

NO.3 FOR WINDOWS™ & MACINTOSH®

LAUNCH

THE BI-MONTHLY ENTERTAINMENT CD-ROM

MUSIC

Alanis
Morissette

PM Dawn
Joy Division
Velvet Underground

Jerry Garcia
Speaks!

MOVIES

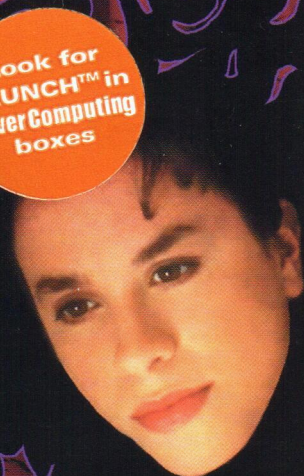
The Making of Mallrats
Four Rooms & Strange Days

GAMES

MechWarrior 2

ANIMATION

Look for
LAUNCH™ in
Power Computing
boxes



Overview and Getting Around

Welcome to THE CITY. It teems with life like any other metropolis. Only here, gum doesn't stick to your shoes and cabbies don't leave you standing in the rain.

This is LAUNCH™. What you will find here is the latest in music, movies, games and animation. Stare at the living billboards without clutching your wallet. Cruise through and explore the streets and buildings. (Even at night, if you feel like it.) And loiter in front of a few corporate signs; they may surprise you. We think you'll enjoy your stay. See below for helpful tourist information.

Getting Around In LAUNCH

When your cursor looks like this:



Click once to make things happen.



Nothing going on here—keep looking.



Loading something cool. Hang tight.

Key Icons:



HELP provides a map to the area you are exploring.



RETURN brings you back to the previous screen.



QUIT returns you to the Macintosh or Windows desktop.

Notes on External Applications: Interactive Features, Games and Interactive Ads

1. When you start an external application such as a game demonstration, the screen will go black for a few seconds while the game, feature or ad loads. Don't panic—this is normal.
2. If you are done with a game demo, interactive feature or ad, you can always hit Q on the Mac or Alt F4 in Windows to get back to LAUNCH.
3. As LAUNCH reloads, the desktop may appear for a brief second. Again, this is normal. If LAUNCH fails to reload, just restart LAUNCH in the same way that you started the first time. (See Getting Started)

The LAUNCH Cinema-MOVIES

Welcome to the Multiplex. See behind-the-scenes features and reports prepared by the editors and producers of LAUNCH. Plus hot new movie previews without the sticky floors or the irritating couple talking in the next row. Enjoy the show.

INSIDE THIS ISSUE:

A Special LAUNCH New Filmmakers Spotlight with Kevin Smith & Scott Mosier, the director and co-producer of "Mallrats" and "Clerks"



Previews:
Four Rooms
Strange Days



The Hang™—MUSIC

You're at The Hang, quite possibly the hippest place to be for new music in any city. It's sort of like your own, personal club complete with the latest music reviews, artist profiles and special music features. Hint: read this section LOUD.

LIVE ON STAGE: THE MUSIC FEATURE

Knowing what most rock stars do to their hotel rooms, you probably wouldn't actually want them in your house. But the LAUNCH Stage at the west end of The Hang lets you see exclusive performances and live interviews with top musical artists without having to worry about your furniture.

IN THIS ISSUE: Alanis Morissette sings "Hand In My Pocket," taped live at the Odeon Concert Club in Cleveland, Ohio. Choose a topic and hear what she has to say about songwriting, fans, fame, cynicism, technophobia, her song "You Oughta Know," and being on Madonna's record label. You can also play her song "Hand In My Pocket" by putting LAUNCH in your audio CD player and choosing track 2.

The Artist Profiles

Explore the multi-faceted, artist profile prism where you'll find exclusive, in-depth LAUNCH interviews, photos and music and video samples from some of the hottest bands going. Go on, get inside their heads.

IN THIS ISSUE: PM Dawn and a special tribute to Joy Division



The Vibreaker

A sort of '90s jukebox with a few twists you won't find at the local soda shop. See and hear reviews of more than 20 new albums. Each Vibreaker album review has artwork, critiques by some of today's best music writers, and three different 30-second music samples from each album.

