# Bolero

## Intelligent logging, analysis and reporting for your Web server.

- **Who is accessing my Web site?**

- **What pages are they requesting most often?**

- **Where are my users coming from?**

- **When is my site generating the most traffic?**

- **Which departments are taking advantage of our intranet capabilities?**
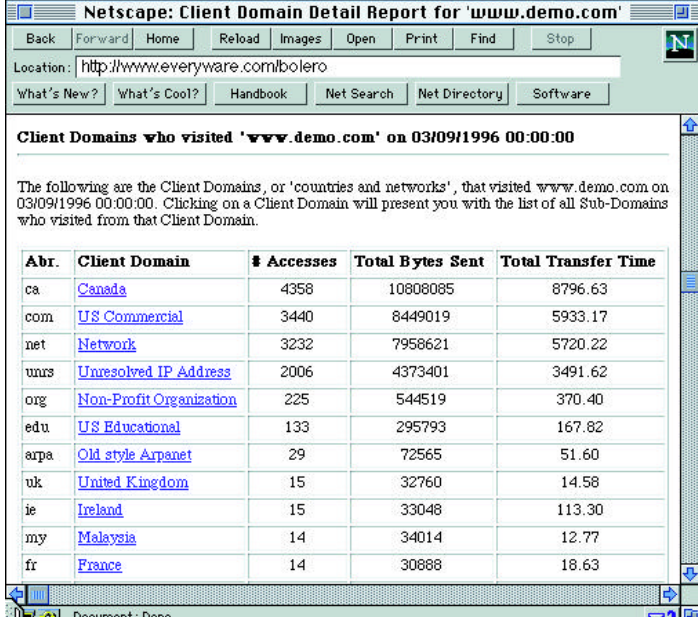
- **How effective are my online efforts?**

So you have started a Web site for your company and everything looks great. You know people are using it because the number of hits keeps increasing, but what do the number of "hits" indicate? Does it tell you how visitors are using your site, what is attracting them to your site, and what is keeping them there?

**Bolero** will answer all these questions and more to help you manage your rapidly growing Web site, ensuring that your online success is more than a hit or miss affair.

### Empowering You To Make Decisions

The information captured by Bolero facilitates the generation of reports on key marketing and internal communication objectives. With the information gained from Bolero you can customize your site to respond to the users who are visiting. You can also decide where to advertise, depending on which external sites are generating the most traffic.

If you are an information technologist who has developed an extensive corporate intranet, how do you measure which departments are making the most of your internal network? Uncovering trends in usage will let you tailor your site so that all internal users benefit from your intranet.
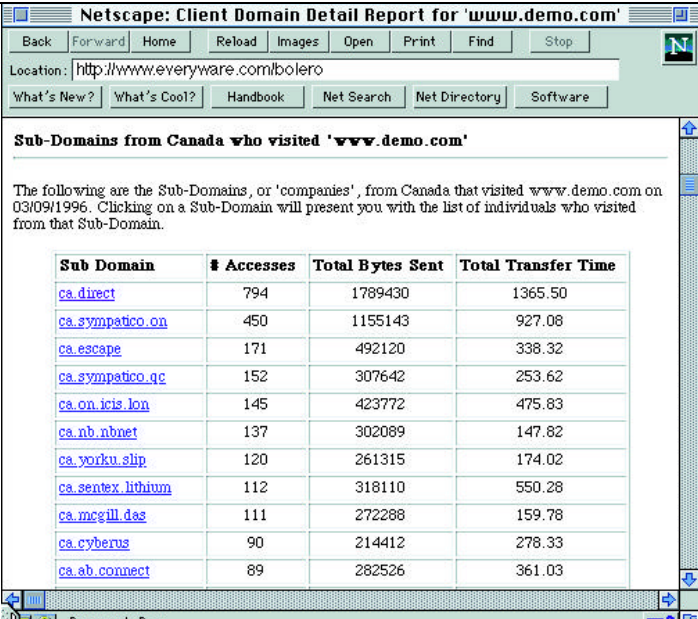


The above report shows the Client Domains or 'countries and networks' that visited your site on a given day.



Selecting a Client Domain generates a list of Sub-Domains.

## Measure Your Results In Real-Time

You want immediate answers on your Web site activity. Gone are the days when you had to spend hours analyzing those text-based log files generated by your Web server. Bolero captures your log data in real-time and stores the data in industry-standard SQL databases. With EveryWare's Web/database integration tool, Tango, you now have real-time access to the information stored in your database. You can begin analyzing the trends immediately.



Selecting a Sub-Domain provides you with the above list of individual visitors.



You can then follow the path that an individual visitor took through your site.

## Platforms Supported

- Bolero 1.0 works with Quarterdeck's WebSTAR for Macintosh operating system.

### Coming soon
Support for:
- Netscape Web servers for NT & UNIX
- Microsoft Internet Information Server for NT

## Outstanding Database Connectivity

Bolero lets you make the most of the database applications that you're already using. Bolero supports any ODBC-compliant database including Oracle, Informix, Sybase, Microsoft SQL Server, and Butler SQL to name just a few.

## Advanced Analysis And Reporting

Now that you have all this data in your database, how do you translate this important information into reports that make sense?

Bolero includes several pre-defined Tango reports for your most commonly requested statistics, including:
- *most popular pages on your site*
- *new, repeat, and total visitors to your site*
- *paths travelled through your site*
- *external sites directing traffic to your site*

Since the information captured by Bolero is stored in a SQL database, you can also choose to use any of the numerous reporting and analysis tools such as CLEAR:Access, Microsoft Excel, Brio Query, GQL, Voyant etc. Bolero's flexibility gives you unlimited reporting and analysis capabilities.

## Bolero Features

- real-time capture of Web server log information
- built-in Domain Name resolution
- no post-processing of log files required
- automatically generates hourly, daily, weekly or monthly summaries
- ability to perform aggregate summaries for any time period
- utility for importing historical logs files
- customizable for your site using Tango or any other SQL reporting application for immediate reports
- ability to generate dynamic HTML reports that allow you to drill down in your queries
- ability to connect to the most popular industry standard SQL databases such as SQL Server, Oracle, Informix,Sybase and Butler SQL
- logs multiple Web servers simultaneously (RAIC support)