

# *FLUENT LASER FONTS™*

## CATCH THEIR ATTENTION

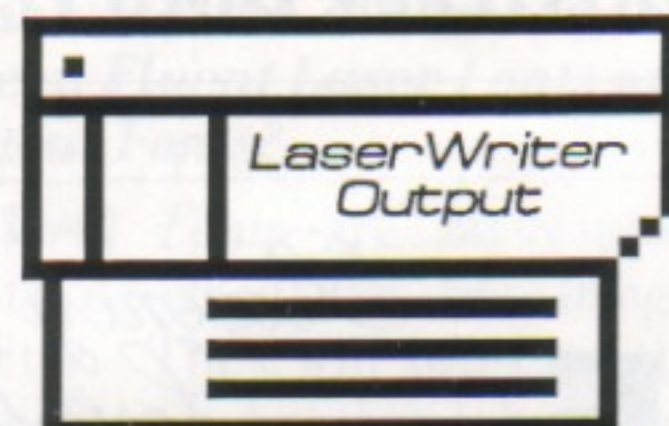
Typestyles Attract the Eye  
*And Set the Mood*  
*Casual • Dignified • Elegant*

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*This page was printed on the LaserWriter. All other pages printed on the Linotronic 100*



# FLUENT LASER FONTS™ by CASADYWARE

**1**

## BODONI

*Bodoni Italic*

**Bodoni Bold**

*Bodoni Bold Italic*

Typefaces Express More Than Words Alone  
*Typefaces Express More Than Words Alone*  
**Typefaces Express More Than Words Al**  
*Typefaces Express More Than Words A*

**2**

## SANS SERIF

*Sans Serif Italic*

*Sans Serif Book*

*Sans Serif Book Italic*

**Sans Serif Demi Bold**

*Sans Serif Demi Italic*

Typefaces Express More Than Words Alone  
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*Typefaces Express More Than Words Alor*

**3**

## RITZ

*RitzItalic*

**RitzCondensed**

## RIGHT BANK

**Typefaces Express More Tha**  
**Typefaces Express More Tha**  
**Typefaces Express More Than Words Alone Can**  
**TYPEFACES EXPRESS MORE THAN WORDS ALC**

**4**

## MONTEREY

*MONTEREY Italic*

**MONTEREY MEDIUM**

**MONTEREY Bold**

**MONTEREY Bold Italic**

TYPEFACES EXPRESS MORE THAN WORDS AL  
*Typefaces Express More Than Words Al*  
**Typefaces Express More Than Words**  
**Typefaces Express More Than Words**  
**Typefaces Express More Than Words**

**5**

## Regency Script

**Calligraphy**

*Typefaces Express More Than Words Alone Can Convey*  
*-Tone, Emphasis and Feeling.*

*Typefaces Express More Than Words Alone Can*  
*Convey—Tone, Emphasis and Feeling.*

Volumes 1-15 Available Now. Each volume \$69.95. Includes printer fonts, screen fonts and installation software.



# FLUENT LASER FONTS™ by CASADYWARE

Prelude Script

Typefaces Express More Than Words Alone Can

6

*Prelude Light Slant*

Typefaces Express More Than Words Alone Can

*Prelude Script Bold*

Typefaces Express More Than Words Alone Can

*Prelude Bold Slant*

Typefaces Express More Than Words Alone Can

Coventry  
Script

Typefaces Express More Than Words Alone Can  
Convey—Tone, Emphasis and Feeling.

7

Zephyr  
Script

Typefaces Express More Than Words Alone  
Can Convey—Tone, Emphasis and Feeling.

Gregorian

Typefaces Express More Than Words Alone

8

Dorovar

Typefaces Express More Than Wo

*Dorovar Italic*

Typefaces Express More Than We

Кириллица

АБВГДЕЖЗИКЛМНОПЯабвгдежзикл

9

*Кириллица*

АБВГДЕЖЗИКЛМНОПЯабвгдежзикл

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АБВГДЕЖЗИКЛМНОПЯабвгдежзи

*Кириллица*

АБВГДЕЖЗИКЛМНОПЯабвгдежзи

Russian, Ukrainian, Bulgarian, Serbian

**Bodoni**

**Ultra**

**Typefaces Express More Than W**

10

*Bodoni  
Ultra Italic*

**Typefaces Express More Than**

**Bodoni Ultra Condensed**

Typefaces Express More Than Words Alone Can Convey—Tone

**Bodoni Ultra Condensed**

Typefaces Express More Than Words Alone Can Convey—To

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**11** Sans Serif  
**BOLD**  
*SS Bold Italic*  
Sans Serif Bold Condensed  
*Sans Serif Bold Cond Italic*

**Typefaces Express More Than Words**  
**Typefaces Express More Than Words**  
Typefaces Express More Than Words Alone Can Convey—To  
**Typefaces Express More Than Words Alone Can Convey—1**

**12** Sans Serif  
**Extra Bold**  
*Sans Serif  
Extra Bold Italic*  
Sans Serif Extra Bold Condensed  
*SS Extra Bold Condensed Italic*

**Typefaces Express More Than W**  
**Typefaces Express More Than W**  
Typefaces Express More Than Words Alone Can C  
**Typefaces Express More Than Words Alone Can C**

