
Presenting

Aldus Persuasion

The complete presentation toolkit

Aldus Persuasion

In the next few minutes you'll see Persuasion features in action.

Press Command + . (period) to exit from the presentation.

Press the spacebar to pause and resume.

Featuring

AutoTemplates

Text

Charts

Graphics

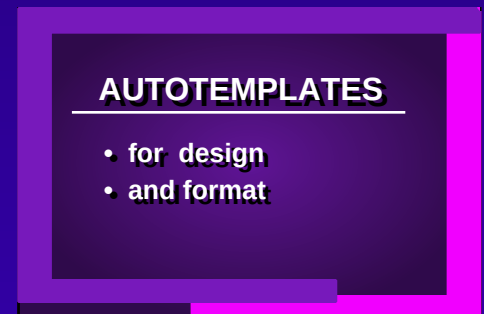
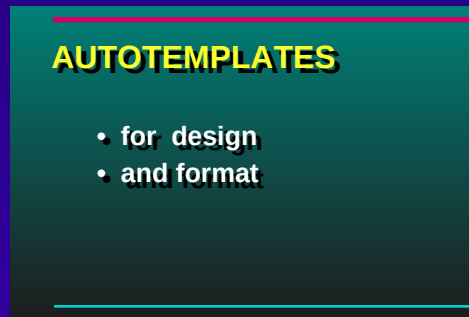
Layers

Color

**Let us introduce you to these features and
show you some of the possibilities for using
them in your presentations.**

AutoTemplates

Choose one of Persuasion's 50 AutoTemplates to give your presentation a professionally designed look.



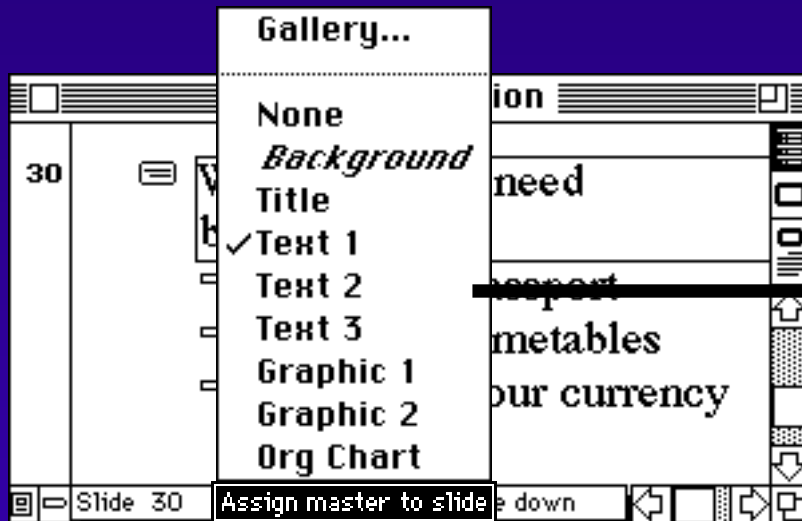
AutoTemplates

An AutoTemplate is a set of master slides, one master for every type of slide you might want to include in your presentation.



AutoTemplates

Organize your ideas by typing them into an outline.
Assign one of the template masters to each slide-level heading
you've typed in the outline.



**This is a title
placeholder**

- This is a body text placeholder
 - Change the font and style
 - for each level

AutoTemplates

Master slides contain placeholders that format your information and automatically create the slides for your presentation.



Slide

AutoTemplates

The AutoTemplate technology provides a dynamic link between the outline and the slide.

You can enter or edit text in the outline or directly on the slide and both are automatically updated.



What else do I need
before I go?

