

REQUIREMENTS

Macintosh II product line or SE product line with at least 2 megabytes of random access memory (RAM), System 6.0.4 (or later), and a hard disk.

RECOMMENDATIONS

68020 processor or greater, a color monitor, and 4 megabytes of RAM.

PRODUCTION NOTES

This flyer was created with Adobe Photoshop and Adobe Illustrator software, and typefaces from the Adobe® Type Library.

Photography: Henrik Kam



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IMAGINE WHAT YOU CAN CREATE

ADOBE PHOTOSHOP VERSION 2.0



THEN CREATE EXACTLY WHAT YOU IMAGINE.

That's the incredible power of Adobe Photoshop™ software.

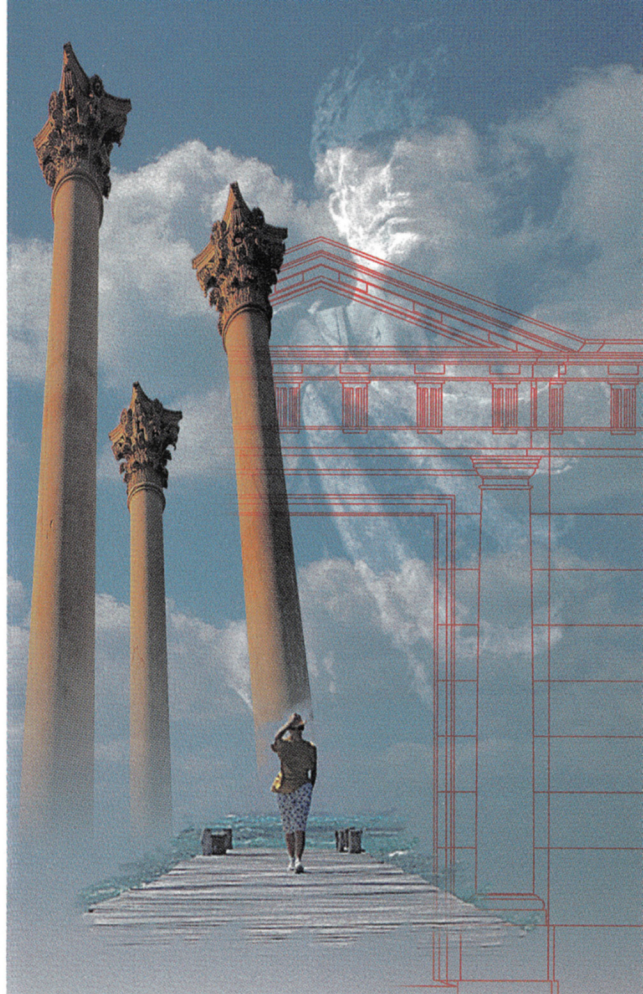
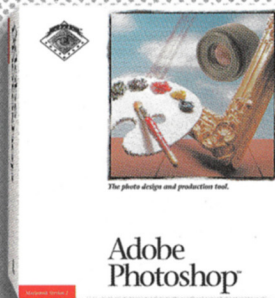
With Adobe Photoshop and your Macintosh®, you can create and produce color and black-and-white images, right at your desk. Rather than rely on outside services for color separations, alterations, and composite images, now you can control the creative process and generate images you never thought possible.

Adobe Photoshop lets you do it all, and gives you a box full of features to do it with. Start with anything you like—a blank screen or a scanned image, whether it's bit-mapped, grayscale, or continuous-tone color.

Then go crazy. Add color or take it away. Execute delicate retouching. Pull in Adobe Illustrator® files. Mask off part of an image and export it to your page layout program. Create duotones, tritones and quadtones. Paint in more than 16 million colors on-screen.

And when you've got just what you want, in the highest quality 32-bit color you've ever seen, produce it. With PANTONE®* color, automatic trapping, or CMYK editing for true-to-life, four-color-process proofing and separations.

Without ever leaving your desk. Imagine that.



YOU'LL SEE PHOTOGRAPHY IN A WHOLE NEW LIGHT.

Especially if it comes from Adobe Photoshop. You see, the image above began as several photographs and an Adobe Illustrator EPS line-art file. Then all the images were combined with the tools in Adobe Photoshop, including the Bezier selection tool. It lets you precisely isolate objects, such as the columns in this image, using editable Bezier curves. The result is a whole new way of bringing your ideas to life.

COLOR, COLOR EVERYWHERE.

Adobe Photoshop gives you complete control over the editing of color images. Starting with an RGB image from a desktop scanner, you can use the separation software controls of Adobe Photoshop to generate the best possible results. You set parameters such as undercolor

removal, gray component replacement, and black and total ink densities. You can even import CMYK images from a prepress scanner and edit them in color, directly on-screen, just like a high-end system.



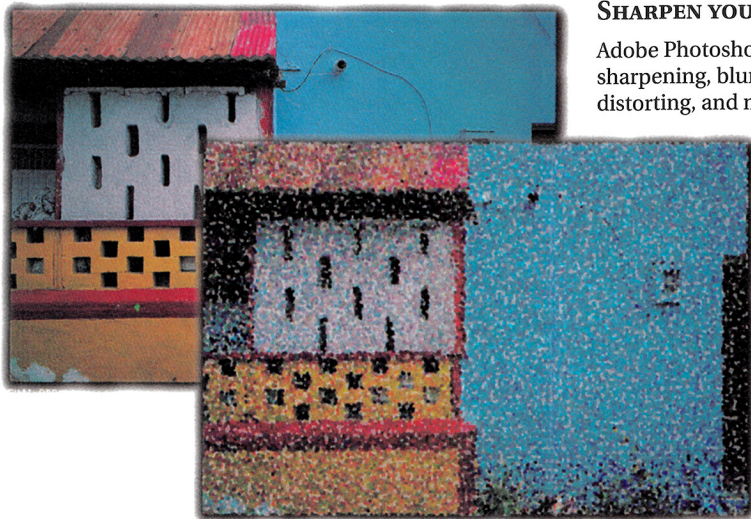
SEEING IS BELIEVING.

Once you've created the image you want, Adobe Photoshop gives you all the software controls you need to adjust printed output for different output devices and paper stocks. So whether you're proofing your image

on a low-end thermal wax printer or preparing film for offset lithography, the end result will be just what you imagined.

SET THE TONE FOR YOUR PICTURES.

Adobe Photoshop enables you to produce monotoes, duotoes, tritones and quadtones — automatically. You can get the most for your money on two-color press jobs by turning your black-and-white images into duotoes. It's as easy as editing a grayscale image. You can specify any colors you like, too. Including all the ones PANTONE makes, or custom colors from a palette of more than 16 million. And of course, when you're ready, you can generate high-quality separations for each color.



SHARPEN YOUR CREATIVE EDGE WITH FILTERS.

Adobe Photoshop comes with an array of filters for sharpening, blurring, softening, adding motion, distorting, and more. Plus it includes two special filters for video. So there's practically no limit to the effects you can create with Adobe Photoshop and your imagination.

TO GET YOUR COPY OF ADOBE PHOTOSHOP, CALL 1-800-83-FONTS FOR THE NAME OF THE ADOBE AUTHORIZED DEALER NEAREST YOU. AND START CREATING EXACTLY WHAT YOU IMAGINE TODAY.