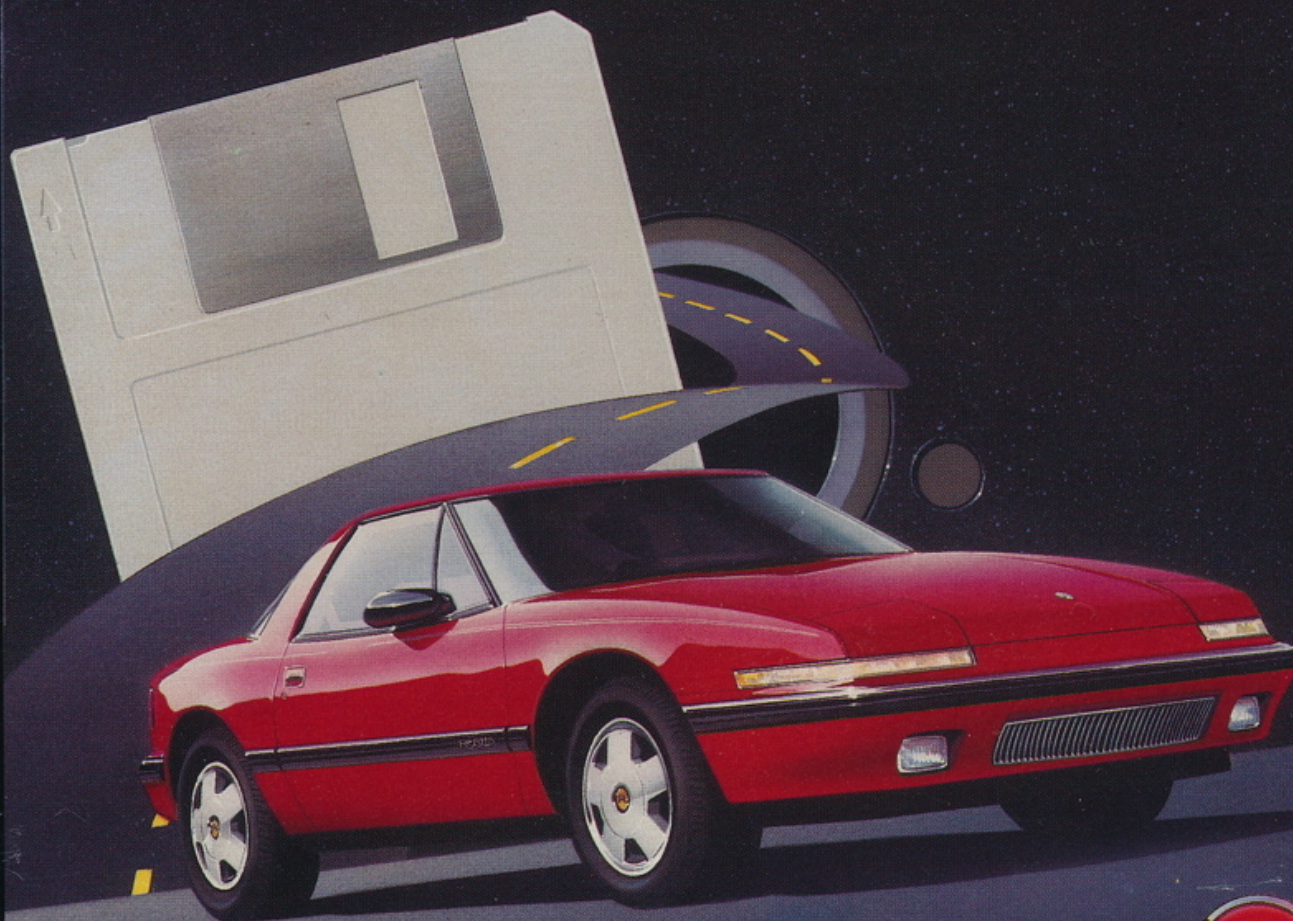


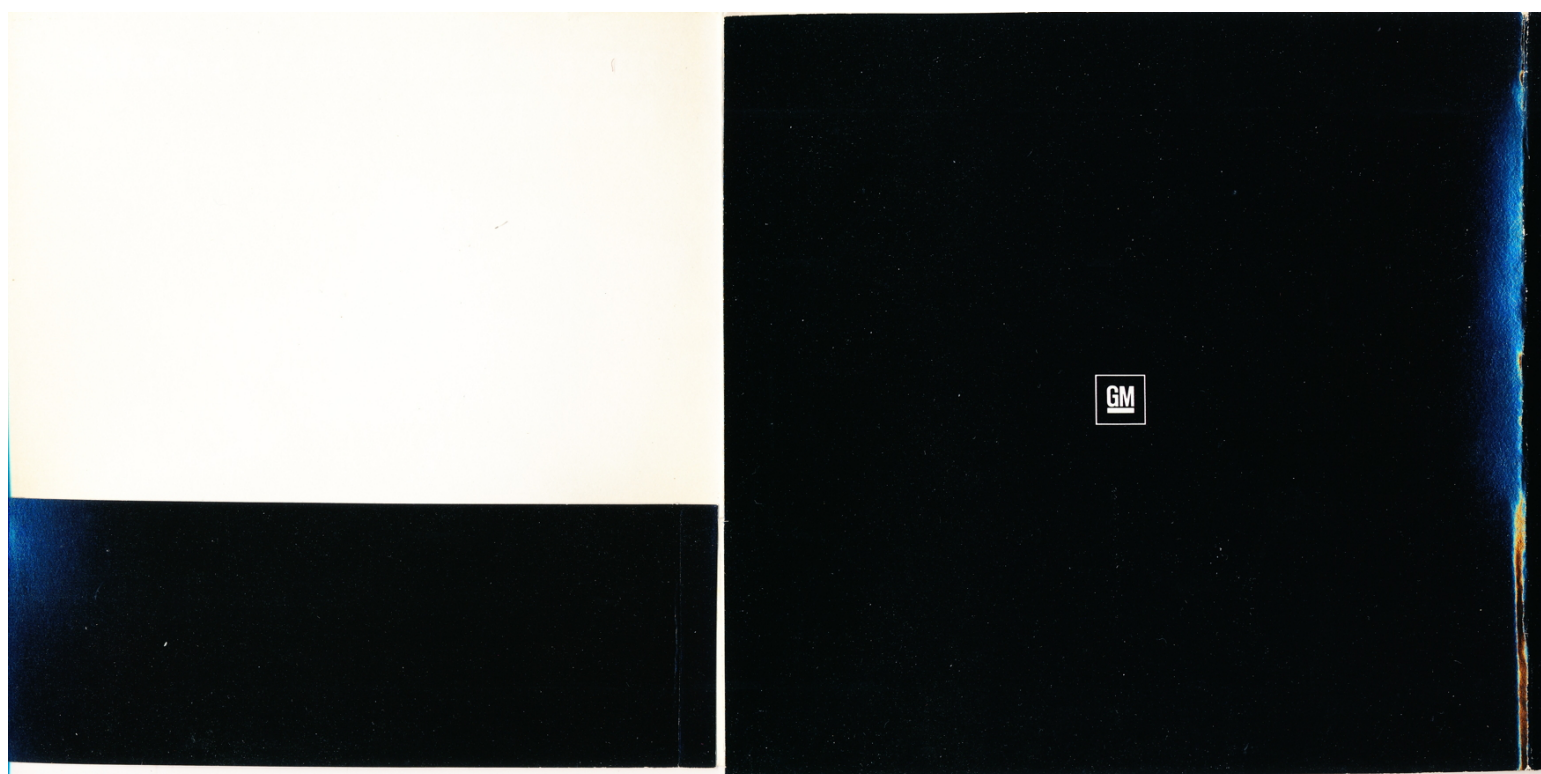
# HERE'S YOUR GREAT AMERICAN ROAD TEST



**BUICK**



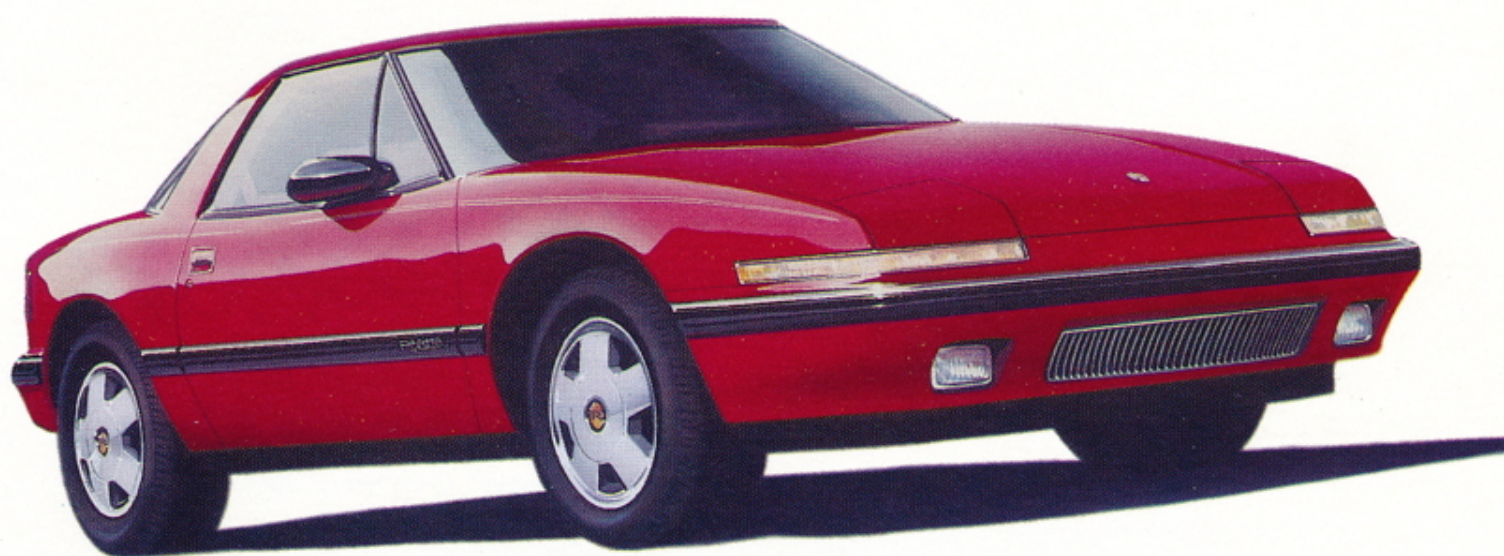








# HOW TO TAKE YOUR GREAT AMERICAN ROAD TEST



# BUICK

The Great American Road belongs to Buick.





## **The 1988 Buick Dimension User's Guide for the Apple Macintosh Application**

---

### **Getting Started**

Minimum Equipment:

- Apple Macintosh 512/512E, Macintosh Plus, Macintosh SE, or Macintosh II with a minimum of 512K RAM
- One 800K floppy disk drive, two 400K floppy disk drives, or a hard disk.

Note: The Buick Dimension disk contains the most current System available at the time of disk duplication. If you have MultiFinder installed on your system, turn it off for optimum performance of your Buick Dimension software.

Optional Equipment:

- ImageWriter, ImageWriter II, LaserWriter, or LaserWriter Plus

### **Starting the Program**

To start the program using one 800K floppy disk:

1. Turn the computer on.
2. When the blinking question mark icon appears, put *The 1988 Buick Dimension* disk in the internal drive (upper drive on Mac SE).

The program loads into the computer automatically.

To start the program using two 400K floppy disks:

1. Turn the computer on.
2. When the blinking question mark icon appears, put *The 1988 Buick Dimension* disk marked Internal Drive in the internal drive (or upper drive on Mac SE) and the disk marked External Drive in the external drive (or lower drive on Mac SE).

The program loads into the computer automatically.