- Find your passport
- Check the timetables
- Exchange your currency

Text

**Let Persuasion
format text on
the slide.**

**What else do I need
before I go?**

- Find your passport
- Check the timetables
- Exchange currency

Text

**Adjust the master
or the slide as
you wish**

**Enhance the text
to capture the
attention of your
audience**

***What else do I need
before I go?***

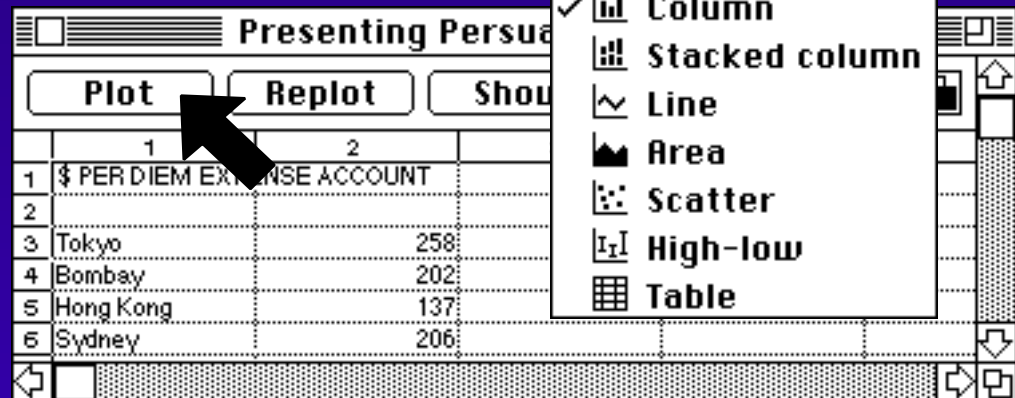
- ‡ Find your passport
- ‡ Check the timetables
- ‡ Exchange currency

Charts

To create a chart, simply enter or import data into the data sheet.

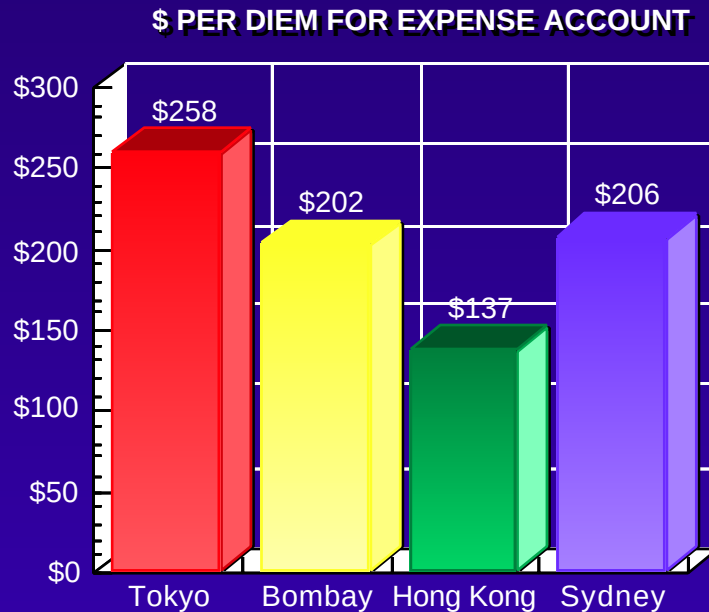
Choose one of Persuasion's 10 chart types...

...then plot it...



