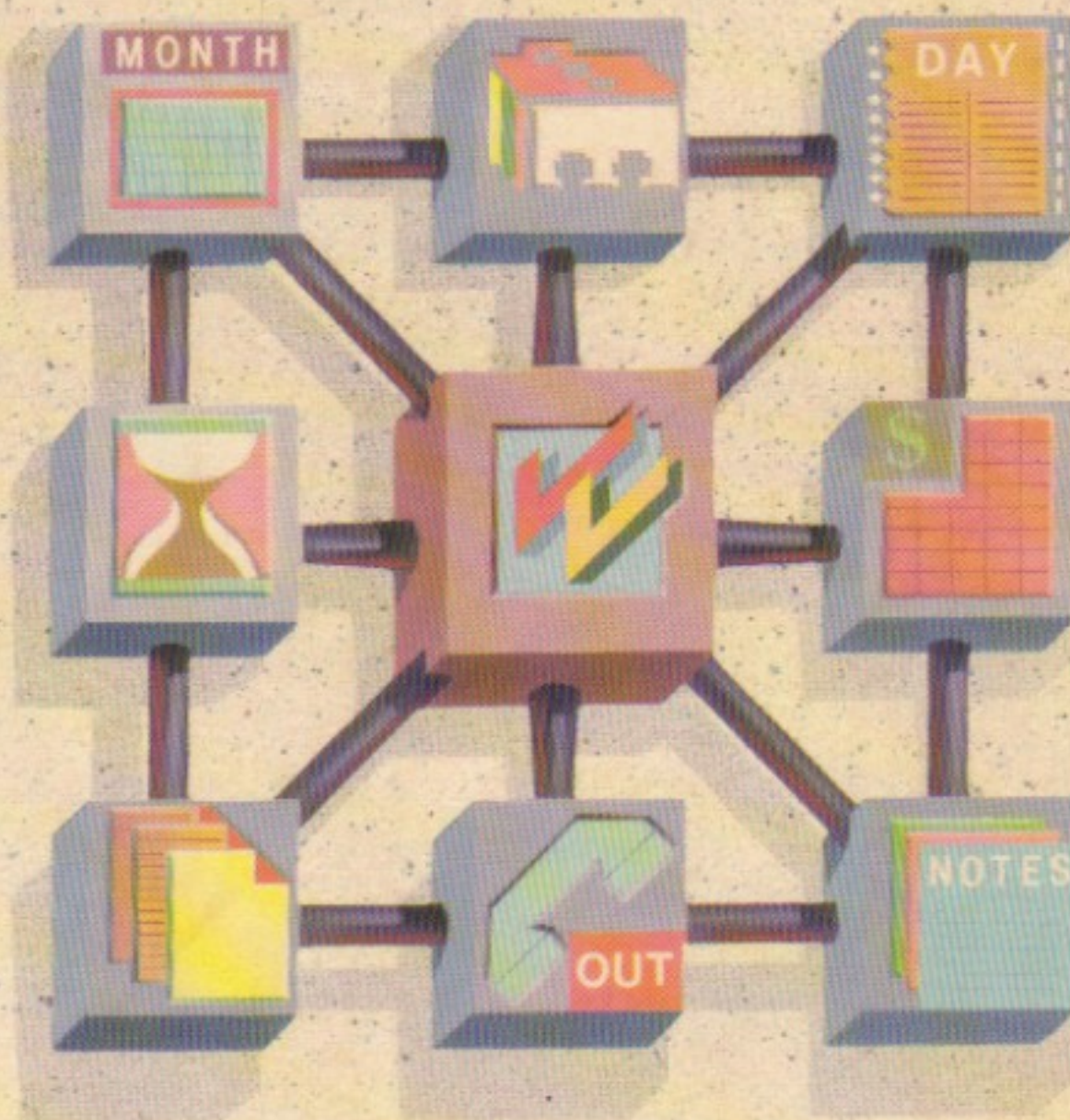


Focal Point™

THE ULTIMATE ORGANIZER



3/30/99
\$

 HYPERWARE™ FROM
ACTIVISION®

Focal Point...

The First Dynamically Linked Organizer.

