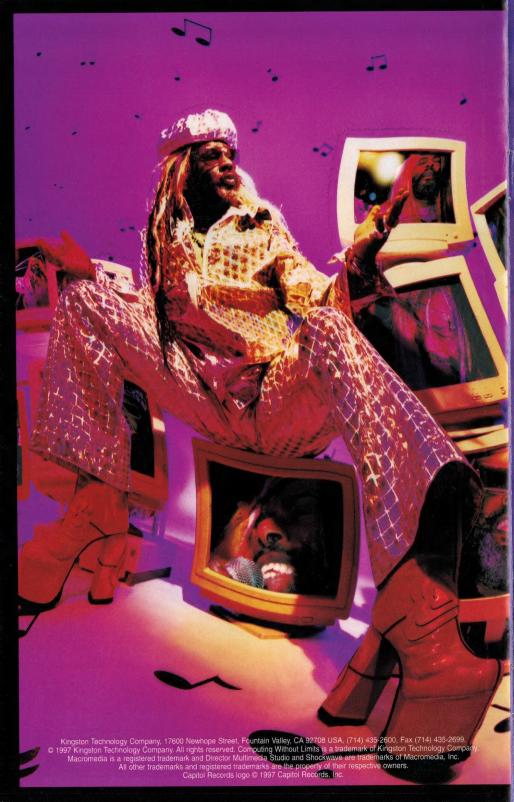
WINTER/SPRING 98 VOLUME 8

Macromedia CONNECTIONS A GUIDE TO COMPLEMENTARY PRODUCTS AND SERVICES FOR WEB PUBLISHING, MULTIMEDIA, AND GRAPHICS LOOK INSIDE FOR THE LATEST MACROMEDIA XTRAS*





WHY SETTLE FOR A EB SITE WHEN YOU CAN HAVE AN INTENSE NEW **AUDIO BISCUIT** OF SAMPLEWORTH BARKH

Translation: a really cool Web site with video, graphics, and CD-quality sound





Believe it or not, even funk's Atomic Dog needs help standing out on the Web. So what does George Clinton recommend? The Director Multimedia Studio" with Shockwave" and

a mega dose of Kingston® memory. Suddenly, you'll have thunderous streaming audio, eye-popping 3D graphics, and live concert footage. Of course, if you want to bring out the interactive guru from within, you'll need Kingston memory. To find out more, call Kingston at (800) 588-5518. Or visit www.kingston.com/mc.htm. Interested in Director Multimedia Studio or getting a free download of Shockwave? Call Macromedia at (800) 288-9576 or visit www.macromedia.com.





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Our goal is to provide you with the easiest-to-use and most powerful software for multimedia production, Web development, and graphic design. We are also committed to supporting our customers through friendly, expert service and targeted, high-value programs.

In this issue of Connections, you'll find the latest Macromedia software and support along with valuable offerings from our partners and developers. We've included phone numbers and contact information for as many areas as we possibly could. We've also included dozens of URLs and e-mail addresses for the growing number of you who prefer to get your information through the everexpanding world of the Internet. Either way, we hope you find this publication to be a quick and efficient way to reference information about our company and our products.

Get the information you need to get the most from Macromedia tools in Connections. For more information on Macromedia products and programs, visit us at www.macromedia.com.



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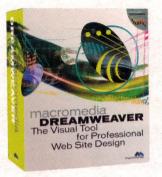


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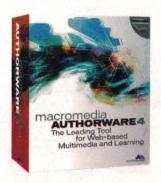
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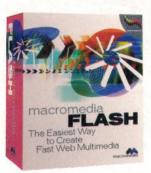
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Program Support: Director® 5+

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No more jaggies!



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Platform Support: Mac OS/ Win 95/Win NT

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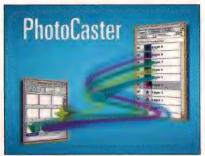
Program Support:
Director®

Special Features:

"...[these Xtras]
revolutionize the
way you work
with Director."
-Interactivity Magazine

PhotoCaster

Eliminate hours of tedious work!



