

ALT91/9

THE ART IMPORTER

CREATE POSTSCRIPT
FONTS FROM
MACINTOSH ARTWORK

ALTSYS

THE ART IMPORTER

Create PostScript fonts from your existing Macintosh artwork!

The Art Importer® creates high resolution PostScript language fonts from your Macintosh artwork. Now you can use those company logos, symbols, signatures, graphics, and pictures as typeface characters—whether they are separate graphic elements or in a line with regular text. And you can print them from any Macintosh program.

Up until now, adding graphics to a document has required quite a bit of juggling with the clipboard and/or scrapbook. But with The Art Importer, you only have to cut and paste or import your artwork one last time. In about five minutes, you can organize a library of drawings into a font that's ready for use in any Macintosh application.

Ease of Import The Art Importer converts images from EPS format created in Aldus® FreeHand®, Adobe Illustrator®, Adobe Streamline®, and Brøderbund TypeStyler®, and from PICT format in MacDraw® I and II, SuperPaint®, and other popular object oriented Macintosh drawing programs.

Ease of Production Once an image has been imported, The Art Importer automatically creates screen and PostScript font files which are easily added to your system.

The Art Importer includes an integrated bitmap font editor which allows you to touch up your screen fonts for optimum appearance. Each Art Importer font supports up to 256 graphic characters for high quality output from any program—even spreadsheets and word processors.

Ease of Output The Art Importer creates output as precise and detailed as your original artwork. Once installed, Art Importer fonts are readily available from any application with a font menu.

Since your new Art Importer fonts are standard Macintosh fonts, designs are now available at your fingertips. Simply select them from the font menu and type.

Think of it—drawing and redrawing your artwork is now as easy as typing a character!

The Kite Shop

Use business symbols (and even your own signature) in any Macintosh application.

AMERICAN EXPRESS

VISA

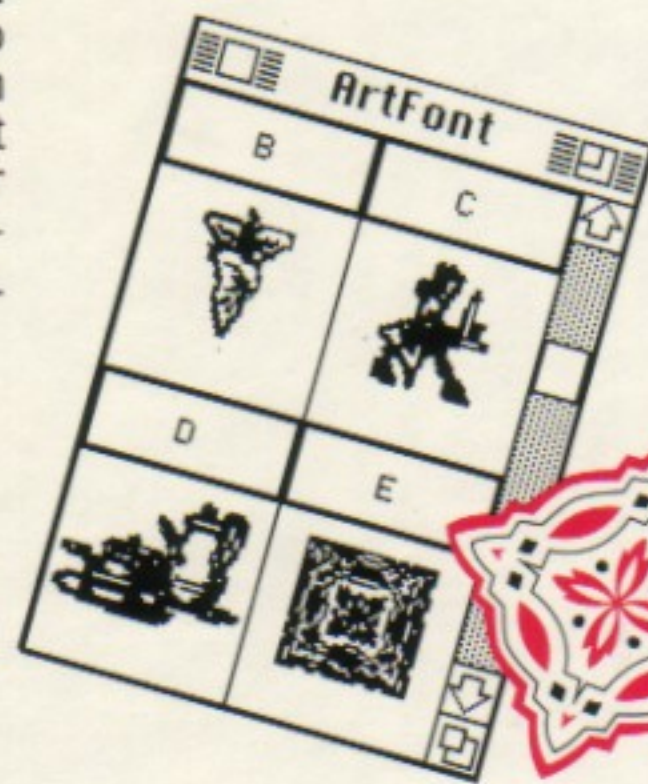
Master Card

Your Signature

GRAPHICS & LOGOS

Logos, pictures, and images are available with the touch of a key.

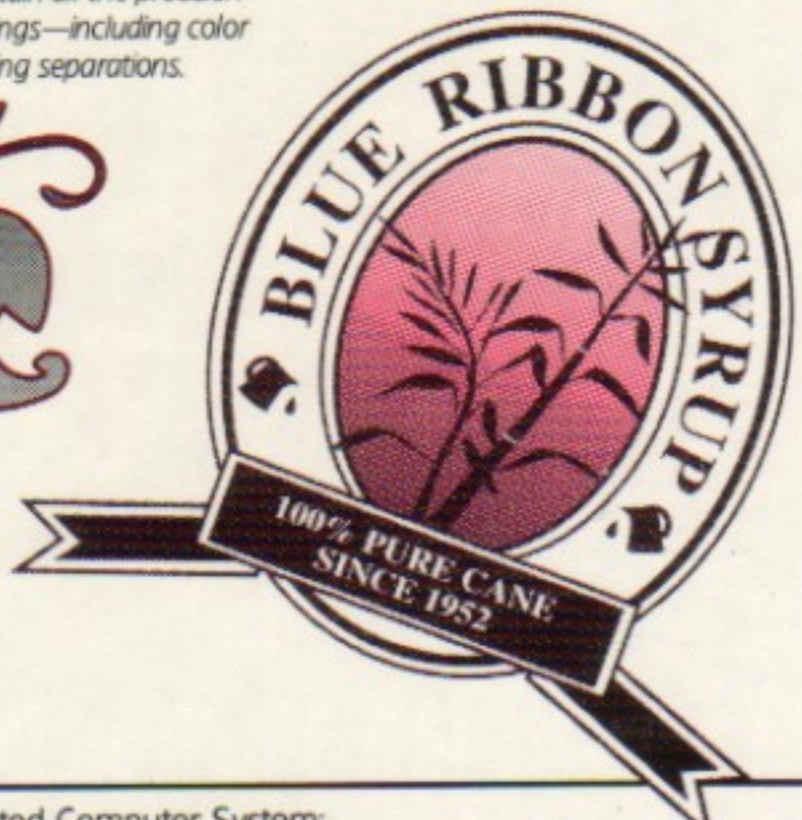
cardinals



A bitmap version of your character appears in the font window.

Your printed images are high-resolution PostScript language font characters.

Create fonts which retain all the precision of your original drawings—including color information for creating separations.



Suggested Computer System:
Macintosh Plus, Macintosh SE, or Macintosh II family of computers.
A PostScript printer or Imagesetter is recommended.

ALTSYS

PROGRAM DISK

THE ART IMPORTER™

ALTSYS

DEMO FONTS

THE ART IMPORTER™

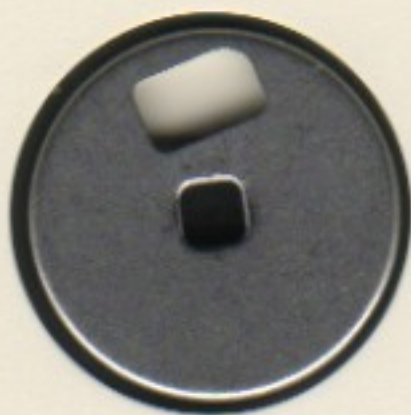
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