**13** GATSBY LIGHT  
*Gatsby Light Italic*  
Gatsby DemiBold  
*Gatsby DemiBold Italic*

Typefaces Express More Than Words Alone Can Convey—To  
*Typefaces Express More Than Words Alone Can Convey—To*  
Typefaces Express More Than Words Alone Can Convey—  
*Typefaces Express More Than Words Alone Can Convey—*

**14** Micro  
*Micro Italic*  
**Micro Bold**  
*Micro Bold Italic*

Typefaces Express More Than Wor  
*Typefaces Express More Than Wor*  
**Typefaces Express More Than W**  
**Typefaces Express More Than W**

**15** Micro  
Extended  
*Micro Italic  
Extended*  
**Micro Bold  
Extended**  
*Micro Bold Italic  
Extended*

Typefaces Express More Th  
*Typefaces Express More Th*  
**Typefaces Express More 1**  
**Typefaces Express More 1**

Volumes 1-15 Available Now. Each volume \$69.95. Includes printer fonts, screen fonts and installation software.



# Increase Your Visual Vocabulary With Fluent Laser Fonts™ From CasadyWare

*Fluent Laser Fonts* are downloadable PostScript® typefaces for the Macintosh computer and any PostScript-compatible printer. They are simple to use with automatic downloading. Once they are installed, you select the font in the Font menu. When the document is being printed, the Macintosh will send the font to the printer automatically.

For those who like to do it themselves, the LW Download program from Altsys Corp. is included in every *Fluent Laser Fonts* package. LW Download allows you to install our fonts in the printer memory. The font will remain in memory until the printer is reset or powered off.

The following features make *Fluent Laser Fonts* a must for anyone using a LaserWriter or other PostScript printer.

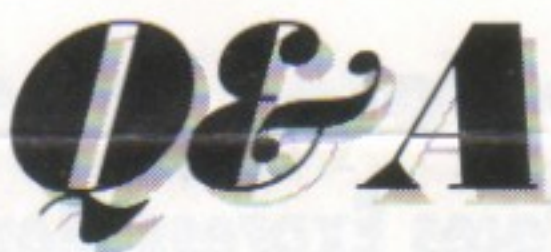
- Scale to any size.
- Print at maximum resolution of the PostScript printer.
- Clean screen fonts in four or five sizes.
- Extensive kerning pair information for auto kerning.
- Supports Western European and Scandinavian languages.
- Includes fractional character information for better WYSIWYG display.
- Special characters including:  
□ ■ ☞ ✓ and 🍏

- AFM files for JustText™ and TeX™ users.

- Compatible with programs most programs — including Aldus' PageMaker®, Quark XPress™,

Cricket Draw™, and Adobe Illustrator™.

- No copy protection to cause printer problems.



## What are *Fluent Laser Fonts*?

*Fluent Laser Fonts* are typefaces for the Apple® LaserWriter® and other PostScript® printers. They make up a collection of software packages designed to add variety and versatility to Macintosh desktop publishing. A typical package contains four fonts, which are variations of one typestyle, such as Bodoni, Bodoni Italic, Bodoni Bold, and Bodoni Bold Italic. Some packages contain two plain styles of different typestyles, such as Calligraphy and Regency Script. Each package contains instructions, installation software, screen fonts for viewing on the Macintosh screen, and printer fonts written in PostScript to utilize the maximum resolution of the PostScript printer.

## What sizes are *Fluent Laser Fonts*?

In theory *Fluent Laser Fonts* can be printed any size from one point high to the size of Rhode Island. In practice, it depends on the software being used. PageMaker® and Microsoft® Word will print *Fluent Laser Fonts* at any point size from 4 to 127. No matter what size is selected, the printout will be at the maximum quality of the printer being used.

## Can I use *Fluent Laser Fonts* with a standard LaserWriter?

Yes, The Standard LaserWriter works very well with *Fluent Laser Fonts*. There is very little difference between the LaserWriter and the LaserWriter Plus when using downloadable fonts. *Fluent Laser Fonts* will also work very well with the Linotronic® 100P and 300P typesetting machines, as well as the PostScript printers from QMS, Laser Connection, and other companies.

## How do I install *Fluent Laser Fonts*?

Installation is quite simple. The printer fonts are dragged into the System Folder, and the screen fonts are installed with Apple's Font/DA Mover. Instructions and a copy of the Font/DA Mover are included in each *Fluent Laser Fonts* package.

## What is the difference between *Fluent Laser Fonts* and *Fluent Fonts*?

*Fluent Fonts* are bit-mapped fonts designed for the ImageWriter. They will print on the LaserWriter, but they take longer to print, and they will not scale to large sizes without loss of quality.

*Fluent Laser Fonts* are true PostScript fonts, which produce characters of maximum quality at any size. ■

TRADEMARKS: *Fluent Laser Fonts*, *Fluent Fonts*—CasadyWare, Inc.; Macintosh, LaserWriter, ImageWriter—Apple Computer, Inc.; PageMaker—Aldus Corp.; Linotronic—Allied Linotype Corp.



# *FLUENT LASER FONTS™*

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