

For Apple®
Macintosh® Systems



Now more powerful and easier to use.

\$125
Added Value

Adobe Illustrator 88™

Adobe Illustrator 88™

300 More Reasons to Buy Now!

Free:

Adobe® Collector's Edition 1 with
over 300 pre-built art files
Limited time offer



Adobe Illustrator 88™



Automatic art, for beginners and experts alike.

The Adobe Illustrator 88 program now automates so much of the art production process, it's simpler than ever for anyone to get professional results.

For example, our new freehand drawing tool makes drawing as easy as moving a mouse.

Or you can scan all kinds of existing artwork, and let our auto trace tool outline the artwork for you. (It'll even trace over your MacPaint® files.)

With just a few mouse clicks, you can blend one shape or color into another and achieve airbrush or 3-D effects.

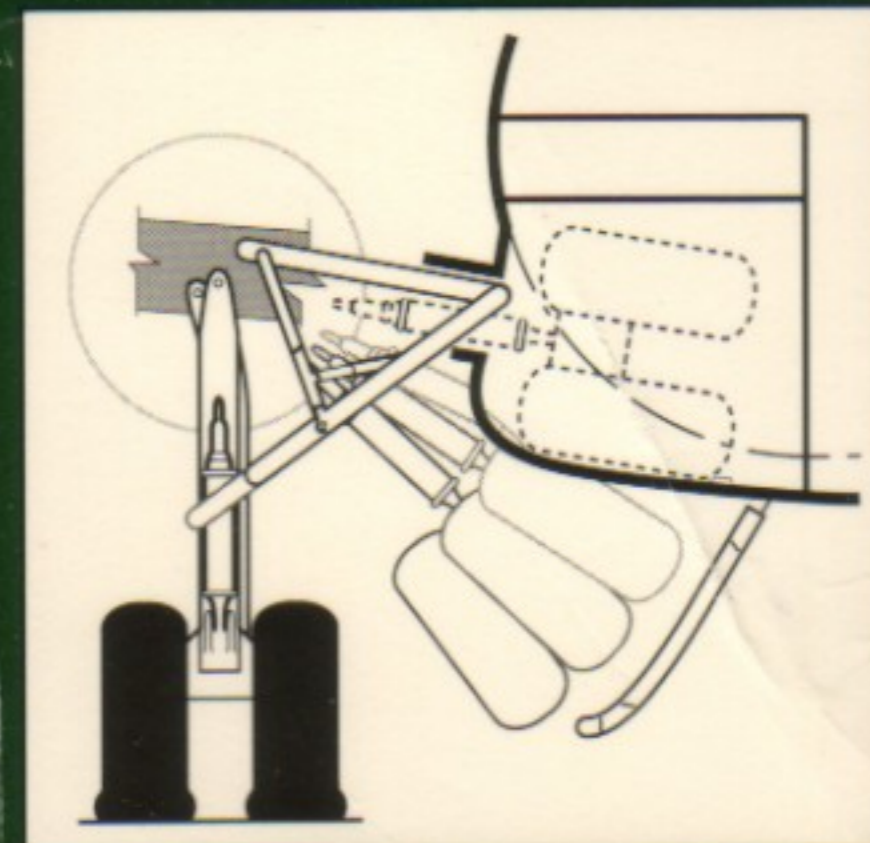
You can also import scanned images of photographs, integrate them with your

artwork, and then export them to any popular page-layout program.

Proof your work on any PostScript® printer and use the same file to get camera ready art, or even color separations, right at your desk.

The point is, if you're a graphic artist, or even if you can't draw anything more complicated than a stick figure, now you can create high quality, professional artwork without a lot of work.

The Adobe Illustrator 88 program is from the creators of the Adobe Illustrator program, and the PostScript software standard that makes electronic publishing possible.



■ The Adobe Illustrator 88 program is perfect for complex technical illustrations. It's also completely compatible with your existing Adobe Illustrator files, should you want to combine the two.

Create custom patterns and textures.

Rotate, shear, scale, or reflect any text or graphic.

The auto trace tool outlines existing artwork automatically. So you don't have to.

Cut a mask for precise edge control.

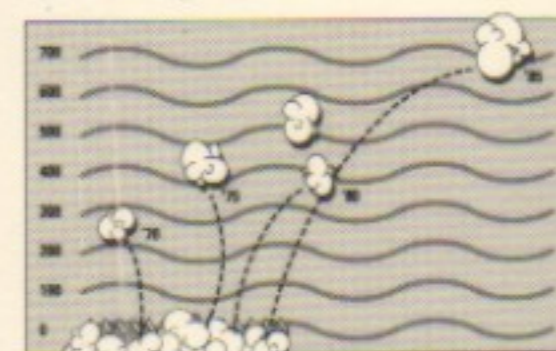
Blend one shape, or in this case, color, into another. Takes the pressure out of airbrushing.

With our free-hand tool, if you can move a mouse, you can draw.

Select any PANTONE® Color, or create your own.