Note: When only one 400K drive is available, wait for the disk marked Internal Drive to eject, then insert the disk marked External Drive after the prompt appears.

To start the program using a hard disk:

1. Make sure the computer is on and the Desktop is on the screen.
2. Choose New Folder from the File menu and name the folder icon that appears "Buick."
3. Put *The 1988 Buick Dimension* 800K disk or the 400K disk marked Internal Drive in the internal floppy drive. When the Buick Dimension icon appears, choose Select All from the Edit menu and copy the files by dragging them to the Buick folder you just created.
4. If two 400K disks are used, eject the disk marked Internal Drive and replace it with the disk marked External Drive. When the Buick Dimension icon appears, again choose Select All from the Edit menu and copy the files to the Buick folder.

5. After the contents of the disk marked External Drive have been copied, remove the disk from the drive.
6. Open the Buick folder and double click on the Buick tri-shield logo application icon. The program loads into the computer automatically.

Note: From now on you can start the program by repeating step 6 above.

### Opening Animation

The opening animation is the first thing to appear after the program is loaded.

"Click The Mouse To Continue" appears near the bottom of the screen. When you're in the opening segment of the program, click the mouse button after this message appears at the bottom of each screen to move to the next screen.

The final screen in the opening segment of the program is the Integrity Statement. When the Integrity Statement appears, look for the File and Showcase menus on the menu bar along the top of the screen.

### The File Menu

To leave the program and return to the Desktop, choose Quit from the File menu. When the copyright screen appears, click the mouse button to go to the Desktop.



### **The Showcase Menu**

The Showcase menu has two items from which to choose:

The New Reatta  
The Buick Line

The New Reatta part of the program introduces you to the advanced features of the Reatta — Buick's latest addition to its line of fine automobiles.

The Buick Line gives you a broad range of information about 20 different Buick models.

### **The New Reatta Showcase**

The New Reatta Showcase presents the 1988 Buick Reatta. It has menus that focus on the Reatta's performance, handling, comfort, and style. The initial Reatta screen allows you to select the most exciting features of the Reatta by clicking any of the four buttons at the bottom of the screen.

The Performance module lets you — literally — peek into the Reatta's engine to see how it works. You'll find out about such advanced features as its balance shaft and its sequential fuel injection system (SFI).

The Handling module highlights the Reatta's anti-lock braking system (ABS) and its transverse composite leaf spring rear suspension.

The Comfort module lets you try out the Reatta's 16-way adjustable seats and its Electronic Control Center (ECC).

The Style module presents the Reatta's exterior features, aerodynamics, and body coating processes.

### **The Buick Line**

The Model menu inside the Buick Line section lets you select from the nine base models as well as provides access to all 20 Buick models for 1988 by clicking More Models. After selecting a model from the More Models window, be sure to close the window by clicking on the Close Box.

You can select from the items on the Buick Info menu to view a slide show of the nine base models (Model Showcase), display a list of the model's technical data and features, see your model's interior and exterior dimensions, choose an option package for your model, compare your model with similar models from three other automobile manufacturers, print a window sticker — even use a Purchase Plan spreadsheet to estimate your monthly payments on the purchase of a particular Buick model.

Option packages are displayed by clicking one of the buttons at the bottom of the initial Option Package screen causing a list of options to appear in a window. Closing the Option Package window or selecting something from the menu bar causes a dialogue box to appear giving you the option to choose that option package. The selection of a package for each model automatically excludes the other packages for that model. The packages for each

model are categorized as Lightly Equipped, Medium Equipped, and Heavily Equipped.

The Purchase Plan spreadsheet automatically adds the option package price to and subtracts the package savings from the Base Price of the model you have selected. After typing in the Down Payment amount, the Trade-in Allowance, Number of Payments, and APR Interest Rate, press the Return key after each entry. Your Estimated Monthly Payment is automatically calculated on the model you have selected.

Choose Invitation from the Buick Info menu for information about the enclosed Buick "Diskount" Coupon that is enclosed in the package with your Buick Dimension software.