Push one of the five Vibe buttons for this issue's reviews:

VIBE 1: ROCK

Silverchair, Alanis Morissette, Letters To Cleo, Son Volt

VIBE 2: RAP/HIP-HOP/DANCE

Guru/Jazzmatazz, Buju Banton, Leftfield, D'Angelo

VIBE 3: ROCK

Morrissey, Lisa Loeb & Nine Stories, Ben Folds Five, Tindersticks

VIBE 4: JAZZ/BLUES

G. Love & Special Sauce, Steve Williamson, Ron Holloway

VIBE 5: ROCK

Urge Overkill, Garbage, Luna, Smoking Popes, Emmet Swimming

Click on auto play and the Vibreaker will play each artist in succession.

Half Mast

LAUNCH brings you an exclusive audio interview recorded with the late Jerry Garcia on February 24, 1992. Access this feature by clicking on the flag at half-mast on the West side of The City.

The Vault

A distinct section reserved for reviews of really special albums like boxed sets, rare releases and career retrospectives.

IN THIS ISSUE: LAUNCH focuses on the new Velvet Underground set "Peel Slowly and See."



The Temple of Twitch — GAMES and INTERACTIVE FEATURES

The Temple of Twitch has only one entrance and one exit. But people seem to get lost in here for hours. Maybe it's the cool, playable computer game demos or the LAUNCH exclusive interactive feature. One thing is sure: if you're going to spend any time in here, make sure your monitor is facing away from the boss's desk. (People will think you're working like a dog.)

Games

Save your quarters for something important like tipping a snobby waiter. LAUNCH reviews two PC and two Mac computer games in every issue. Reviews include a critical overview of the game, instructions for playing and a small, playable version of the game. Call in sick at work, then click on the game posters to get to the game review control panel.

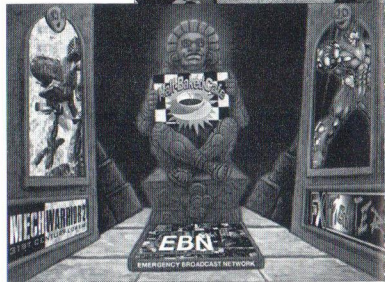
IN THIS ISSUE:

MechWarrior 2 (PC) You are a futuristic, robotic warrior forced to protect your clan's imperiled power base.

FX Fighter (PC) Experience virtual hand-to-hand combat on an eye-popping three-dimensional battlefield.

Power Pete (Mac) Your world is a toy store and you are the only toy soldier trained well enough to save innocent fuzzy bunnies in a shop gone mad.

F/A-18 Hornet (Mac) You man the controls of a high-powered jet mired in the midst of a treacherous battle.



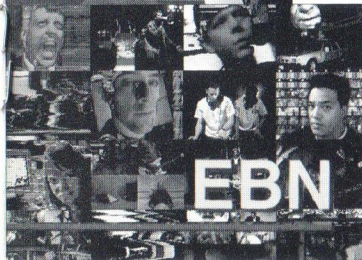
Interactive Feature

Xochipilli, the Aztec god of fun and games, sits in the center position of the Temple, holding a tablet in his hands. If he were around today, he'd probably be designing amazing software. He guards the entrance to LAUNCH's exclusive interactive feature, a cool program created by today's best multimedia programmers. Click on the tablet to start.

IN THIS ISSUE:

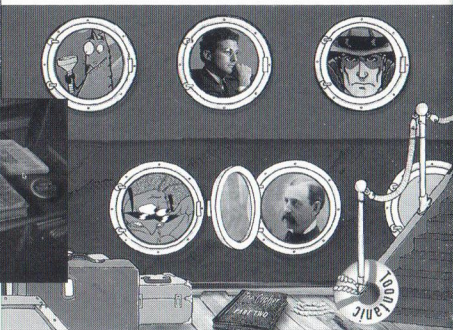
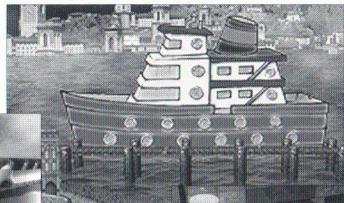
The Half-Baked Cafe -- A comic strip that lets you write the dialogue -- where comic strip characters and objects provide visual and audible inspiration to help you write your own storyline. When you're finished with your masterpiece, save it as a text file and send it to LAUNCH by e-mail, fax or regular mail. Our favorite storylines/plots will appear in the next issue of LAUNCH.

Review of EBN: Emergency Broadcast Network. Jam packed full of myriad sounds and images you can manipulate.



The Toontanic—ANIMATION

If you thought Times Square was full of animated characters, step aboard the Toontanic. You'll see original animated films created for LAUNCH by some of Hollywood's best animators. Frankly, these characters make those two jerks on the couch look like...well, two jerks on the couch.