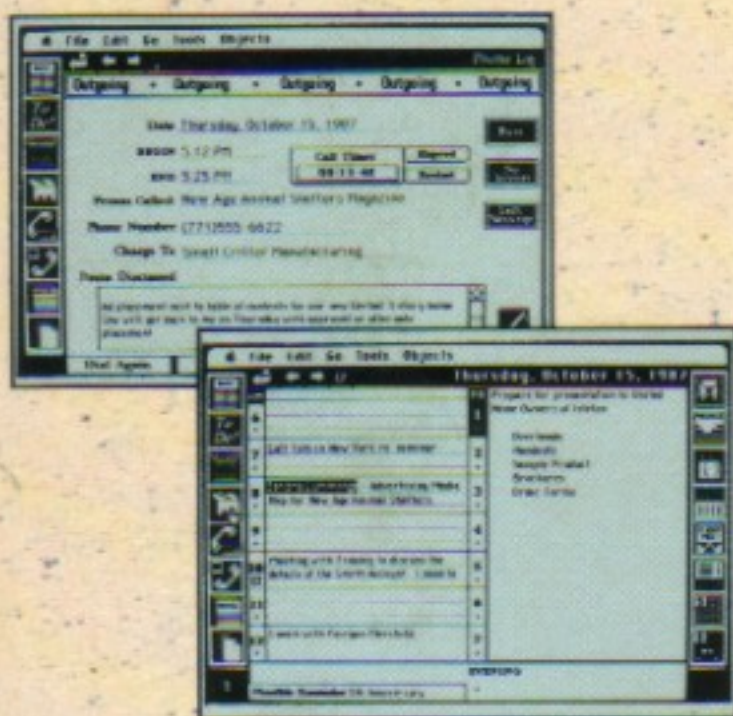
Created by Danny Goodman

Focal Point is the ultimate organizer. Because *Focal Point* uses HyperCard, the revolutionary Macintosh environment.

You record information just once. Together, *Focal Point* and HyperCard link it up, so you can look it up, in a thousand different ways. And organize it, and use it, for a thousand different purposes.

By connecting information, *Focal Point* and HyperCard also connect all the day-to-day tasks, interests, notes, conversations, ideas, and brainstormers that involve information.

And they connect it all in unique, intuitive, dynamic ways—right on your Macintosh desktop.



Focal Point has lots of good connections, like the ones shown here. Anyplace you see the name of someone you want to talk to, just point and click to dial the phone and log the call.

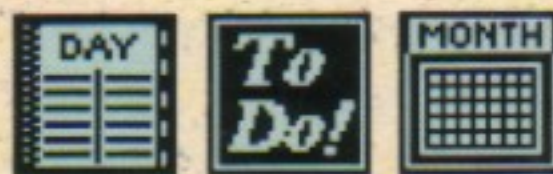
Just the way you like it.

Select from 18 ready-to-use *Focal Point* buttons and their functions—or create your own with HyperCard. You can easily rearrange the *Focal Point* desktop or customize functions to suit your needs.



Who, What, When, Where, and What's the Number?

You can rely on *Focal Point*'s daily and monthly calendars, to-do list, phone directory, dialer, and call-logging tools. Link each scheduled appointment with an agenda, each call with a record of the conversation.

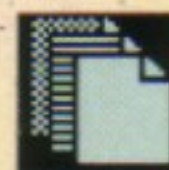


3 Buttons That Manage Time and Tasks. These three functions share information automatically—so your daily and monthly calendars and your “gotta-do’s” are always in sync.

Priorities, Priorities. Rank your tasks for the day, and *Focal Point* helps you check them off. *Focal Point* will even remind you of what you didn't finish today by carrying it over to tomorrow's to-do list.



How to Run a Business in 8 Easy Buttons. Keep your projects on time from conception to completion with interconnected proposal, project, and deadline functions. Keep your client and expense records straight, too.



An Expressway to Your Other Software. *Focal Point* includes a customizable document launcher, so you can switch instantly from the *Focal Point* desktop to your reports, letters, spreadsheets, whatever—and back again.

Printable So It's Portable. You can print out information from *Focal Point* in several convenient forms—calendars and reminders that you can tuck into your briefcase or pocket diary, reports, lists, even mailing labels.

Focal Point requires an Apple Macintosh with minimum 1 Mb RAM, 2 disk drives, and HyperCard software. Hard drive strongly recommended. Telephone dialing device or modem required for automatic dialing.

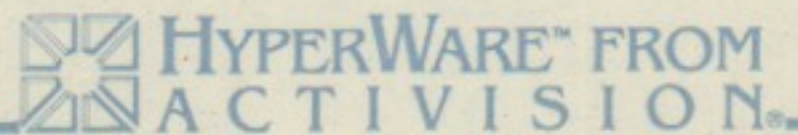
FOCAL POINT™

The Ultimate Organizer

For Apple® Macintosh™ Computers

Disk #1

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FOCAL POINT™

The Ultimate Organizer

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Disk #2

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