### Menus and Interaction

Most interaction throughout *The 1988 Buick Dimension* program is through selection from the menu bar across the top of the screen or by clicking on the buttons that appear along the bottom of many screens. Click on these buttons to see how components animate or to display more information. Some screens have additional user instructions that appear in bold text in the column to the right or left of the graphic element.

Click the Return button wherever displayed to go back to the previous screen. When you reach a point in the program where you cannot return to a previous screen, choose a new item from one of the menus.

### Printing from Buick Dimension

The Window Sticker can be printed to the ImageWriter by clicking the Print Sticker button in the lower right corner of the Window Sticker screen. In order to print the Window Sticker to the LaserWriter you will have to run the Buick Dimension program after starting up your Macintosh using a standard Macintosh System.

The Purchase Plan, when displayed on the screen, can be printed to the ImageWriter by holding down the Command and Shift keys while you type the number 4.

### Technical Notes

Before running the Buick Dimension program on a Macintosh II, open the Control Panel in the Apple menu and set the Monitor Control to 2-color mode.

Apple Computer, Inc., makes no warranties, either express or implied regarding the enclosed computer software package. Its merchantability or its fitness for any particular purpose, the exclusion of implied warranties is not permitted by some states. The above exclusion may not apply to you. This warrant provides you with specific legal rights. There may be other rights that you may have which vary from state to state.

Macintosh System 4.1 and Finder 5.5 are copyrighted programs of Apple Computer, Inc. licensed to General Motors Corporation, Buick Motor Division to distribute for use only in combination with BUICK DIMENSION. Apple Software shall not be copied onto another diskette (except for archive purposes) or into memory unless as part of the execution of BUICK DIMENSION. When BUICK DIMENSION has completed execution Apple Software shall not be used by any other program. Apple is a trademark of Apple Computer, Inc.

All prices in U.S. dollars.





---

Thank you for your interest in Buick

---

To show our appreciation, there's a

---

**\$100.00 CASH ALLOWANCE  
CERTIFICATE ENCLOSED**

---



**The Great American Road Belongs to Buick**

---





BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION, FLINT, MI 48550

Dear Computer Owner:

Thank you for requesting the all new 1988 Buick Dimension Disk.

The information on your Disk is designed to help you make an intelligent purchase decision. It contains facts and figures on all 1988 Buick models, and even includes selected product information about our competitors.

Another exciting feature of the Disk you are about to review is that it provides your first glimpse of the Reatta, Buick's luxury two-seater motorcar.

To show our appreciation for your interest in Buick, we are also including a special **\$100.00 cash allowance certificate**. This may be used toward the purchase or lease (GMAC Direct Lease Plan) of any new and unused 1987 or 1988 Buick, except Reatta, from February 13, 1988 through June 30, 1988. The total number of Cash Allowance Certificates available is limited to the first 175,000 Buick Dimension Disks issued. Complete details are on the reverse side of the certificate.

Thank you again for test driving Buick by means of your Dimension Disk. After you've reviewed it, we invite you to visit your local Buick Dealer for an actual test drive.

Sincerely,

R.E. Coletta  
General Sales  
and Service Manager

CASH ALLOWANCE CERTIFICATE NUMBER: **BD 131972**

Retain above portion.  
Take portion below, including Certificate to any Buick Dealer.

Dealer Record: Save this portion for your reference.

## Buick Dimension Disk

### *Cash Allowance Record*

# **\$100.00 CASH ALLOWANCE**

**Offer valid from February 13, 1988 through June 30, 1988\***

Issued to \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
VIN of vehicle purchased \_\_\_\_\_ Delivery date \_\_\_\_\_

Certificate Number:

**BD 131972**

Certificate quantity limited to 175,000, nationally.

\*May be used on any new and unused 1987 or 1988 model-year Buick except Reatta, provided you take actual retail delivery between February 13, 1988 and June 30, 1988.