IN THIS ISSUE:

Joey Noir, episode 2

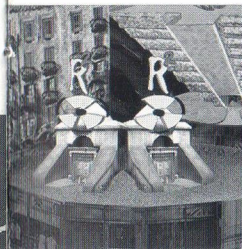
Killa Beez

The Cypher, Chapter 2.

(Chapter 1 came to you in Issue 2 of LAUNCH). Two hideous murders committed by the same killer - twelve hundred years apart. Travel through time and join three remarkable men in their effort to solve the mystery: a medieval lord, a turn-of-the-century archaeologist and a criminologist in the year 1999. Rifle through their desks. Read their journals, articles and e-mail and try to decipher the mysterious code that holds the answer before they do. If the graphics and sounds don't blow your mind, the mystery just might.

The Reactor Room—USER FEEDBACK

Most people still think only geeks with pocket protectors and thick glasses use computers at home. Prove 'em wrong! The Reactor Room lets you tool down the information highway. Leave those people without computers on the shoulder like roadkill. You can:



SELL OUT - Fill out our survey and let us know who you are, where you are, and what you love or don't love about LAUNCH. (Be honest. We can take it.) No good survey is complete without an incentive. The first 300 respondents to submit a completed questionnaire will receive a free LAUNCH baseball cap.

BUY IN - Subscribe to LAUNCH and never have another reason to leave the house.

BABBLE ON - Read other users' feedback and find out if it's just you or if other people are staying up 'til 3:00 a.m. looking at LAUNCH, too.

CONSUME - So you say you like the leopard skin pumps you saw on the billboard? Find out where to get them by interacting with our advertisers directly.

You can always give us direct feedback by visiting our website at <http://www.2LAUNCH.com> or by sending e-mail to mail@2LAUNCH.com.

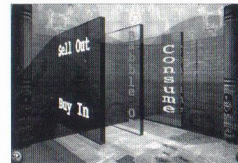
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Troubleshooting

1. Quit all other applications before running LAUNCH

-Disabling all network connections and software will greatly improve video performance.

-On the Mac and PC/Windows you need to have 4.5MB of RAM available for LAUNCH to work properly

2. Make sure your computer meets the following requirements:

For PC/Windows:

486 33mhz machine w/ 8 MB RAM
Soundcard (16 bit preferred)
Double Speed CD-ROM drive
Color Monitor 8bit (640x480x256)
Speakers
Windows 3.1 or higher
QuickTime for Windows 2.0.3
Windows95 Compatible

For Macintosh:

68040 Processor or faster
8 MB RAM total, (4.5 MB largest
unused block)
Double Speed CD-ROM Drive
Color Monitor
System 7.1
QuickTime 2.0 (included)
Sound Manager 3.1 (included)

3. See MAC READ ME and PCREADME.txt for detailed help

Still having problems?

You can get help by sending an e-mail to help@2LAUNCH.com or by calling our technical support line at 310 319-5320 from 10:00 AM to 8:00 PM PST, Monday-Friday, and 10:00 AM to 4:00 PM PST on Saturday.



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GETTING STARTED

PC / WINDOWS

1. Install QuickTime 2.0.3 (included on CD-ROM)
 - From File Manager select your CD-ROM drive
 - Open the sub-directory QTW20, and run setup.exe.
 - If asked, remove any previous version of QuickTime
2. To run LAUNCH, return to the File Manager in Windows, and select your CD ROM drive. You have 2 choices:
 - For 256 colors, run LAUNCH.EXE
 - For 1000s of colors, run LAUNCH16.EXE
3. It is recommended that users read the PCREADME.txt file for answers to frequently-asked technical questions.

MACINTOSH

1. Install QuickTime 2.0 components (included on CD-ROM)
 - Place the contents of the folder entitled "Put These in System Folder" into your System Folder. Click "OK" to install. Restart your Mac.
2. Start LAUNCH by clicking on the version that best fits your computer's set-up:
 - For 256 colors, run LAUNCH 8bit
 - For 1000s of colors, run LAUNCH 16bit
3. It is recommended that users read the MAC READ ME file for answers to frequently-asked technical questions.

AUDIO TRACK - Insert LAUNCH into audio CD player and select Track 2.

PROBLEMS - Call LAUNCH Technical Support at 310 319-5320 from 10:00 AM to 8:00 PM PST, Monday-Friday, and 10:00 AM to 4:00 PM PST on Saturday. Or e-mail us at help@2LAUNCH.com