The PhotoCaster Director Xtra lets you bring your Photoshop files, layer by layer, into your Director Cast with one click. Create your graphics in Photoshop, select PhotoCaster from Director's Insert menu and - O Mighty Isis - you've just imported your entire Photoshop file! Each layer appears as an individual cast member, indexed,

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There are two ways to get Photoshop graphics into Director - the PhotoCaster way and the hard way. Before PhotoCaster, Director users had to spend countless hours tediously exporting, indexing, importing, repositioning, and renaming. With PhotoCaster those hours are yours again.

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PhotoCaster Features:

- Import Photoshop 3.0 (or later) files directly into your Director cast
- Create individual cast members from layers
- Optionally flatten the image on import to make just one cast member
- · Control color mapping: 24-bit, current palette, or custom palette
- Integrated into Director's interface just pull down a menu
- Generate a custom palette derived from the layers in your Photoshop file
- Keep layer registration
- Preserve anti-aliasing between lavers
- Flatten linked layers into single cast members
- Optionally ignore hidden layers
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PhotoCaster: \$199 On-line, \$249 Packaged



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Incorporate interactive 3D real-time worlds into Macromedia Director.



3D Dreams is a NEW state-ofthe-art Xtra and authoring tool from Shells Interactive Film-Art. 3D Dreams enables the development of interactive 3D real-time rendering worlds using Macromedia Director.

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Develop Virtual Reality applications using Director create titles with movement in six degrees of freedom and full control over lights, materials, textures, points of view and backgrounds. Build applications like: virtual museums, industrial simulations, 3D quest games, points of sale, etc.

3D Dreams is easy to use design and import the 3D worlds

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How do you build a 3D Dreams-based application?

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SHELLS

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Platform Support: Mac/Win 95/Win NT

Program Support:

Special Features:

Director-incorporated Visual tools

Sprite Xtra and Lingo Xtra

Shockwave Support

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Platform Support: Mac/Win 95/Win NT

Program Support: Director*/Authorware* Flash**

Special Features: License free graphics, sounds & button behaviors

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An Xtra Savvy Drag-and-Drop Toolset for Director Users . . . IB&C v3.6

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Keep your own Director movie open while you browse and install buttons. IB&C's powerful drag-and-drop feature makes it a multimedia producer's most



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V-Active

Hyperlinked video for Director® and Authorware®



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The V-Active Xtra integrates hyperlinked video into Macromedia Director and Authorware. Insertion of video clips produced with V-Active into Director/Authorware projects leverages their power and capabilities to produce more effective and intuitive multimedia titles by adding true interactivity into the videos.



The interactive "V-Activated" videos are simply inserted as Director or Authorware components. The V-Active Xtra uses scripting (Lingo™ in Director) to allow for interaction between the interactive video and other elements of the project.

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Platform Support: Win 95/Win NT

Program Support: Director*/Authorware*

Special Features: FREE Xtras

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LiveCD Xtra: Power Mac/ Win 3.x/Win 95/ Win NT

Program Support:

Trans-X Xtra: Director® 5/6 Authorware®

LiveCD Xtra: Director® 5/6 Authorware®

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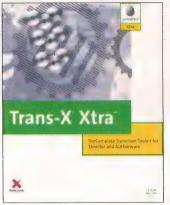
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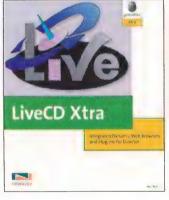
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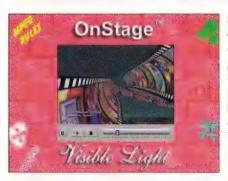


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Program Support:

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Setup Factory 4.0

The point-and-click installer builder



Once you've created your masterpiece, you're going to need a professional software installer to finish it off. You want it to be bullet-proof and leave your customers with a good first impression. And you certainly don't want to waste time reading manuals and learning scripting languages. That's why thousands of developers have

made Setup Factory their installer of choice. Quite simply, it is the easiest to use setup builder available for the Windows® platform. Even if you know nothing about Windows, you can use Setup Factory. It does everything you need and does it automatically. No kidding.