Take this certificate to any Buick Dealer

**Buick Dimension Disk**  
*Cash Allowance Certificate*

**\$100.00 CASH ALLOWANCE**

Offer valid from February 13, 1988 through June 30, 1988\*

Customer Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cash Allowance: \_\_\_\_\_ assigned to dealer \_\_\_\_\_ to be mailed from Buick

Dealer Code Number \_\_\_\_\_ Delivery Date \_\_\_\_\_

VIN of vehicle purchased \_\_\_\_\_

Dealer Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Dealer Signature \_\_\_\_\_

Customer Signature \_\_\_\_\_

**Your Certificate Number:**

**BD 131972**

Certificate quantity limited to 175,000. nationally.

\*May be used on any new and unused 1987 or 1988 model-year Buick except Reatta, provided you take actual retail delivery between February 13, 1988 and June 30, 1988.



Dealer: Retain this portion for reference

### Program Rules

1. The retail purchase or GMAC DLP lease customer may choose to receive a cash allowance directly from Buick Motor Division, or assign the cash allowance to the selling dealer.  
If the cash allowance is assigned to the dealer, the retail purchaser's order must show the cash allowance as a deduction from the vehicle purchase price, or in the case of a GMAC DLP lease customer, as reducing the total lease obligation.
2. This Certificate must be presented to an authorized Buick dealer in the United States at the time of retail purchase or GMAC DLP lease of any new and unused 1987 Buick Somerset models or any new and unused 1987 or 1988 Buick Skyhawk, Skylark, Century, Regal, LeSabre, Electra, Electra Park Avenue, Riviera or LeSabre/Electra station wagons. (Excluding Reatta)
3. Only the original certificate will be honored. Mechanical reproduction or facsimiles are not valid. Certificate may be used only by assigned person or an immediate family member.
4. Only one certificate can be applied to the retail purchase or lease of an eligible vehicle. This Certificate cannot be used with any other Buick Motor Division certificate or coupon offer.
5. However, this certificate may be used in addition to any other consumer retail incentive program that is available.
6. A vehicle sold or leased to a registered fleet customer is not eligible under this program, regardless of whether fleet allowances or payments are available or claimed.
7. Total number of certificates available is limited to the first 175,000 Buick Dimension Disks issued. Inquiries regarding this program should be made to the Buick Dimension Disk Center, 902 E. Hamilton Ave., Room #308, Flint, MI 48550.

### Dealer: Forward this portion to Buick Cash Allowance Center for auditing

Include certificate number in the appropriate space when entering the retail report. Complete the following information and forward this Certificate to the Buick Dimension Disk Center, 902 E. Hamilton Ave., Room #308, Flint, MI 48550

#### Type of transaction: (Check one)

☐ Purchase ☐ GMAC Direct Lease Plan  
Year, Make and Model of car TRADED (if none, N/A)

#### Optional Customer Profile:

Age \_\_\_\_\_ ☐ Male ☐ Female  
Marital Status (Check one) ☐ Married ☐ Single ☐ Divorced  
Education (Check one) ☐ Less than 12 years ☐ High School Graduate  
☐ College Graduate ☐ Post Graduate Study

#### How many cars in family?

☐ one ☐ two ☐ three ☐ four, or more  
Do you own a foreign car? ☐ yes ☐ no

Do you own your own home? ☐ yes ☐ no, ☐ lease ☐ rent

#### Annual household income: (Check one)

<input type="checkbox"/> \$15,000 to \$19,999	<input type="checkbox"/> \$35,000 to \$39,999	<input type="checkbox"/> \$55,000 to \$59,999
<input type="checkbox"/> \$20,000 to \$24,999	<input type="checkbox"/> \$40,000 to \$44,999	<input type="checkbox"/> \$60,000 to \$64,999
<input type="checkbox"/> \$25,000 to \$29,999	<input type="checkbox"/> \$45,000 to \$49,999	<input type="checkbox"/> \$65,000 to \$69,999
<input type="checkbox"/> \$30,000 to \$34,999	<input type="checkbox"/> \$50,000 to \$54,999	<input type="checkbox"/> \$70,000 plus