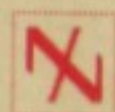


LETTERFORMS &



LETTERFORMS & ILLUSION

Scott Kim and Robin Fe Samelson

A series of visual
puzzles, images,
activities, and fonts
from the fascinating
world of perception
and symmetry
Designed for use with
any Macintosh®
computer



Software for all Apple®
Macintosh® computers
Contains a 3 1/2" disk,
and a 48-page booklet

Rise to the challenge of the visual game playing in Letterforms & Illusion and take a magical journey into a wonderland of typography

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System Requirements

Letterforms & Illusion comes complete on one 800K, 3 1/2" disk and will run on any Macintosh computer. Macintosh 128K and 512K owners must provide their own copy of MacPaint.

It's the latest twist in Macintosh® software. Do you like solving puzzles? Do you have an eye for design? Are you fascinated by symmetry or amused by puns?

Rise to the challenge of the visual/verbal game-playing that is *Letterforms & Illusion*.

Scott Kim, author of the classic *Inversions*, brings his original artform to the world of computer graphics with the introduction of this software package, *Letterforms & Illusion*. An *inversion* is a group of letters cleverly constructed so that they can be read as words both forward and backward or right side up and upside down.

Through a sequence of visual puzzles, specially-designed typefaces and a toolbox of symmetry operations, the author invites you to try his magical style of visual thinking for yourself. In addition, the tools and fonts can be used independently of the puzzles to enhance your graphic design projects.

Artists, designers, puzzle lovers, educators — all will find this excursion through the world of visual perception challenging, illuminating and most of all fun!



The *Letterforms & Illusion* disk contains the following:

- **More than forty puzzles.** Solve the puzzles and at the same time learn about font design. Develop the visualization skills needed to create your own inversions.
- **MacPaint® Demo.** *Letterforms & Illusion* is a new kind of software that you use from within a paint program. A special demonstration version of MacPaint is provided.
- **Ten fonts.** Specially designed by Scott Kim to work with the puzzles, they can also be used as you would any standard bitmapped Macintosh font. Use them on flyers, newsletters or other desktop publishing jobs.
- **The Flips Desk Accessory.** To help you solve the puzzles, a menu of symmetry operations is provided by the included desk accessory called Flips. You can also use the Flips Desk Accessory to flip and rotate your own images whenever you use MacPaint.

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MacPaint® is a registered trademark of Claris Corporation.

■ W. H. Freeman and Company
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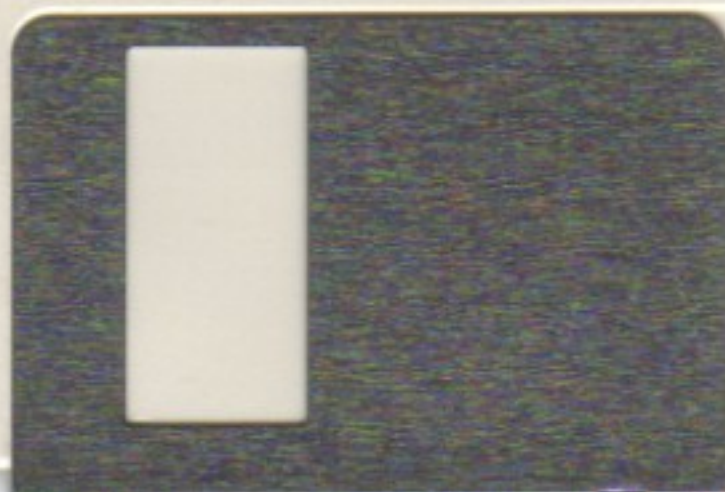
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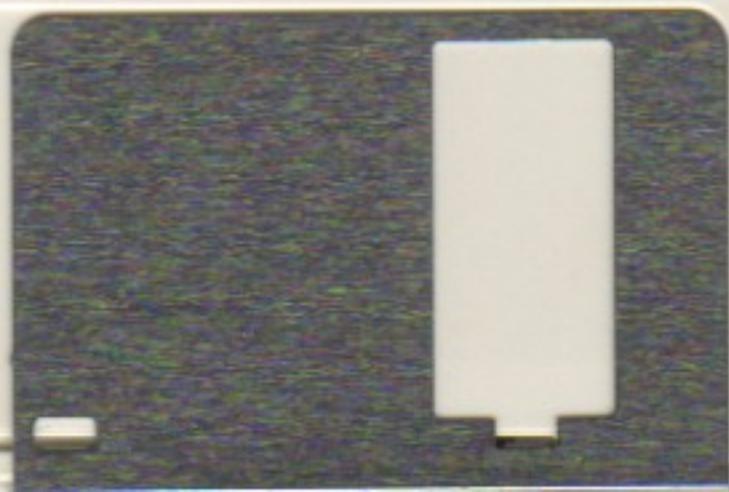
For all Macintosh® computers 800K
disk. Includes MacPaint® Demo.
Insert system disk before using.

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Many of the letter styles and inversions in this program are illustrated in Scott Kim's companion volume, *Inversions*. Look for the book in bookstores, or order directly from the publisher. This form can be used to order additional copies of *Letterforms and Illusion*.

Quantity	Price	Total
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