Flexible and Powerful

The Project Wizard walks you through each step of the process. Customize the setup to fit your needs using only your mouse. Collect info. Ask for a password. You get the idea. When you're satisfied, click on the "Build" button. Your files are compressed, the setup program is created, and then everything gets combined into a single, self-contained setup.exe file. This file can then be split over as many diskettes as needed, placed on a CD-ROM, or put on a Web site.

Special Features

Even though Setup Factory is easy to use, we sure didn't sacrifice any flexibility. It grows with your changing needs! Just some of the features include: Install files to any location – Create shortcut icons and folders – Selective install (Complete, Typical, Minimum, Custom) – Full featured uninstall – Build setups for Windows 95, NT, and 3.1 – Setup expiration dates, passwords, and serial numbers – Automatic font registration – System configuration checking – Execute external programs as part of the setup (e.g. QuickTime setup) – Automatic registration of OCX/ActiveX⁻⁻ controls – Modify system files (bat/sys/ini/registry) – Background gradients and bitmap tiling – True multilingual support (English, French, Spanish, German, Italian, etc.) – Customizable screens and messages – Intuitive, user-friendly setup process – Much more!

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AutoPlay Menu Studio

Create impressive CD-ROM AutoPlay menus in only minutes!



Are you distributing software or content on CD-ROM? If you're targeting Windows® 95 or Windows NT® users, you're going to need an AutoPlay menu. When a user inserts a CD-ROM containing an AutoPlay menu, it loads and executes automatically. It's like having a "front door" for your CD-ROM! They make great first impressions and

add a professional, finished look to your package. And with industry leaders like Microsoft® making them standard features, your customers and clients expect to see them.

Without the proper tools, it can be quite a technical chore to build an AutoPlay menu on your own. That's where Indigo Rose's AutoPlay Menu Studio comes in. It is the only visual development tool designed exclusively for creating impressive multimedia AutoPlay menu systems.

Easy-to-Use Visual Editing

AutoPlay Menu Studio is so easy to use, you can create a working menu system in only minutes. Create a background image, add in some action buttons, and then click on "Build". That's it. Go burn your CD-ROM.

The impressive WYSIWYG design mode helps you create a menu that looks and works the way you want it to. Make use of property sheets, pick-lists, alignment tools, palette management, undo/redo, background gradients, bitmap tiling, a ready-to-use graphics library, sound samples, and more.

Powerful Action Buttons

With a bit of creativity, your AutoPlay menu can do some pretty amazing things! Choose from a variety of built-in actions and events, like playing sounds, animating buttons, and executing programs. And it's just as easy to jump to your Web site, open a document, browse the CD-ROM, send e-mail, start an installation program (think "QuickTime"), print a file, display a help file, download via FTP, and much, much more.

It's a must for multimedia professionals, content providers, network administrators, or anyone using the CD-ROM as a distribution medium.

Platform Support: Win 95/Win NT

Program Support:
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Program Support:
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RealSystem 5.0 is a complete client/server streaming media solution that includes RealPlayers, RealServers, and publishing tools. Features of the new system include streaming RealFlash animation, higher quality audio and video, and commerce-oriented features for pay-per-view and advertising insertion. The RealSystem 5.0 includes cross-platform products for consumers, content creators, Internet broadcasters, ISPs, and corporate intranet customers

RealServers:

Internet Solution: Complete, powerful system includes RealServer 5.0 — the standard for Internet Web sites, broadcasters, and ISPs. Supports ad insertion, hosting services, and RealFlash animation.