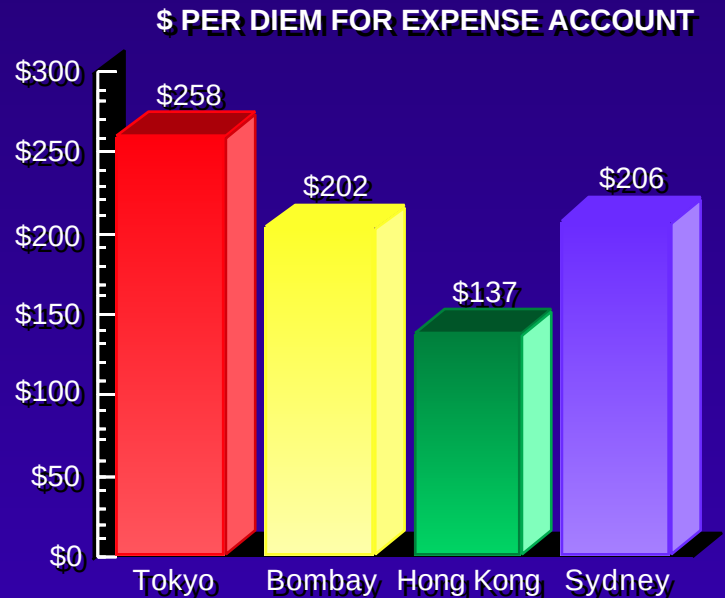
Charts

Enhance your charts...



Charts

...and add a graphic for visual reinforcement.



Graphics

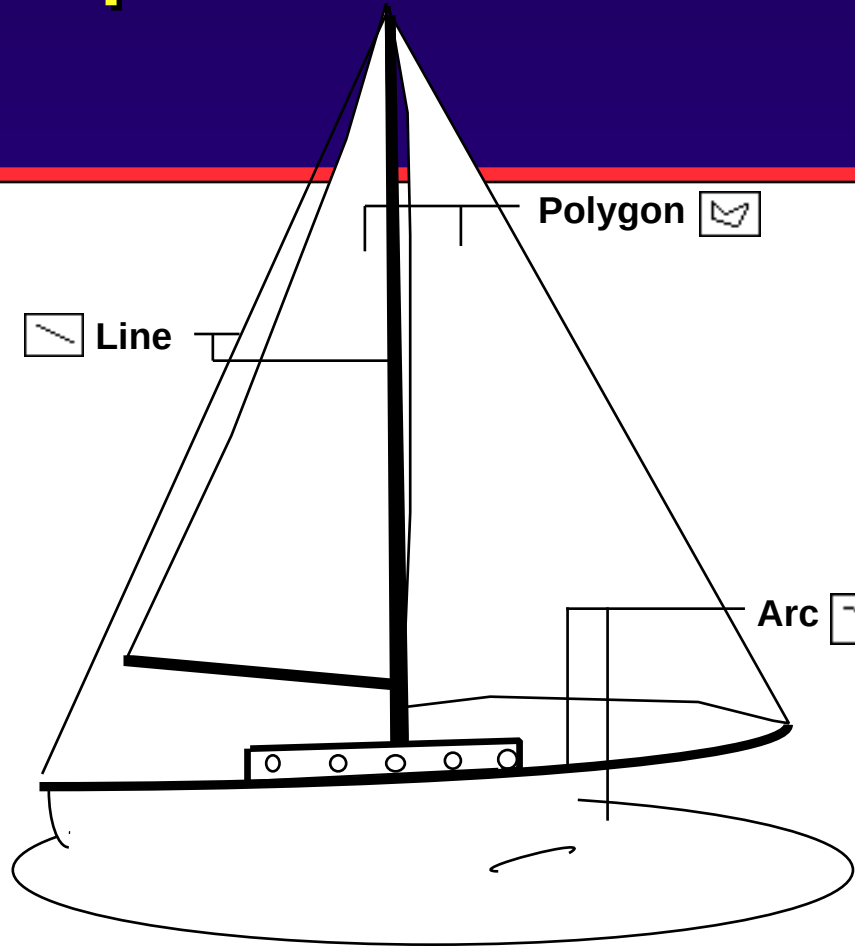
Use the drawing tools to draw any shape...

