



FireSite™ Web Site Accelerator

FireSite Web Site Accelerator is a powerful new software package that lets you run a high-performance Web server using affordable Internet lines such as ISDN or regular modem lines!

- **If you already run a Web server**, FireSite will dramatically accelerate your Web sites, using your existing Internet connection. FireSite is compatible with Internet connections from 28.8Kbps modems through T-1 lines and beyond. FireSite typically provides a 5x increase in traffic capacity, and a 3x increase in page delivery speed.
- **If you don't run your own Web server (yet)**, FireSite makes it simple and affordable to get started. FireSite-powered Web sites are fully interactive and dynamic, serve pages at T-1 speeds, and typically cost less than US\$140 per month. All you need to get started is a Mac and a modem!

FireSite™ Virtual Domain Manager

FireSite Virtual Domain Manager is the Web's most advanced single-IP-address "virtual domain" system, allowing you to host multiple Web sites on a single Web server, using only a single IP address. FireSite VDM is available as a stand-alone product, and is also available in most FireSite Web Site Accelerator packages. If you are going to host more than five virtual sites, we recommend a combination package, including both FireSite VDM and the FireSite acceleration system.

FireSite™ Blazing Web Site Accelerator

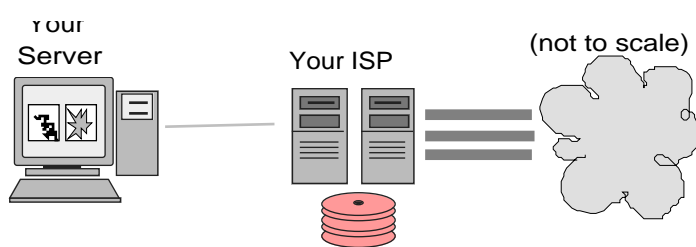
FireSite is a patented new system for serving interactive Web sites faster and more affordably than ever before. FireSite is so powerful that you can run a commercial-speed Web server using your Mac, a plain 28.8K modem or ISDN line. FireSite will serve your pages at T1 speeds and can handle 100,000 hits per day! FireSite accelerates existing Web servers far beyond their bandwidth limits without costly hardware or line upgrades!

How does FireSite work?

FireSite uses a small amount of disk space on your ISP's Web server as an ultra-high-speed cache for your Web site's graphics and multimedia files.

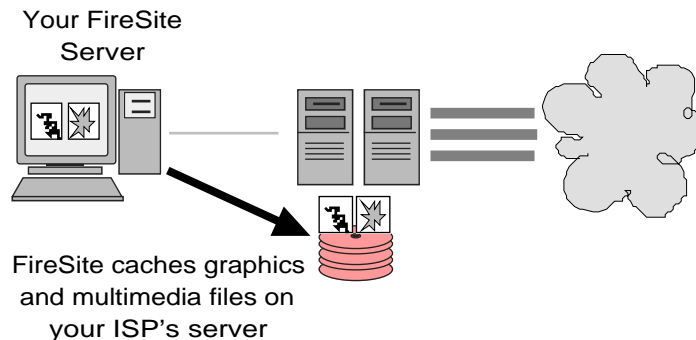
Run your own Web server.

Set up your Mac as a Web server with a continuous connection to your ISP using a 28.8 modem, an ISDN line, or any affordable connection. FireSite will also work with a dedicated connection such as a 56k leased line.



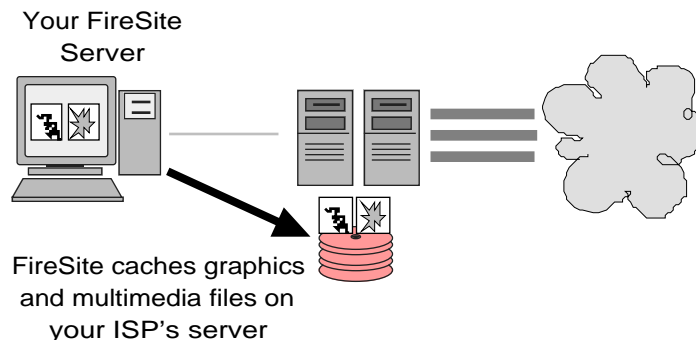
Rent a few Mb of Web space from your ISP.

FireSite works whether your ISP uses UNIX, Mac, or Windows NT and there's no special software for your ISP to install. 5-10Mb is enough cache space for FireSite to accelerate most commercial Web sites.



Set it and Forget it!

FireSite automatically determines which files should be cached at the ISP. FireSite automatically copies the "bandwidth-hogging" graphics and multimedia files into the rented space on your ISP's high-speed Web server.



Your Web Site is delivered at T1 speed.

Whenever a Web page is requested, FireSite automatically rewrites all the IMG, HREF, SRC, and EMBED tags on the fly (not on your disk) with the URLs of the cached files. All the graphics are delivered to the browser directly through your ISP's high-speed T1 and T3 lines. Your FireSite Web site runs blazingly fast, whether your Internet connection is a 56k line, ISDN or a simple modem!

You control your dynamic Web Site.

Only HTML text is served over your line. Because your Mac is the main server for your site, you can easily add CGI interactivity: databases, chat rooms, even electronic commerce.

FireSite is compatible.

Use any of your favorite tools to create the most compelling Web site possible. Use PageMill, SiteMill, Claris Home Page, Tango, NetCloak, and NetForms to design a site that does more than deliver flat information. FireSite is compatible with all popular Web tools. With an interactive FireSite Web site you will really stand out.

Try it now!

All you need is a WebSTAR server, the FireSite plug-in, and a few megabytes of space on your ISP's Web server.

For more information, or to purchase FireSite, contact ClearWay Technologies, Inc. at 1-888-55-CLEAR