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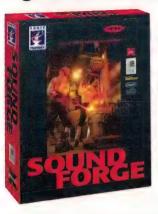
Basic Servers and Tools:

Basic Server Plus: A low-cost, popular way to add audio, video, and animation to Internet Web sites. Includes RealPublisher and option for RealFlash streaming animation, technical support and upgrades. Now available for Windows® 95.

RealPublisher: An easy-to-use tool that automatically creates RealAudio and RealVideo files in media-enabled HTML pages and publishes them to Web servers and streaming media servers.



Sound Forge 4.0 Digital Audio Editing for Windows®



Sonic Foundry's Sound Forge 4.0 is professional sound editing software for Windows® that contains an extensive set of audio processes, tools, and effects for manipulating audio. The diverse feature set lends Sound Forge to multiple applications including music production, multimedia development, sound design, audio for the Internet, broadcast productions, and sound analysis.

Sound Forge has built-in support for Video for Windows making it possible to edit sound events to video with frame accuracy. Sound Forge supports a wide range of cross-platform files and audio and video

compression formats, including Internet audio encoders. To increase editing power, Sound Forge is expandable with proprietary and any DirectX audio plug-ins.

Platform Support: Win 95/Win NT/Win 3.x

Program Support:
Director®/Authorware®

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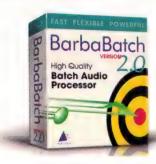
Upgrade from Sound Forge XP to Sound Forge 4.0 for \$199.99. Offer expires March 31, 1998.

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"Best overall batch audio processor"*



BarbaBatch makes it fast and easy to batch process digital audio files. BarbaBatch supports all common file formats, converts between 24, 16, 8, and 4-bit resolutions and sample rates between 1 and 100 kHz. Sophisticated dynamics processing optimizes fidelity at any resolution. Multiple formats can be input and output in a single batch. Supported file formats: AIFF, AIFC, AIFC

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Program Support: Director®/Authorware® SoundEdit Plus™

Includes four indispensible utilities.

Namelt - batch file renamer

AffixIt - batch Sound Designer region renamer

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* Interactivity Magazine, March 1997 Platform Support: Power Mac/Win NT/ Win 95

Program Support: Director®/Authorware® FreeHand™/xRes™

Special Features: Bundled 6 basic application software (only for Windows 95) like MPEG clipping, retouching, etc.

Multimedia Gear for the 21st Century

It's easy and quick to insert MPEG-1 video or JPEG photos into multimedia applications without any additional hardware or software.



Hitachi MPEGCAM is capable of recording full-motion MPEG-1 video with sound, JPEG images, and JPEG images with sound. Files are compressed on the fly and stored on the removable 260MB PC card. Using 1.8" color LCD display, you can easily review, discard, or retake any video clip or still picture. Files can be very easily and quickly transferred to your PC or Macintosh to create an interactive CD-ROM, computer-based training material, and Web pages.

20-minute full-motion MPEG-1 video

The MPEGCAM functions like a camcorder, recording approximately 20 minutes of full-motion MPEG-1 video (resolution: 352 x 240) with MPEG audio. Additional frame capture or video compression board is not necessary.



3,000 JPEG still shots

The MPEGCAM also works as a still camera, able to store approximately 3,000 JPEG format (resolution: 704 x 480) images. Additional features include an interval mode for automatically timed pictures, and a rapid sequence effect.

1,000 JPEG still shots with 10 seconds of sound

You can make your audio annotations as long as you want.

For 1,000 JPEG pictures, you can record approximately 10 seconds to each image.

ActiveMovie 2, QuickTime 2.5/3.0 and the bundled SoftPeg supports MPEG-1 stream created by the MPEGCAM.

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Reelvision offers multimedia developers a helping hand.



Stay both current and practical by exploring popular development applications of both Macintosh and Windows platforms. This series is designed to save time and money by profiling key software features and capabilities that allow new users to get up to speed quickly, while enjoying the fun of learning.