 Ellipse

 Line

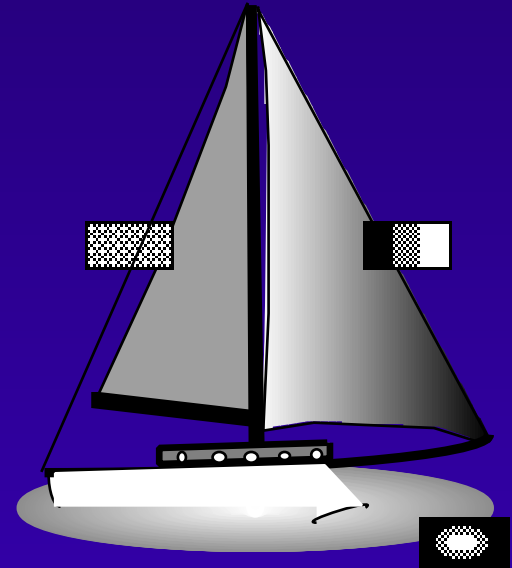
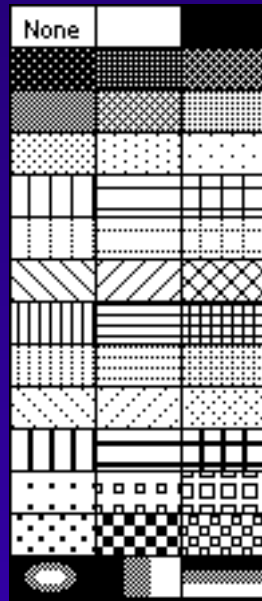
Polygon 

Arc 



Graphics

...and enhance your graphics using Persuasion's wide variety of fill patterns and line styles.



Graphics

Put your artistic talent to work...



Graphics

...or import computer-drawn images saved in the EPS or PICT formats.



Layers

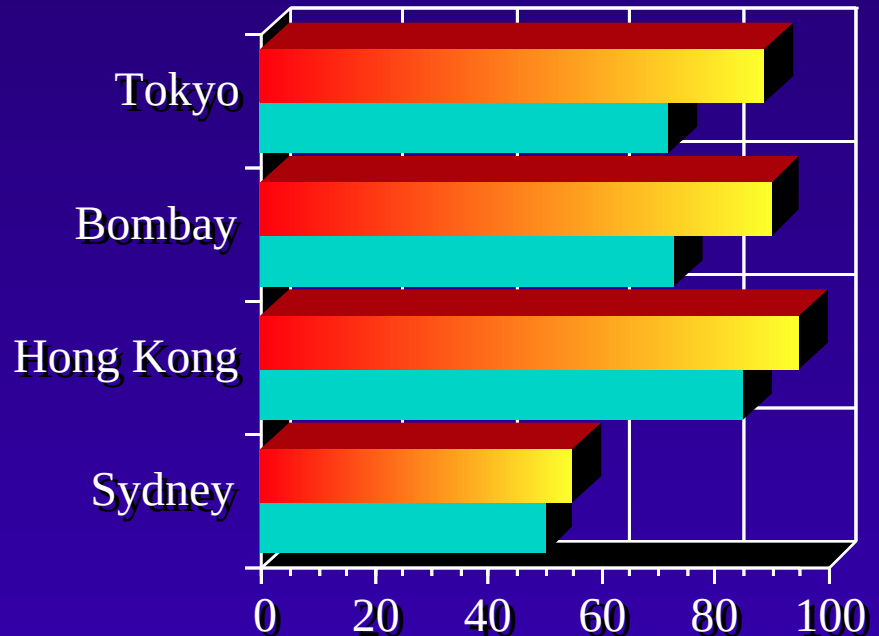
Use the automatic layer feature to add:

Emphasis

Clarity

Movement...

**...and to add
drama to text
or charts.**



Color

Apply color with a click of the mouse.

Choose from a palette of 200 colors...



