cybersound.com			
CyberSoundFX	Audio filters for SoundEdit 16 and DECK II 2.5.		X	



Company Xtra Name	Phone Email URL Description			
LetraSet	800-631-1603 esselte_new_media@esselte.com www.letraset.com/letraset/catch/envelopesdemo.html		×	
Envelopes	Opens up amazing possibilities for transforming text and graphics.			
Lizard Tech	206-320-9969 info@lizardtech.com www.lizardtech.com		x	
Planet Color Xtra	Uses MCICR to create the best color image files from 24-bit images.		^	
Macromedia	415-252-2000 www.macromedia.com/software/xtras/register/			
Enhanced CD Development Kit	Two XObjects (ECDCTRL and ECDFILE) that provide cross-platform CD Audio and file system control frwithin Director.	m	X	
File IO	Allows for the cross-platform reading and writing of text files.		X	
MMX Xtra	This Xtra provides optimization for Intel's MMX technology within Director.		X	
QuickDraw 3D	3D Modelling for Director.		X	
Maxwell Labs	619-279-5100 marion@maxwell.com www.maxwell.com/MathXtras		x	
MathXtras	Educational software support from VBX controls.		^	
Media Lab	800-282-5361 extra-sales@medialab.com www.medialab.com			
AlphaMania	Allows Director 5 graphics to dynamically anti-alias to anything behind them. See our ad page 11		X	
PhotoCaster	Instantly creates cast members directly from Photoshop layers. See our ad page 10.		X	
Meetinghouse Tech	410-573-9273 mhtinfo@aol.com www.meetinghouse.com/downloads.html#sear	ch		
MHT-Connect	Provides launch, connection and other features for America Online.		X	
MHT-Search	Full-text search engine for Director.		X	
MetaTools	805-566-6209 jfeld@metatools.com http://metatoys.metatools.com/software/vex.sl	itml	x	
KPT Vector Effects	Special effects for images including 3D transform, emboss, flare, neon, etc.			
NEC USA	408-943-3000 anecdote@ccrl.sj.nec.com http://ccrl.neclab.com/Anecdote		x	
Anecdote	lem:lem:lem:lem:lem:lem:lem:lem:lem:lem:		^	
New Alloy, Inc.	415-696-3125 sales@newalloy.com www.newalloy.com			
LiveCD Publisher	Author once, update anytime through intelligent management of hybrid media using LiveCD $^\circ$ Publisher. See our ad page 15. $^{\cdot}$		X	
North Coast Interactive, I			x	
Wind-X Xtra	Simplifies creation and use of Movies-in-a-Window.			





Company Xtra Name	Phone Email URL Description	
Penworks Corporation	800-736-9679 admin@penworks.com www.penworks.com/xtras/blinker/blindex.htm	
Blinker Xtra	Blinker Xtra makes sprite blinking extremely easy - with full control.	
Rollover Toolkit	Simplifies rollovers - simulates mouseEnter and mouseLeave functionality.	
Progressive Networks	206-447-0567 www.realaudio.com	
Real Audio Encoder Xtra 2.0	Exports audio as RA format from SoundEdit 16.	X
RealAudio SDK for Shockway Control	Real Audio stream from Shockwave.	
RAD Game Tools, Inc.	801-322-4300 mitchs@radgametools.com www.radgametools.com	
Miles Xtra	The Miles Xtra lets Director users control any type of audio, including wave, MIDI, streams or redbook. See our ad page 17.	
Smacker Xtra	The Smacker Xtra gives Lingo programmers complete playback control of Smacker animation files. See our ad page 17.	
RealSpace, Inc.	408-261-6266 realw@rlspace.com www.rlspace.com	
RealVR Xtra	Combines panoramic viewing, VRML 2.0 and Internet browsing in one. See our ad page 7.	
Shells Interactive Film-Art	Ltd. (972) 9-771-0205 x210 shells@shells.co.il www.shells.co.il/	
3D Dreams	Incorporates interactive 3D worlds into Director titles. See our ad page 14.	
stat media	714-280-0038 ibc@statmedia.com www.statmedia.com	
Instant Buttons & Controls v3.6	A Drag & Drop professional toolkit containing 4,000 buttons and controls including Lingo, Sounds & Animation. See our ad pages 8 & 9.	
Tabuleiro da Baiana Multime	dia (55) 11-971-3342 tbaiana@tbaiana.com www.tbaiana.com	
MpegXtra Pro	Allows Director developers to easily incorporate MPEG videos into their multimedia products.	
WebXtra	Create your own browser with Director.	
TechPool Software	800-925-1922 info@techpool.com www.techpool.com	
PS EditLink	Direct PostScript and EPS import into FreeHand. See our ad page 18.	
Trailer Parc Technologies		
Insta.html	Exports formatted FreeHand pages as HTML with embedded GIFs or Shockwave. See our ad page 18.	
Visible Light	407-786-5693 sales@visiblelight.com www.visiblelight.com	
OnStage	Adds the power of full-motion video to CD-ROM presentations by embedding a special version of SoftPEG onto the CD-ROM to enable MPEG playback without requiring the end user to install an MPEG decoder. See our ad page 16.	



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Waves	423-689-5395 waves@waves.com w	ww.waves.com/
Native Power Pack	Attain world-class sound quality from your DECK Pack from Waves, the complete effects processing no additional hardware.	Il and SoundEdit16 files with the new Native Power ng solution for professional development that requires
WavesConvert	A tool for the specialized conversion of sound file	es for optimized playback in multimedia authoring titles.
XtraMedia	415-387-4502 info@extramedia.com w	www.xtramedia.com/xtras.shtml
ChartsInMotion Xtra	Enables you to plot standard business charts in a	a window over a Director Stage.
TableMaker Xtra	Enables you to view data in a window over the D	irector Stage.
Yair Sageev	718-965-0394 yair.sageev@nyu.edu	
OnLooker	Sprite monitoring utility.	X
SoundSprocket Xtra	A plug-in for Director 5 that provides multimedia	developers with full featured, spatial filtering of sound.
TextCruncher	Text handling.	×
Yamaha Corporation	(81) 53-460-2936 sibazaki@cbx.emi.yamaha.co.jp	www.yamaha.co.jp/english/xg/html/midixtra/midixtra
MIDXTRA	Allows you to use MIDI from Lingo, greatly reduc	ing disk space.
Zeus Productions	510-787-1444 baepstein@aol.com	nttp://users.aol.com/ZeusProd/private/zLaunch.html
zLaunch	Lets you launch external applications.	X
zScript	Allows Director to send and receive Apple Events applications. See our ad page 18.	s, and communicate with other AppleScriptable

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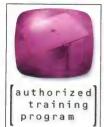
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	Toronto	416-977-6732	D	BIT Group Limited, Interactive Development Divis		(44) 171-251-5080	A/D
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Inner Action, Inc.	Carleton Place	613-257-1949	D	Peritas Ltd.	Old Windsor	(44)17-5360-4063	
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China Multimedia Association	Taipei, Taiwan	(886) 2 567-5060	A/D				
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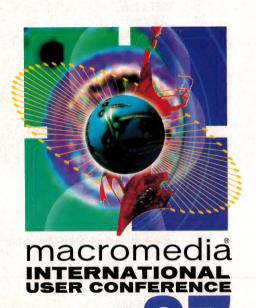
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