Intro to Lingo \$59.95 (One tape and CD-ROM) Introduction to Lingo for

Macromedia's Director 6.0 explores the use of Lingo scripting language in the creation of interactive projects. A hands-on approach allows users to follow along and learn the fundamentals of project structure, language usage, and approaching development solutions.

Intro to Shockwave \$59.95 (One tape and CD-ROM)

Introduction to Macromedia's Shockwave and other Xtras explores the power and the necessity of development Xtras. This tape provides understanding and solid results in creating Shockwave content for Internet use, creating and applying features to Director movies, and implementing file copy solutions.

Director Tool and Tips Newsletter \$77.00 Bi-monthly subscription Newsletter includes features and techniques used by many Director developers and offers sound advice on how to market and sell yourself as an up-andcoming Director Pro. Each subscriptions comes with one CD-ROM that has valuable tools, tricks, and fun stuff,



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Program Support: Director® 6

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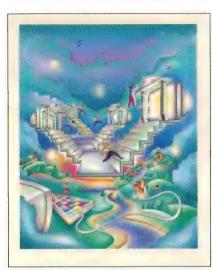
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- · Pre- and post-test
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This unique WorldTutor offering of templates and models allows a novice Authorware user to quickly build instructionally sound courseware. Time to create lessons can be reduced as much as 50%. Even with this reduction, WorldTutor automatically provides enhanced functionality including collection of performance data and automatic generation of reports.

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Training and Software

Macromedia Authorized Training Center for Authorware and Director

WorldTutor is a Macromedia Authorized Training Center and software reseller. Class offerings include Authorware and Director. Training is held in our multimedia computer labs at the American Airlines Training and Conference Center.



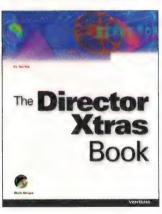


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The two most important steps to Director® mastery

Push the power of Director with this one-two punch.





The Director 6 Book

The complete handbook for multimedia professionals! Raise your standards – and your stock – as a multimedia specialist by harnessing what's new in Macromedia Director 6. This in-depth guide focuses on key techniques for creating, manipulating, and optimizing files. Your projects will look, sound, and play back better and more consistently than ever.

The Director 6 Book covers:

- Director 6's hottest features including NetLingo for Shockwave.
- Seamless cross-platform solutions for Mac and Windows, CD-ROM, and the Internet.
- Advanced Lingo operations including behaviors, debugging, MIAWS, navigation, and more.
- Expert Shockwave techniques for server connectivity, browser compatibility, streaming, and integration with Interriet technologies.

The Director Xtras Book

Category listings, reviews and tutorials for more than 100 Xtras! Learn how to use Xtras to add tools, creative options, and versatility to Macromedia Director. Complete listings include tips and tech-

niques to help you make the most of Xtras and choose the right one for the task.

The Director Xtras Book covers:

- Transition Xtras for creating sophisticated effects.
- · Asset Xtras for extending Director's range and adding new formats.
- Tool Xtras for adding functionality in the interface.
- Lingo Xtras for expanding Director's scripting language to enhance inter-activity, connectivity and more.
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Program Support:
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Shockwave™
All available

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CD-ROMs feature sample movies, files and scripts; shareware and free plug-ins; dozens of demos, including Director and SoundEdit 16 for Mac.

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Media Magic

Multimedia tools and services



Teaching the Tools

Novice or expert, we have the multimedia class you need - Authorware, Director, and more. Small classes and top-notch instructors guarantee that you'll be up to speed and developing multimedia projects in no time. With extensive backgrounds in multimedia design and development, our instructors bring practical as well as technical experience to the classroom - whether at our facility or yours. We have been an authorized Macromedia Training Provider for over four years.

Using the Tools

Media Magic's skilled designers, artists, technicians, and developers are master craftsmen of multimedia. Whatever the need, we develop custom training and presentation multimedia for the PC and Mac, CD-ROM, and intranet applications.