Kernal Korn Sales

1970 through 1985



Sales History

Consumers are willing to pay an average of over \$2 a package for microwave popcorn as opposed to the 80 cents a package of generic popcorn costs. Even with substantial marketing costs and high technology packaging, margins on microwave popcorn are 10 to 20% more.

■ Creating exciting business graphics is an art. With the Adobe Illustrator 88 program, you can be the artist.

* Pantone, Inc.'s check-standard trademark for color reproduction and color reproduction materials. The Adobe logo, the Adobe Illustrator logo, Adobe Illustrator 88, the PostScript logo, DrawOver and Adobe Separator are trademarks of Adobe Systems Incorporated. Adobe, Adobe Illustrator and PostScript are registered trademarks of Adobe Systems Incorporated. MacPaint is a registered trademark of Claris Corporation. Apple and Macintosh are registered trademarks of Apple Computer, Inc.
©1988 Adobe Systems Incorporated. All rights reserved.
Photograph licensed from THE BETTMANN ARCHIVE.
Part Number ACE6003 Rev. 1

ADOBE
SYSTEMS INCORPORATED

Adobe Illustrator 88™

CONTENTS

Program Disk
Tutorial Disk
Video Tape Tutorial
Reference Guide
Color Guide
Tutorial Guide
DrawOver™
Adobe Separator™

SYSTEM SPECIFICATIONS

Macintosh Plus, SE or II
Apple System Software version 4.2 or greater
External disk drive or hard disk

Recommended:

Hard disk
PostScript®-equipped printer
Scanner
Adobe®Collector's Edition

**This product is for use in
the USA and Canada only.**



POSTSCRIPT
Software From Adobe

NOTICE

Before opening the disk envelope inside this package, carefully read the license agreement. By breaking the seal on the disk envelope, you accept the terms of that agreement. If you do not accept the terms of that agreement, please return the disk envelope unopened, along with the rest of the package, immediately to Adobe or the location where you obtained it.

PROGRAM



Adobe
Illustrator 88™

TUTORIAL
AND
UTILITIES



Adobe
Illustrator 88™

Double
Sided

Double
Sided

Adobe Illustrator 88 and the Adobe Illustrator Logo are trademarks of Adobe Systems Incorporated. Copyright © 1987-88 Adobe Systems Incorporated. All Rights Reserved. Part Number AC06009 Rev. 2. Printed in U.S.A.

Adobe Illustrator 88 and the Adobe Illustrator Logo are trademarks of Adobe Systems Incorporated. Copyright © 1987-88 Adobe Systems Incorporated. All Rights Reserved. Part Number AC06010 Rev. 2. Printed in U.S.A.

0091934

DOUBLE-SIDED



0091934

DOUBLE-SIDED



Adobe Systems Registration Card

AA054280V2.1

Register Now for Support & Information!

Please complete and return this registration card before you use your Adobe Software Package for the first time. Register now for:

- Free unlimited telephone support during normal business hours.
- Product updates for 90 days.
- New product announcements.

Registration is required in order to receive telephone support.

By returning this Registration Card, you confirm that you have read the End User License Agreement included with your Adobe Software Package and that you agree to be bound by its terms for this and any subsequent Adobe software packages which you license.

SIGNATURE

NAME (please print)

COMPANY NAME

STREET ADDRESS

CITY

STATE

ZIP

COUNTRY

TELEPHONE

If you are registering an Adobe Typeface Package, please list the two- or three-digit package number located on the spine.

Where did you purchase your Adobe Software package?

- | | |
|---|---|
| 01 <input type="checkbox"/> Dealer | 04 <input type="checkbox"/> Hardware Manufacturer |
| 02 <input type="checkbox"/> Distributor | 05 <input type="checkbox"/> Adobe |
| 03 <input type="checkbox"/> Mail Order | 06 <input type="checkbox"/> Other |

NAME OF STORE OR MAIL ORDER COMPANY:

PURCHASE DATE CITY

COUNTRY

Which best describes your job responsibility?

- | | |
|--|---|
| 01 <input type="checkbox"/> Graphic Designer/Artist | 06 <input type="checkbox"/> Professional/Managerial |
| 02 <input type="checkbox"/> Documentation/Illustration | 07 <input type="checkbox"/> Engineering |
| 03 <input type="checkbox"/> Finance | 08 <input type="checkbox"/> Administration/Operations |
| 04 <input type="checkbox"/> Sales/Marketing | 09 <input type="checkbox"/> Printing/Publishing |
| 05 <input type="checkbox"/> Support | 10 <input type="checkbox"/> Other |

Company Size, in dollars

- | | |
|--|--|
| 01 <input type="checkbox"/> 0-1 million | 04 <input type="checkbox"/> 100-500 million |
| 02 <input type="checkbox"/> 1-10 million | 05 <input type="checkbox"/> over 500 million |
| 03 <input type="checkbox"/> 10-100 million | |



No Postage
Necessary
If Mailed
in the
United States



BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 162 MOUNTAIN VIEW, CA USA

POSTAGE WILL BE PAID BY ADDRESSEE

Software Products
Adobe Systems Incorporated
1585 Charleston Road P.O. Box 7900
Mountain View, California
94039-9923