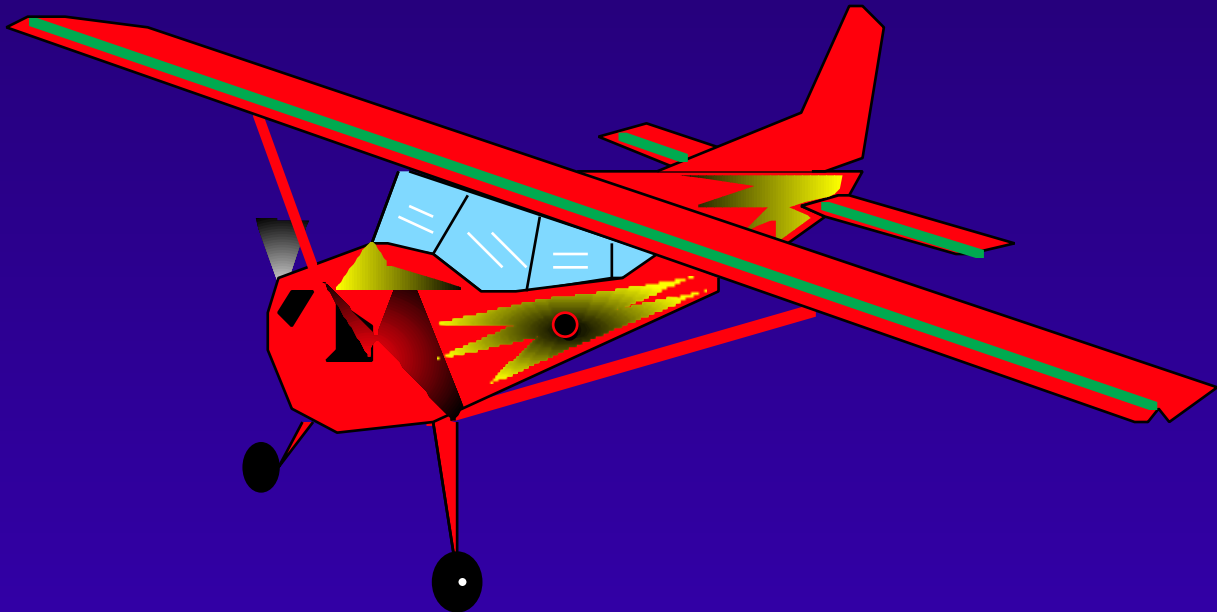
Color

...that can be applied even if you're using a black-and-white monitor...



Color

...to make your slides vibrant and alive.