Selling the Tools

Media Magic is a value-added reseller for Macromedia, offering a range of products for both Windows and Macintosh platforms, including the Authorware Interactive Studio and the Director Multimedia Studio.

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Media Magic offers "one-stop shopping" for all your training and multimedia needs. We started in the training industry over 24 years ago, and have been developing CBT/multimedia for the last 14 years.

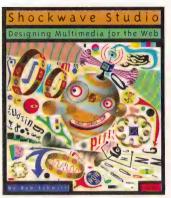


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Shockwave Studio

Learn Lingo and Shockwave® from top Web artists.



Shockwave has brought the power of Director® to the Web. In this book you'll learn how to create compelling Web content by doing – and by seeing how the top multimedia developers have done it. This O'Reilly book doesn't waste time on the basics of Director or meaningless made-up examples – it's packed with great ideas, over 250 full-color figures, and Lingo code from real projects.

This book will teach you how to make smaller movies for fast download over the Web, how to implement streaming Shockwave audio, how to avoid palette

problems, how to use Net-specific Lingo, and more.

The CD includes the source Lingo code for dozens of Shockwave movies, working model versions of Director for Mac and Windows, and Shockwave plug-ins for Mac and Windows.

Platform Support: Mac/Win 95/Win NT/ Win 3 x

Program Support:
Director®

Special Features: Learn how to streamline your movies, take advantage of Netspecific Lingo, and avoid palette problems

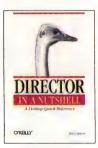
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Create Web graphics with confidence.



Director in a Nutshell By Bruce Epstein April 1998 (est.) Item # 382-0. \$19.95

Director in a Nutshell is the most concise and complete guide available for Director and its powerful scripting language, Lingo. You get both the nitty-gritty details and the bigger context in which to use the multiple facets of Director. This book is a complete and concise quick reference of all Director 6.0 menus, windows, commands,

options, and shortcuts, organized by topic for quick access, and it covers known bugs. Receive real-world guidance from a world-renowned Director developer who has created dozens of multimedia titles, and who inspired the Behaviors feature in Director 6.

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Brummell Associates OpenDBC	44-1256-316514 brummell@btinternet.cr OpenDBC provides database connectivity	om www.btinternet.com/-brummell/director.htm for Director for Windows.	
Central Queensland University	61-79-309913 m.keppell@cqu.edu.au	osutil.html	
OSUtil Xtra	Enables the Director Lingo Scripter to use	standard operating system calls right from Lingo.	+
codeHorse Inspect		m www.codehorse.com the debugger in the Director authoring environment.	
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Killer Transitions			tions for Director 5 and Authorware.	X	
MasterApp			n Director and Authorware.	X	
PickFolder Xtra		n Mac and Windows.	·	x	
PopMenu Xtra	Lets you create his	erarchical popup menus v	with a minimal amount of Lingo.	x	1
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ScrnUtil Xtra			geToCast and StageToPICT Xobjects.	x	
Sound Xtra		r sound playback and sou		x	
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Magister Ludi BrowserController RegistryReader	39-2-26-11-72-80 xtrasales@magisterludi.co Tells Netscape or Internet Explorer where to Reads set-up of Windows or applications fro		X	
Maxwell Labs MathXtras	619-279-5100 marion@maxwell.com Educational software support from VBX con	www.maxwell.com trols.	x	
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PPC Multimedia FractalDecoder Xtra	377-97-98-41-60 Enables Director a	xtra@ppc.com and Shockwave to support Fl	www.ppc.mc/xtra/ F (tractal) images.	x	
Prime Arithmetics XtraBase	415-776-8710 Accelerate databa		www.primearithmetics.com/products/ nced form of data compression.	x	
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DDE Xtra	Lets Director act	as a Dynamic Data Exchange	client (DDE).	^_	_
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