



dBASE Mac

*the power of dBASE; the sophistication
of the Macintosh*

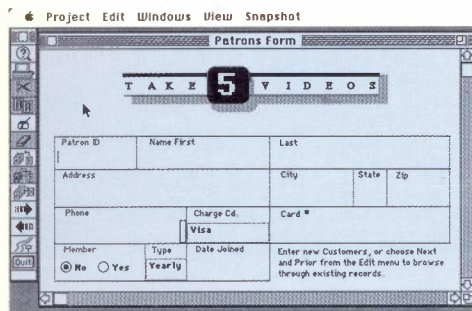


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dBASE® Mac – the first and only program to combine the power of dBASE, the industry standard for database management, with the sophistication of the Macintosh.™ This combination results in a high-performance database management system designed to handle all of your information management needs. Designed specifically for the Apple® Macintosh, dBASE Mac provides uncompromised power, while maintaining complete support of the Macintosh user interface. This enables both novice and advanced users to take full advantage of the program's capabilities.

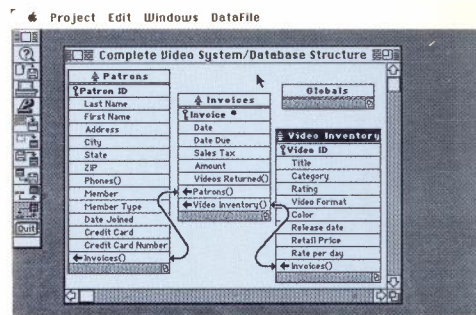
dBASE Mac's visual interface allows novice users to easily understand the concepts of a relational database – as relationships between files are clearly displayed on-screen as they are created. And, the intuitive design of dBASE Mac gives you the power to create files containing a wide variety of data types, including: text, numeric, time, date, logical, choices and even graphics – all without programming.



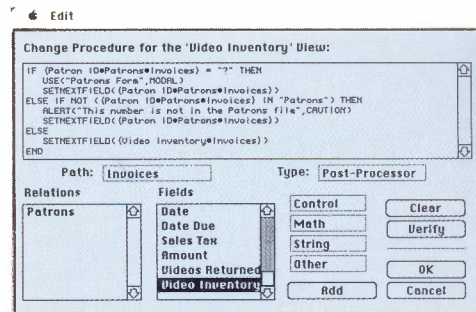
At the heart of dBASE Mac is a procedural language that allows you to create custom applications for your databases. These applications can include custom menus, dialog boxes, and even protection from unauthorized access and modification. Also included with dBASE Mac is an Applications Template disk with fully functional mailing label, form letter, client billing and inventory management applications to get you started immediately.

dBASE Mac also provides the power to directly access data from dBASE II® dBASE III® and dBASE III PLUS,™ as well as import and export data from Framework II,™ Lotus® 1-2-3® Microsoft® Excel and Microsoft File, Omnis™ 3 Plus and Double Helix® allowing you to preserve your investment in other software products.

Following in the footsteps of dBASE, dBASE Mac provides you with unique capabilities for entering, updating and relating data, generating reports and building custom applications. So, whatever your database management requirements may be, from simple mailing lists to the most complex multi-file inventory management system, dBASE Mac is the tool you need to get your jobs done quickly and accurately.



dBASE Mac provides unsurpassed flexibility for viewing and accessing your data. The ability to create multiple views of your files gives you the power to locate exactly the data you're looking for – when you need it. And, because dBASE Mac offers complete support of the Macintosh user interface, you can create presentation-quality single and multi-file forms & reports using multiple Macintosh fonts, styles and sizes. Your reports can include page breaks and subtotals – you can even design your own report formats using custom layouts – all without programming.



dBASE Mac in Business

by Jim Heid

It doesn't matter if you're a beginner, or an advanced applications programmer, all dBASE Mac users can benefit from dBASE Mac in Business. Authored by Jim Heid, a columnist and contributing editor for Macworld magazine, dBASE Mac in Business takes you step-by-step through both basic and advanced dBASE Mac concepts. Topics include: dBASE Mac basics, views, reporting, searching, sorting, creating relations, graphics, procedures and pro-

gramming, special dBASE Mac tips and techniques and much, much more. Also included is valuable information on exchanging data from other members of Ashton-Tate's software family including dBASE III PLUS and Framework II. And, end-of-chapter summaries review terms, concepts and commands. If you own dBASE Mac, your library won't be complete until you have dBASE Mac in Business.