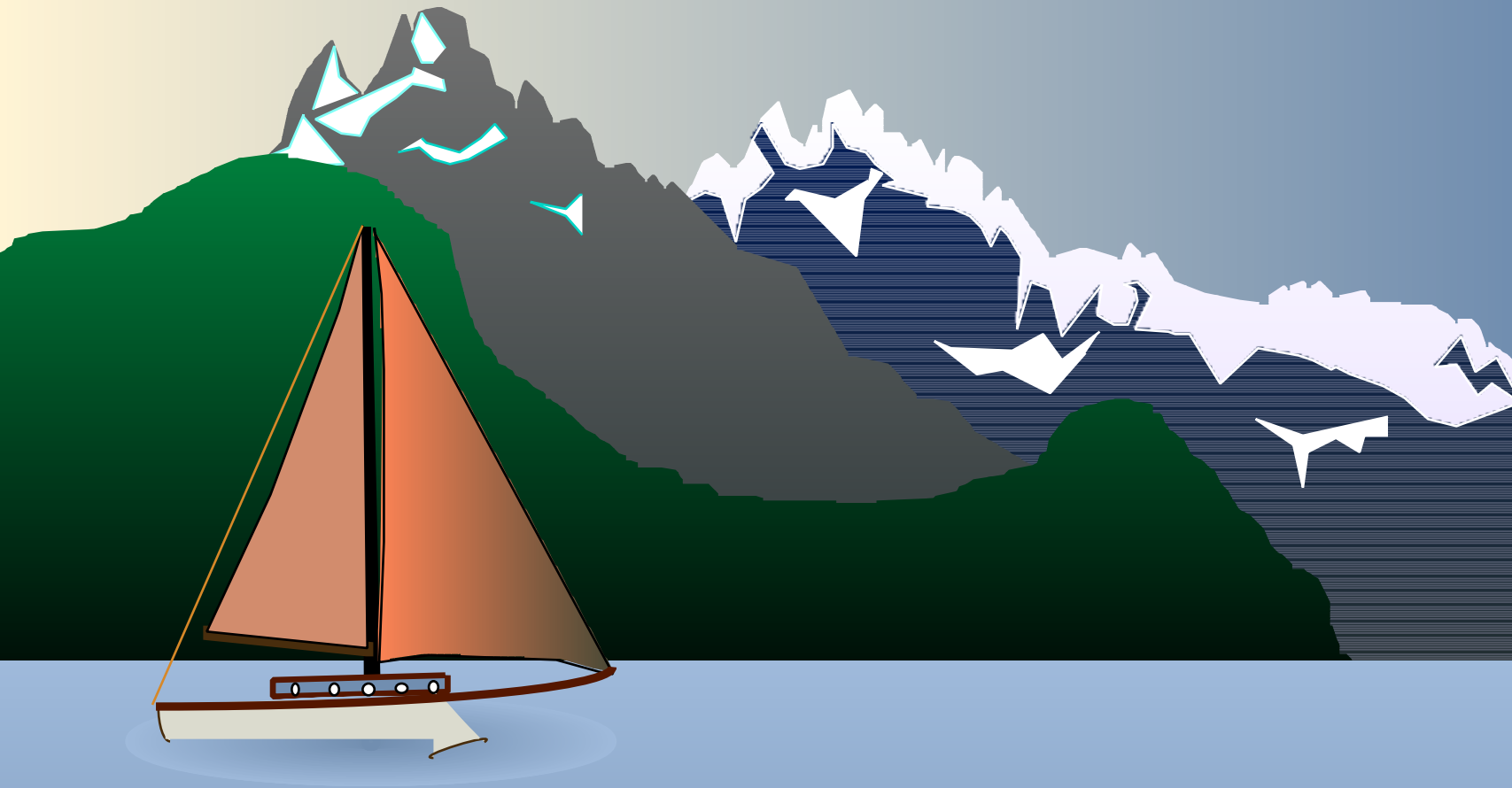


And now...

**Enjoy the visual impact of these features
displayed in full-scale slides.**



TRAVEL PLANS



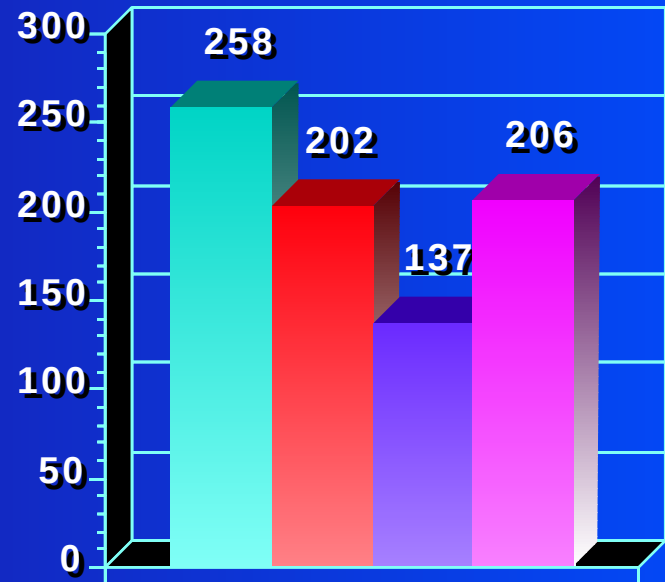
How shall I get there?

How much will I spend?

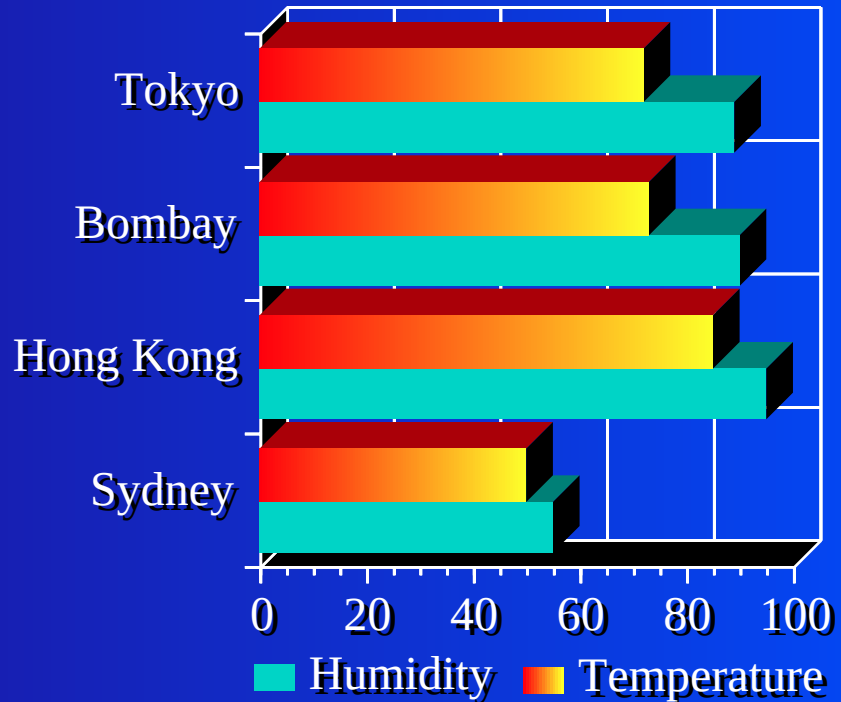
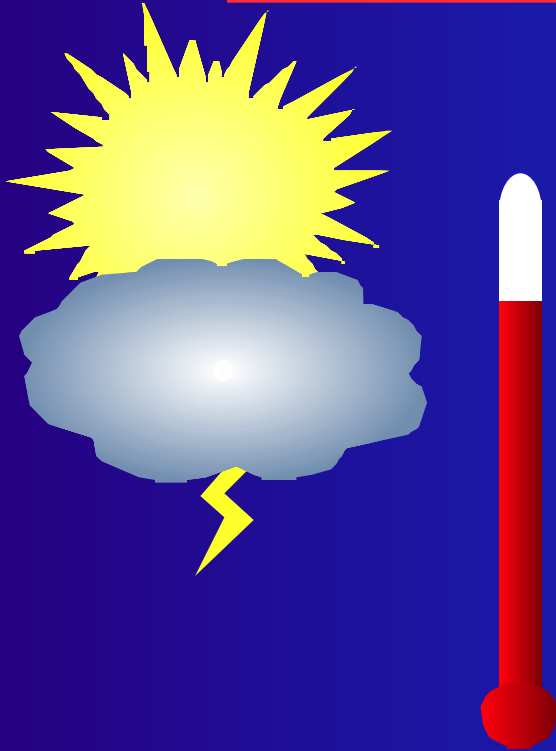
PER DIEM EXPENSES



- Tokyo
- Hong Kong
- Bombay
- Sydney



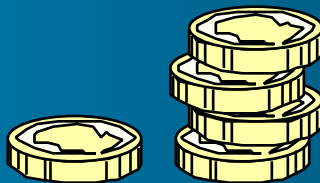
What will the weather be like?



What else do I need before I go ?



- ÷ Find passport
- ÷ Check timetables
- ÷ Exchange currency





BON VOYAGE

The End

**You've been watching this presentation using
the Persuasion Slide show feature.
The slide show will end automatically.**